SANTA MONICA COMMUNITY COLLEGE DISTRICT
BOARD OF TRUSTEES

TUESDAY, APRIL 5, 2011

Santa Monica College
Board Room (Business Building Room 117)
1900 Pico Boulevard
Santa Monica, California

The complete minutes may be accessed on the
Santa Monica College website:
http://www.smc.edu/admin/trustees/meetings/

Written requests for disability-related modifications or accommodations,
including for auxiliary aids or services that are needed in order to participate
in the Board meeting are to be directed to the Office of the
Superintendent/President as soon in advance of the meeting as possible.
MINUTES

A meeting of the Board of Trustees of the Santa Monica Community College District was held in the Santa Monica College Board Room (Business Building Room 117), 1900 Pico Boulevard, Santa Monica, California, on Tuesday, April 5, 2011.

The agenda includes the following items: (Items for action - recommendations - are listed numerically; items for information are listed alphabetically).

I. ORGANIZATIONAL FUNCTIONS

   A CALL TO ORDER – 6:02 p.m.

   B ROLL CALL
   Dr. Andrew Walzer, Chair - Present
   Dr. Margaret Quiñones-Perez, Vice-Chair – Excused Absence
   Dr. Susan Aminoff - Present
   Judge David Finkel (Ret.) - Present
   Dr. Nancy Greenstein - Present
   Louise Jaffe - Present
   Rob Rader – Present (for Public Session)
   Michael Song, Student Trustee – Present (for Public Session)

   C PUBLIC COMMENTS ON CLOSED SESSION ITEMS - None

II. CLOSED SESSION

   CONFERENCE WITH LABOR NEGOTIATORS (Government Code Section 54957.6)
   Agency designated representatives: Marcia Wade, Vice-President, Human Resources
   Robert Myers, Campus Counsel
   Employee Organization: CSEA, Chapter 36

   CONFERENCE WITH LABOR NEGOTIATORS (Government Code Section 54957.6)
   Agency designated representatives: Marcia Wade, Vice-President, Human Resources
   Robert Myers, Campus Counsel
   Employee Organization: Santa Monica College Faculty Association

   CONFERENCE WITH LABOR NEGOTIATORS (Government Code Section 54957.6)
   Agency designated representatives: Marcia Wade, Vice-President, Human Resources
   Robert Myers, Campus Counsel
   Employee Organization: Santa Monica College Police Officers Association

   PUBLIC EMPLOYEE DISCIPLINE/DISMISSAL/RELEASE (Government Code Section 54957)
III. **PUBLIC SESSION - ORGANIZATIONAL FUNCTIONS** – 7:06 p.m.

D  Pledge of Allegiance – Howard Stahl

E  Closed Session Report

The Board of Trustees voted to accept a recommendation from the Superintendent/President to suspend without pay for a period of 20 days (200 hours) one classified employee. This suspension will be implemented beginning April 12, 2011.

Ayes: 5 (Aminoff, Finkel, Greenstein, Jaffe, Walzer)
Noes: 0
Absent: 2 (Quiñones-Perez, Rader)

F  Public Comments

Harriett Levinson
Howard Stahl
Lalitha Ramanna
Bernie Rosenloecher
Wendy Popadynetz

IV. **SUPERINTENDENT’S REPORT**

- Management Association Update
- Updates:
  - Budget
  - Flex Day Follow-Up
  - Financial Aid
  - Sacramento Report
  - AB 515
  - Associated Students Report

V. **ACADEMIC SENATE REPORT**

VI. **MAJOR ITEMS OF BUSINESS**

G  Report: Special Santa Monica College Programs

H  Update: Performing Arts Center East Wing Project

#1 Public Hearing: SMCCD Initial Collective Bargaining Proposal to the SMCCD Police Officers Association and SMCCD Police Officers Association Initial Collective Bargaining Proposal

#2 Adoption of SMCCD Initial Collective Bargaining Proposal to the SMCCD Police Officers Association and Receipt of the SMCCD Police Officers Association Initial Collective Bargaining Proposal

#3 Resolution for National Community College Month

#4 Ballot for CCCT Board of Directors

VII. **CONSENT AGENDA**

*Approval of Minutes*

#5 Approval of Minutes: March 1, 2011 (Regular Meeting)

