The following is a summary of the highlights of the SMC Board of Trustees meeting of Oct. 4, 2011. The Board summaries are posted at http://www.smc.edu/ACG/Pages/Trustees-Meeting-Information.aspx.

In addition, the meeting minutes, which provide all the official actions of the Board, are also posted at http://www.smc.edu/ACG/Pages/Trustees-Meeting-Information.aspx.

Podcasts of the meeting are available at http://www.smc.edu/itunes.

MALIBU CAMPUS: Moving ahead with the site planning and concept and environmental studies necessary to negotiate a lease of property in the Malibu Civic Center for a satellite SMC campus, the Board voted unanimously to approve agreements with two consultants – one that will handle environmental services and one that will coordinate the planning process. The former agreement is with Parker Environmental Services for an amount not to exceed $160,800 plus reimbursable expenses, and the latter is with Masoud Mahmoud in an amount not to exceed $50,000 plus reimbursable expenses. The proposal calls for a 95-year lease of approximately about 2.5 acres in the Civic Center adjacent to the Malibu Library at a total cost of $4.3 million. The agreements will be funded from Measure S, a bond measure passed by Santa Monica and Malibu voters in 2004.

COLLECTIVE BARGAINING AGREEMENT WITH CSEA CHAPTER 36: The Board voted to ratify a collective bargaining agreement with California School Employees Association Chapter 36, which represents classified employees at the college. The new agreement aligns the health care program offered to classified employees with the one previously adopted for SMC managers, confidential employees, trustees and personnel commissioners. College officials say the new agreement will allow the college to continue to afford a range of health care options for employees and their dependents with no employee contribution to health premiums. CSEA membership is scheduled to vote on the new agreement on Oct. 12. Trustee Margaret Quiñones-Perez voted no.

SMC CENTRAL PLANT PROJECT: The Board voted unanimously to approve an agreement with Kishimoto Architects, not to exceed $633,000 plus reimbursable expenses, for architectural and engineering services to connect existing SMC facilities to a central plant. The project will connect the Library, Science, Theatre Arts, Business, and Humanities & Social Science buildings to a chilled water loop with the central plant, with Drescher Hall to be connected later during a separate modernization project. The project will be funded from Measure AA, a bond measure passed by Santa Monica and Malibu voters in 2008.


HEALTH, PE, FITNESS & DANCE PROJECT: A representative of project architect Gensler presented an update on the planning and design of a proposed Health, PE, Fitness & Dance facility that will accommodate the kinesiology, athletics and dance programs. Plans call for demolishing the one-story PE locker rooms and replacing it with a three-story building that will
include a large fitness center, weight rooms, fitness classrooms, dance studios, a climbing wall, and a variety of locker rooms. The building will also contain a central plant to handle the cooling of campus buildings.

**BRAND STRATEGY SMC:** The Board heard a report from a representative of Adams Morioka that it has completed the first phase of its brand strategy project to position the college and create a comprehensive visual identity system. Interviews with students, employees, alumni and others revealed that SMC has a strong culture characterized by pride and sophistication, said Maureen Morioka of Adams Morioka. Based on the interviews and research so far, the firm has recommended a brand platform to set SMC apart from its cohort institutions and on a path with aspirational institutions. Graphic identity options will be circulated in November, she said. The Board hired Adams Morioka in May to create a comprehensive visual identity system for the college.

**DIVERSITY:** The Board heard a report from Vice President of Human Resources Marcy Wade summarizing the major findings of the SMC 2011 Diversity Report. Wade said the report findings are encouraging and that SMC is clearly working toward building a culturally rich and diverse employee population. The full written report is available at [http://www.smc.edu/HumanResources/HumanResourcesDepartment/Documents/Diversity%20Report%202011%20FINAL%202010.04.2011.pdf](http://www.smc.edu/HumanResources/HumanResourcesDepartment/Documents/Diversity%20Report%202011%20FINAL%202010.04.2011.pdf).

**CODE OF ETHICS:** The Board voted unanimously to give a final approval (second reading) to a District-Wide Code of Ethics. The code, which applies to all members of the SMC community, includes brief statements on integrity, responsibility, fairness and civility.

**CITIZENS’ BOND OVERSIGHT COMMITTEE:** The Board voted unanimously to appoint Associated Students President Harrison Wills to be the student representative on the Citizens’ Bond Oversight Committee.

**BROAD STAGE SUPPORT STAFF:** The Board heard a report from SMC officials praising the custodial operations staff at The Broad Stage for their “herculean effort” to keep the facility clean, particularly in the face of the high usage and challenging aspects of the unique performance space. Appearing on behalf of the department were Anthony Barlow, Silvia Rosales and Marco Godinez.


**MANAGEMENT ASSOCIATION:** Management Association President Judy Neveau reported that the organization has been busy scheduling workshops for managers October through December, planting in the new Organic Learning Garden, and other activities. In addition, the association awarded its first Random Acts of Caring and Kindness award to Dean of Academic Affairs Erica LeBlanc.