

Santa Monica College Business Department

# SMC ACCOUNTING DIVERSITY CONFERENCE

**FRIDAY, APRIL 28, 2023**

**7:30 A.M. – 2:30 P.M. (PLEASE ARRIVE EARLY)**

**STUDENT SERVICES CENTER (SSC 183)**

**Do you plan to major in Accounting? Curious about the accounting profession? The SMC Business department will be hosting a one-day conference to encourage and empower underrepresented minority students to follow a career in Accounting.**

Some workshops that day...

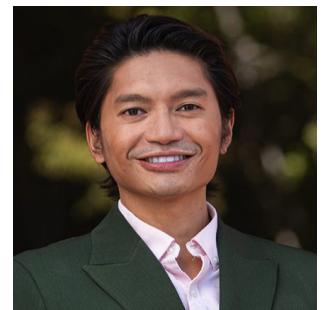
1. Panel of former SMC Accounting students
2. Panel of accounting professionals from the largest global CPA firms (such as Deloitte, PWC, Ernst & Young, and KPMG)
3. Networking strategies and much more...

*Both breakfast and lunch will be served*

Accounting is a major that offers guaranteed lifelong job stability. Any student who has even considered the idea of studying accounting or business is highly encouraged to register. Please use this link to register for the event.

The deadline to complete your registration is **April 18, 2023**. However, please note space is limited. Once filled, we cannot accept any more students so please register right away!

*Note: You will be networking with various accounting professionals that day. Thus, the dress attire is business casual (no tennis shoes, flip flops, or jeans.)*



KEYNOTE SPEAKER:  
**Michael Paranal**  
Director of Advisory  
Unibail-Rodamco-Westfield and  
USC Accounting Professor

**REGISTRATION DEADLINE:  
APRIL 18, 2023  
LIMITED SPACE, REGISTER TODAY!**

[smc.edu/adc](https://smc.edu/adc)

Sponsored by the SMC Business Department and Workforce & Economic Development.



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