*Academic Affairs*

#6 New Courses and Certificates, March 2011

#7 Application for “Apple on Campus” Program (Withdrawn)
Grants and Contracts

#8 Acceptance of Grant and Budget Augmentation
#9 Agreement for Auditing Services
#10 Contracts for Marketing – Reductions to Existing Contracts, 2010-2011
#11 Ratification of Contracts and Consultants

Human Resources

#12 SMCCD Calendar, 2011-2012 (Withdrawn)
#13 Long-Term Care Insurance Program (Withdrawn)
#14 Academic Personnel
#15 Classified Personnel – Regular
#16 Classified Personnel – Limited Duration
#17 Classified Personnel – Non Merit

Facilities and Fiscal

#18 Facilities
   A Agreement for Building Commissioning Services for LEED Certification
      of Information Technology Relocation Project
   B Award of Bid – Temporary Office for Broad Stage Staff
   C Award of Bid – Bundy West Building Completion
   D Reject all Bids – Student Services Entry Garden
#19 Budget Transfers
#20 Budget Augmentations
#21 Payroll Warrant Register
#22 Commercial Warrant Register
#23 Direct, Benefit and Student Grant Payments
#24 Auxiliary Payments and Purchase Orders
#25 Purchasing
   A Award of Purchase Orders
   B Purchasing Agreements
   C Award of Contract – Upgrade Audio Visual Equipment
   D Declaration of Surplus Vehicle

VIII. CONSENT AGENDA – Pulled Recommendations

IX. BOARD COMMENTS AND REQUESTS

X. ADJOURNMENT

The next regular meeting of the Santa Monica Community College District Board of Trustees will be Tuesday, May 3, 2011 at 7 p.m. (5:30 p.m. if there is a closed session) Santa Monica College Board Room and Conference Center, Business Building Room 117, 1900 Pico Boulevard, Santa Monica, California.

Appendix A: Special Programs
   • Veterans Resource Center
   • Asian American Pacific Islander Achievement Program
   • Promo Pathway Program
IV. SUPERINTENDENT’S REPORT

- Management Association Update: Management Association President Al Vasquez reported that Community Relations Director Judy Neveau was honored with the Community Recognition Award by the Santa Monica Lions Club on March 31, 2011.

- Updates:
  - Budget: Now that Governor Jerry Brown has ended negotiations for a bipartisan state budget plan that included a June ballot seeking voter approval for tax extensions, the best-case scenario for community college budgets “is no longer a reality.” Instead, California community colleges will have to eliminate thousands of classes when demand is at an all-time high. In addition, at community colleges throughout the state, there have been employees laid off and furloughed, changes to health care offerings, salary reductions and freezes, service hours shortened, calendar changes, and a multitude of other spending reductions. Because of its recent healthy fund balance, SMC has largely been spared the most onerous of these cost saving strategies, but it is now time “to begin serious discussion on the very real fiscal challenge that lies ahead.”
  - Institutional Flex Day, March 17, 2011, was successful and well-attended by faculty, classified employees and managers.
  - Financial Aid: While financial aid to SMC students has increased this year over last, there is uncertainty about the future of state and federal financial aid programs because of budget crises in Sacramento and Washington, D.C. This year, 37 percent of students are receiving some form of aid, totaling $37 million, compared to 32 percent, receiving $33.5 million, last year. Federal Pell grants have risen from approximately $21 million in 2009-2010 reaching 6,500 students to $26 million this year awarded to 7,500 students. The number of recipients of Board of Governor tuition waivers has gone up from 16,000 last year to 17,000 this year; CalGrants are up 19 percent this year over last; and other forms of aid have also increased.
  - Sacramento Report: SMC Superintendent/President Dr. Chui L. Tsang, returning from a two-day trip to Sacramento to lobby for community colleges as they face the worst budget crisis in more than 30 years, said “the news from Sacramento is grim” and he was shocked that legislators don’t know what to do. However, higher education’s lobbying efforts, particularly a meeting held Tuesday of the three heads of the public college and university systems in the state with Governor Brown, have been effective. Nevertheless, “there don’t seem to be any solutions at this point.”
Assembly Bill 515: The college is working closely with State Assemblymember Julia Brownley of Santa Monica to shape AB 515, a bill that would allow community colleges to establish and maintain an extension program offering credit courses, similar to programs already offered by the University of California and California State University. The bill, sponsored by SMC and College of the Canyons, is being amended to address concerns that have been raised. The bill would provide a “bridge solution” to the severe class offering reductions at community colleges statewide, allowing campuses to offer fee-based courses that have been eliminated or reduced because of the current budget crisis. AB 515 is expected to get its first legislative committee hearing on April 12th.

