

Santa Monica College Business Department

VIRTUAL SMC ACCOUNTING DIVERSITY CONFERENCE

TUESDAY, APRIL 26, 2022

THURSDAY, APRIL 28, 2022

TUESDAY, MAY 3, 2022

Do you plan to major in Accounting? Curious about the accounting profession? The SMC Business department will be hosting a 3-day conference to encourage and empower students (especially underrepresented minority students) to follow a career in Accounting.

Conference Agenda

1. Tuesday April 26 from 5:30 p.m.-7:30 p.m. | cccconfer.zoom.us/j/95258405315

Keynote speaker Eric Chan CFO for the LA Clippers.

Accounting Professionals Panel with speakers from all the top global accounting firms.

There will be networking opportunities with these speakers at the end of the session.

2. Thursday April 28 from 5:30 p.m.-7 p.m. | cccconfer.zoom.us/j/92814807270

Former SMC Accounting students and Young Professionals Panel

There will be networking opportunities with these speakers at the end of the session.

3. Tuesday May 3

- a. Resume Writing Workshop Presented by EY from
5 p.m.-6 p.m. | cccconfer.zoom.us/j/93595723283
- b. Interviewing Tips Workshop Presented by Grant Thornton from
6:30 p.m.-7:30 p.m. | cccconfer.zoom.us/j/97343432367

Accounting is a major that offers guaranteed lifelong job stability. Any student who has even considered the idea of studying accounting, finance, or business is highly encouraged to attend.

Note: No advance registration is required. Just use the zoom link a few minutes before each session begins. To be respectful to the guest speakers, please arrive early, turn on your video camera, and mute your microphone.

Since this is a professional conference event where you will have a opportunity to network with various accounting professionals in each session, please dress in business casual attire (i.e. dress shirt or polo shirt).

THE CONFERENCE WILL BE LIVE VIA ZOOM. **NOTE IT WILL NOT BE RECORDED FOR LATER VIEWING.** THIS WAS BASED ON THE REQUEST OF SOME OF THE FIRMS IN ATTENDANCE.



KEYNOTE SPEAKER:
Eric Chan
Chief Financial Officer
Los Angeles Clippers

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Sponsored by the SMC
Business Department and
Workforce & Economic
Development.



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