Associated Students Report: Associated Students President Tiffany Inabu reported on several projects the A.S. has sponsored in recent and upcoming weeks, including organizing and transporting three busloads of SMC students to join the statewide “March in March” community college protest of budget cuts in Sacramento; sponsoring, with ten student clubs, the “Love to Japan” campaign to raise money for Japan relief efforts; involving students in the “Hands Across California” community college student scholarship fundraising event April 17; holding Associated Students elections; helping with Earth Week Activities April 18-22; and organizing Club Row on April 28 that will showcase 50-plus clubs on campus.

V. ACADEMIC SENATE REPORT – Eric Oifer, President
The Board of Trustees received a written report on special Santa Monica College programs. The report at the meeting focused on the following three programs:

- Veterans Resource Center
- Asian American Pacific Islander Achievement Program
- Promo Pathway Program

Detailed reports are included as Appendix A.
SUBJECT: UPDATE: PERFORMING ARTS CENTER EAST WING PROJECT

SUMMARY:
At its May 2010 meeting, the Board awarded an architectural contract for the Performing Arts Campus East Wing project to DLR Group WWCOT, a Santa Monica-based firm. Work has proceeded rapidly during the programming and design planning phases, with the involvement of the music department, the performing arts center staff, and the Broad Stage foundation staff. The planned new wing replaces the existing east wing, damaged in the 1933 Long Beach earthquake and never properly upgraded. Funding is from Measure AA. The major space in the new wing will be a rehearsal and performance multi-purpose hall, with attached instrument storage, food preparation, and equipment storage rooms; additional storage on a mezzanine level; and two specially designed instructional classrooms on the second floor.

The Board’s recently adopted 2010 Facilities Master Plan for the campus includes a future underground parking structure and a future building on the site. Planning for the East Wing takes these future improvements into account. To preserve the many special views of the Broad Stage that can be enjoyed from both the south and east, offices for the Broad Stage foundation staff will be provided in a temporary modular structure on a portion of the Arizona Avenue side of the campus and not in the new East Wing project.

These temporary offices will be relocated to a future building on the site at a future date. This move will also free up some more surface parking immediately. The environmental approval by the Board for this project and the future building included additional parking; staff is exploring interim parking arrangements, which may include the lease or purchase of nearby property. A recommendation for the Board of Trustees to approve the installation of temporary offices is included on this agenda (see Recommendation No. 18-B).

Design plans for the East Wing project were presented for Board comment. Following Board comment, staff will present the plans for School District review, as required by our lease agreement, and will prepare and distribute an informational handout to the immediate neighbors.
MAJOR ITEMS OF BUSINESS

RECOMMENDATION NO. 1

SUBJECT: PUBLIC HEARING ON THE SMCCD INITIAL PROPOSAL TO THE SMCCD POLICE OFFICERS ASSOCIATION AND THE SMCCD POLICE OFFICERS ASSOCIATION INITIAL COLLECTIVE BARGAINING PROPOSAL

SUBMITTED BY: Superintendent/President

REQUESTED ACTION: It is recommended that the Board of Trustees conduct a public hearing to receive comments on the Santa Monica Community College District's initial collective bargaining proposal to the Santa Monica Community College District Police Officers Association (SMCCDPOA) and the Santa Monica Community College District Police Officers (SMCCDPOA) initial collective bargaining proposal to the Santa Monica Community College District.

PUBLIC HEARING:

Open Public Hearing: 10:01 p.m.
Motion Made By: Nancy Greenstein
Seconded By: David Finkel

Public Comments: None

Close Public Hearing: 10:02 p.m.
Motion Made By: Nancy Greenstein
Seconded By: Rob Rader
Student Advisory: Aye
Ayes: 6
Noes: 0
Absent: 1 (Quiñones-Perez)

COMMENT: The Santa Monica Community College District’s initial proposal for a collective bargaining agreement with the SMCCD Police Officers Association was presented on March 1, 2011 pursuant to Government Code Section 3547(a), Board Policy 3134, and the establishment of the SMCCD Police Officers Association. The District reserved the right to add items to the initial proposal.

- Article 1 – Agreement, Designation of Parties and Length of Agreement
- Article 2 – Recognition
- Article 3 – Hours of Employment
- Article 4 – Performance Evaluation
- Article 5 – Safety Conditions of Employment
- Article 6 – Leaves of Absence
- Article 7 – Holidays
- Article 8 – Vacation
- Article 9 – Grievance Procedure
- Article 10 – Compensation
The SMCCD Police Officers Association initial proposal for a collective bargaining agreement with the Santa Monica Community College District was presented on March 1, 2011 pursuant to Government Code Section 3547(a), Board Policy 3134, and the establishment of the SMCCD Police Officers Association. The SMCCDPOA requested the following items to be discussed at the bargaining table.

1. District paying employee’s contribution towards PERS
2. Donning/Doffing on duty
3. Exclusive parking in rear of station
4. Class A uniform or equivalent annually
5. Provide increase in uniform allowance
6. Adding Police Officer Bill of Rights (POBOR) language in contract
7. Increase in pay totaling 4% over life of agreement
8. Updating the locker room
9. No contracting out POA work for any event using college facilities where security is needed
10. Add dispatching to college officer duties
11. Establish a POA office in the squad room
12. Maintain all other benefits currently enjoyed; no changes in benefits

RECOMMENDATION NO. 2

SUBJECT: ADOPTION OF SMCCD INITIAL PROPOSAL TO THE SMCCD POLICE OFFICERS ASSOCIATION AND RECEIPT OF THE SMCCD POLICE OFFICERS ASSOCIATION INITIAL COLLECTIVE BARGAINING PROPOSAL

SUBMITTED BY: Superintendent/President

REQUESTED ACTION: It is recommended that the Board of Trustees adopt the Santa Monica Community College District initial collective bargaining proposal to the Santa Monica Community College District Police Officers Association (SMCCDPOA) and receive the Santa Monica Community College District Police Officers Association (SMCCDPOA) initial collective bargaining proposal to the Santa Monica Community College District.

MOTION MADE BY: Rob Rader
SECONDED BY: Louise Jaffe
STUDENT ADVISORY: Aye
AYES: 6
NOES: 0
ABSENT: 1 (Quiñones-Perez)
RECOMMENDATION NO. 3

SUBJECT: RESOLUTION FOR NATIONAL COMMUNITY COLLEGE MONTH

SUBMITTED BY: Superintendent/President

REQUESTED ACTION: It is recommended that the Board of Trustees adopt the following resolution in recognition of Community College month in light of the current financial struggle that community colleges are facing.

WHEREAS, the month of April has been proclaimed National Community College Month in recognition of the vital role the nation’s community colleges play in providing broad access to higher education, serving nearly half of the nation’s college students; and

WHEREAS, Santa Monica College serves students with a broad array of educational services including transfer education, two-year degree programs, career preparation, basic skills education, continuing education and lifelong learning in a variety of delivery methods including on-line education; and

WHEREAS, Santa Monica College, as an institution of higher education, provides for the understanding and learning needed to foster a livable and sustainable world; and

WHEREAS, Santa Monica College provides for the formation of global citizenship through knowledge of people, customs, and cultures in regions of the world beyond one’s own; and

WHEREAS, Santa Monica College supports the diversity of its students, faculty and staff; and

WHEREAS, Santa Monica College enjoys a special partnership with business, industry and government that benefits the regional economy by providing educational opportunities for new and current employees; and

WHEREAS, Santa Monica College is devoted to positive community relations and is a rich resource for the community including cultural programming, educational and career counseling and special events; and

WHEREAS, Santa Monica College has demonstrated that daily it fulfills its vision based upon “Changing Lives in the Global Community through Excellence in Education;” and

WHEREAS, Santa Monica College realizes its success in providing educational, vocational and cultural opportunities to the college community because of the excellence of its faculty and staff; and

WHEREAS, Santa Monica College has been a proud part of this tradition since 1929, being a stellar institution of higher education; and

THEREFORE BE IT RESOLVED that the Santa Monica Community College District observe and celebrate National Community College Month during the month of April, 2011.

MOTION MADE BY: David Finkel
SECONDED BY: Susan Aminoff
STUDENT ADVISORY: Aye
AYES: 6
NOES: 0
ABSENT: 1 (Quiñones-Perez)
MAJOR ITEMS OF BUSINESS

RECOMMENDATION NO. 4

SUBJECT: BALLOT FOR CCCT BOARD OF DIRECTORS

SUBMITTED BY: Chair, Board of Trustees

REQUESTED ACTION: It is recommended that the Board of Trustees prepare its ballot for the California Community College Trustees (CCCT) Board of Directors.

Following are the candidates including the number of votes cast by trustees:

- Tina Park, Los Angeles CCD (4)
- Jim Morena, Coast CCD (3)
- David Wheeler, Yuba CCD
- Stephen Castellanos, San Joaquin Delta CCD (2)
- Laura Casas Frier (incumbent), Foothill-DeAnza CCD (4)
- Nancy Chadwick, Palomar CCD
- Mary Figueroa (incumbent), Riverside CCD (5)
- Robert Jones, Los Rios CCD (3)
- Michael Davenport, Gavilan CCD
- Paul Gomez (incumbent) Chaffey CCD (4)
- Greg Vonaccosi, Ohlone CCD (1)
- Pauline Larwood, Kern CCD (3)

COMMENT: There are eight three-year vacancies on the CCCT Board of Directors. Each member community college has one vote for each of the eight vacancies.

ACTION: Motion was made by Nancy Greenstein and seconded by Louise Jaffe to cast votes for candidates with 4 or 5 trustees votes, as follows: Tina Park, Laura Casas Frier, Mary Figueroa and Palm Gomez. Louise Jaffe requested that Pauline Larwood be included on the ballot. Accordingly, The Board of Trustees casts its ballot for CCCT Board of Directors, as follows:

- Tina Park, Los Angeles CCD
- Laura Casas Frier (incumbent), Foothill-DeAnza CCD
- Mary Figueroa (incumbent), Riverside CCD
- Paul Gomez (incumbent) Chaffey CCD
- Pauline Larwood, Kern CCD

STUDENT ADVISORY: Aye
AYES: 6
NOES: 0
ABSENT: 1 (Quiñones-Perez)
VII. CONSENT AGENDA

Any recommendation pulled from the Consent Agenda will be held and discussed in Section VIII, Consent Agenda – Pulled Recommendations

RECOMMENDATION:
The Board of Trustees take the action requested on Consent Agenda Recommendations #5–#25.

Recommendations pulled for separate action and discussed in Section VIII, Consent Agenda – Pulled Recommendations: #5, #6, #7, #9, #10, #11-C, #13, #18-C

Action on Consent Agenda, excluding Recommendations #5, #6, #7, #9, #10, #11-C, #13, #18-C

MOTION MADE BY: Rob Rader
SECONDED BY: David Finkel
STUDENT ADVISORY: Aye
AYES: 6
NOES: 0
ABSENT: 1 (Quiñones-Perez)

VIII. CONSENT AGENDA – Pulled Recommendations

Recommendation No. 4 – Approval of Minutes, March 1, 2011 (Regular Meeting)

Recommendation #1: Adoption of Strategic Budget Plan Elements – Objectives and Principles, Action of Principles K, M-P (Principle L deleted)
Trustee Finkel requested that the record reflect that he did not intend to cast a “no” vote on Principles K, M-P, but he did cast a “no” vote on Principle L.

MOTION MADE BY: Louise Jaffe
SECONDED BY: Nancy Greenstein
STUDENT ADVISORY: Aye
AYES: 4
NOES: 1 (Rader)
ABSTAIN: 1 (Finkel)
ABSENT: 1 (Quiñones-Perez)

Recommendation No. 6 – New Courses and Certificates, March, 2011

MOTION MADE BY: David Finkel
SECONDED BY: Louise Jaffe
STUDENT ADVISORY: Aye
AYES: 6
NOES: 0
ABSENT: 1 (Quiñones-Perez)
VIII. CONSENT AGENDA – Pulled Recommendations (continued)

Withdraw Recommendation No. 7 – Application for “Apple on Campus” Program
MOTION MADE BY: David Finkel
SECONDED BY: Susan Aminoff
STUDENT ADVISORY: Aye
AYES: 6
NOES: 0
ABSENT: 1 (Quiñones-Perez)

Recommendation No. 9 – Agreement for Auditing Services
MOTION MADE BY: Susan Aminoff
SECONDED BY: Louise Jaffe
STUDENT ADVISORY: Aye
AYES: 6
NOES: 0
ABSENT: 1 (Quiñones-Perez)

Recommendation No. 10 – Contracts for Marketing – Reductions to Existing Contracts, 2010-2011
MOTION MADE BY: Rob Rader
SECONDED BY: David Finkel
STUDENT ADVISORY: Aye
AYES: 6
NOES: 0
ABSENT: 1 (Quiñones-Perez)

Recommendation No. 11-C – Ratification of Contracts and Consultants
MOTION MADE BY: Rob Rader
SECONDED BY: Nancy Greenstein
AYES: 6
NOES: 0
ABSENT: 1 (Quiñones-Perez)

Withdraw Recommendation No. 13 – Long-Term Care Insurance Program
Public Comment: Howard Stahl
MOTION MADE BY: David Finkel
SECONDED BY: Louise Jaffe
STUDENT ADVISORY: Aye
AYES: 5
NOES: 0
ABSENT: 2 (Quiñones-Perez, Rader)
VIII. CONSENT AGENDA – Pulled Recommendations (continued)

Recommendation No. 18-C – Facilities, Award of Bid – Bundy West Building Completion
MOTION MADE BY: Rob Rader
SECONDED BY: David Finkel
STUDENT ADVISORY: Aye
AYES: 6
NOES: 0
ABSENT: 1 (Quiñones-Perez)

RECOMMENDATION NO. 5 APPROVAL OF MINUTES

Approval of the minutes of the following meetings of the Santa Monica Community College District Board of Trustees:

March 1, 2011 (Regular Board of Trustees Meeting)

Recommendation #1: Adoption of Strategic Budget Plan Elements – Objectives and Principles, Action of Principles K, M-P (Principle L deleted)
Trustee Finkel requested that the record reflect that he did not intend to cast a “no” vote on Principles K, M-P, but he did cast a “no” vote on Principle L.
CONSENT AGENDA: ACADEMIC AFFAIRS

RECOMMENDATION NO. 6  NEW COURSES AND CERTIFICATES, MARCH, 2011

Requested Action: Approval/Ratification
Requested by: Georgia Lorenz, Dean, Instructional Services
Approved by: Jeff Shimizu, Vice President, Academic Affairs

The following courses and certificates were approved by the Curriculum Committee on March 2, 2011 and by the Academic Senate on March 15, 2011:

New Courses – Credit

Broadcasting 20A: Introduction to Writing and Producing Short-Form Media
Film Studies 33: Directing the Short Film
CIS 65: Flash Catalyst
CS 86: Android Development
PRO CR 7: Coaching of Soccer
PRO CR 8: Coaching of Basketball
PRO CR 9: Coaching of Volleyball

Comment: Broadcasting 20A is part of the Promo Pathway program currently under development which is a series of courses aimed at training students to write and produce promotions for various media platforms including “webisodes.” Film Studies 33, developed by new faculty member Salvador Carrasco will be a capstone film production class and unique among community colleges. CIS 65 and CS 86 are both responsive to workforce needs, providing students with the skills needed to do development for mobile devices across platforms. The new coaching classes were developed for the career technical certificate in Athletic Coaching. Given the scrutiny of the state legislature on “activity courses,” the department has created these courses and certificates to offer classes that take advantage of the skills and knowledge of faculty while offering students training to secure jobs in the community.

New Courses – Non-Credit

Health E21: Yoga Health and Safety Principles and Practices for Older Adults
Health E22: Chi Gong Health and Safety Principles and Practices for Older Adults
Health E23: T’ai Chi Health and Safety Principles and Practices for Older Adults
Health E24: Physical Fitness Principles and Practices for Older Adults
Health E25: Strength and Stamina Training Principles and Practices for Older Adults

Comment: These five Emeritus College physical education courses have been developed in response to the College’s concerns regarding the state’s decision to no longer fund the health and conditioning classes at Emeritus and are being converted from the current curriculum to other noncredit categories. These courses will be submitted to the state Chancellor’s office for consideration of approval.

Certificate

Athletic Coaching Certificate
CONSENT AGENDA: ACADEMIC AFFAIRS

RECOMMENDATION NO. 7 APPLICATION FOR “APPLE ON CAMPUS” PROGRAM
WITHDRAWN

Requested Action: Approval/Ratification
Requested by: Al DeSalles, Manager, Media Center/Reprographics
Approved by: Jeff Shimizu, Vice President, Academic Affairs

Requested Action: Approval of the application and implementation for an “Apple on Campus” Revenue-Generating Program

Effective Date: April 5, 2011, month-to-month

Terms of Agreement: “Apple on Campus” is one of the pilot plans requested as a result of the District wide request to consider entrepreneurial programs. This is a revenue-generating program for higher education institutions that have a charter to serve their campus community through communicating the benefits of Apple products in the academic environment. Under the terms of the agreement with Apple, Santa Monica College will refer eligible customers to Apple's online store to purchase Apple products.

Upon acceptance into the program, Affiliate Development Funds (ADF) of two to four percent will be provided to SMC from Apple for referred online sales made through the Apple Store for Education. Two and three percent ADF is earned through the placement and execution of active links from the SMC website to the Apple Store for Education. One percent additional ADF can be obtained by hosting an approved Demo Station on campus. Based on 2009-10 data, SMC would have been eligible for up to $60,000 revenue from SMC student/employee sales of Apple computers.

Apple higher education discounts apply to most qualifying purchases made by SMC faculty, staff, students and their parents. Qualifying purchases for ADF include desktop, Mac mini and notebook computers, displays and software. No discount applies to I-Pads, I-Phones and I-Pods and these products do not qualify as ADF purchases.
CONSENT AGENDA: GRANTS AND CONTRACTS

RECOMMENDATION NO. 8  ACCEPTANCE OF GRANT AND BUDGET AUGMENTATION

Requested Action: Approval/Ratification
Requested by: Michelle King, Director, Small Business Development Center
Approved by: Jeff Shimizu, Vice President, Academic Affairs

Title of Grant: California State Funding of SBDC AB1632
Granting Agency: California State/L. A. Regional SBDC/Long Beach Community College District
Award Amount: $225,000
Matching Funds: This additional award offsets the District match required by the SBA grant ($300,000) approved by the Board of Trustees in February, 2011
Summary: The purpose of the funding from this grant is to serve as the local cash match for the Small Business Development Center program.

The Santa Monica College SBDC in collaboration with LBCC will deploy short-term training activities and small business one-on-one free counseling that will enable individuals to learn entrepreneurship. The SMC SBDC's services are available for any community member, who has a business idea and needs assistance to develop small business ownership, or business owners who needs start up or expansion assistance and consultation.

Budget Augmentation: Restricted fund 01.3
Revenue
8600 State $225,000
Expenditures
2000 Non-instructional Salaries 170,600
3000 Benefits 20,400
5000 Others Services & Expenses 19,000
6000 Equipment 15,000
CONSENT AGENDA: GRANTS AND CONTRACTS

RECOMMENDATION NO. 9 AGREEMENT FOR AUDITING SERVICES

Requested Action: Approval/Ratification
Requested by: Chris Bonvenuto, Director, Fiscal Services
Approved by: Robert G. Isomoto, Vice-President, Business/Administration

Provider: VICENTI, LLOYD & STUTZMAN LLP

Term of Agreement: Three (3) years with two (2) one-year options and shall begin on July 1, 2010.

Amount:
- $95,000 Year 1 – 2010-11
- $96,670 Year 2 – 2011-12
- $98,900 Year 3 – 2012-13
- $100,900 Year 4 Optional – 2013-14
- $102,900 Year 5 Optional – 2014-15

Services Provided: The agreement covers the District’s requirements for audits for the District’s basic operations, grants, federal financial aid programs, and KCRW radio station for the Corporation of Public Broadcasting. The fees for auditing services for fiscal years 2010-2011, 2011-2012, and 2012-2013 are as follows:

Funding Source: District General Fund and KCRW Donations

Summary: Four respondent proposals were received in response to the SMC’s Request for Proposal (RFP). The proposals were then reviewed by the evaluation team who awarded points for qualifications, project approach, value added services, technical capability and pricing. The proposal that most closely met the criteria was awarded the highest number of points.

No proposals were eliminated. However, Vicenti, Lloyd & Stutzman was selected as the most responsive, responsible respondent receiving a cumulative score of 91 points. Additionally, Vicenti, Lloyd & Stutzman presented the lowest overall price, had the strongest technical capabilities in delivering auditing services to community college districts and a history of delivering quality services.
CONSENT AGENDA: GRANTS AND CONTRACTS

RECOMMENDATION NO. 10  CONTRACTS FOR MARKETING – REDUCTIONS TO EXISTING CONTRACTS, 2010-2011

Requested Action: Approval/Ratification
Requested by: Donald Girard, Senior Director, Government Relations/Institutional Communications
Approved by: Randal Lawson, Executive Vice-President

The following items reflect a reduction of $180,000 in existing contracts for radio advertising for student recruitment:

<table>
<thead>
<tr>
<th>Provider/Contract</th>
<th>Term/Amount</th>
<th>Service</th>
<th>Funding Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>A KPWR 105.9 FM Radio</td>
<td>Reduce contract amount approved July 6, 2010 for 2010-2011 from $100,000 to $0. New amount reflects savings from cancelling Summer 2011 radio advertising.</td>
<td>Fiscal year 2010-2011 radio advertising and internet/text messaging for student recruitment</td>
<td>2010-2011 Marketing Budget</td>
</tr>
<tr>
<td>B KROQ 106.7 FM Radio</td>
<td>Reduce contract amount approved July 6, 2010 for 2010-2011 from $80,000 to $0. New amount reflects savings from cancelling Summer 2011 radio advertising.</td>
<td>Fiscal year 2010-2011 radio advertising and internet/text messaging for student recruitment</td>
<td>2010-2011 Marketing Budget</td>
</tr>
</tbody>
</table>

Comment: Santa Monica College uses radio, print, and outdoor advertising to support student recruitment. This approach has been effective in meeting District growth FTES targets and, more recently, in achieving recovery. In 2008-09, Santa Monica College established a total FTES target of 22,343 FTES, which included 3,230 FTES of recovery and 261 FTES of growth. The adopted radio (KROQ and KPWR) and general circulation print (LA Weekly) budget for 2008-09 was $680,000, of which $657,253 was actually spent. In 2009-10, the state reduced funded FTES by 3.6%, or 802 FTES. The adopted radio and general circulation print budget for 2009-10 was $443,000, of which $293,000 was actually spent. In 2009-10, the District also served 1,797 unfunded FTES. In 2010-11 (the current year), the state funded 450 FTES to restore prior year workload reduction. The adopted radio and general circulation print budget for 2010-11 was $180,000. At this time, it is clear the District will meet its target. With this action, the actual expenditure for 2010-11 will be $0. For 2011-12, the District anticipates that at best the state will reduce funded FTES by 5.2%, or 1,243 FTES, as a result, advertising for Summer 2011 is unnecessary.

In summary, the District incurred the following expenses for KROQ, KPWR, and LA Weekly combined:

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Adopted</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09</td>
<td>$680,000</td>
<td>$657,253</td>
</tr>
<tr>
<td>2009-10</td>
<td>$443,000</td>
<td>$293,099</td>
</tr>
<tr>
<td>2010-11</td>
<td>$180,000</td>
<td>$0</td>
</tr>
</tbody>
</table>

The District will continue to use outdoor advertising (bus) for brand awareness and revenue production.
CONSENT AGENDA: GRANTS AND CONTRACTS

RECOMMENDATION NO. 11  RATIFICATION OF CONTRACTS AND CONSULTANTS
Approved by:  Chui L. Tsang, Superintendent/President
Requested Action:  Ratification

The following contracts for goods, services, equipment and rental of facilities, and acceptance of grants in the amount of $50,000 or less have been entered into by the Superintendent/President and are presented to the Board of Trustees for ratification.

Authorization:  Board Policy Section 6255, Delegation to Enter Into and Amend Contracts
Approved by Board of Trustees:  9/8/08
Reference:  Education Code Sections 81655, 81656

<table>
<thead>
<tr>
<th>Provider/Contract</th>
<th>Term/Amount</th>
<th>Service</th>
<th>Funding Source</th>
</tr>
</thead>
</table>
| A Ruth Seymour    | March 1 – May 31, 2011
$3,000 per month, not to exceed $9,000 | To review District branding and to identify qualified vendors in order to maximize District efforts currently underway for recruiting students (international and out-of-state); and in enterprises such as KCRW, Broad Stage, Emeritus, and others. | SMC Marketing 2010-11 Budget |
| B Joyce Kaufman   | January 1 – December 31, 2011
Not to exceed $5,000 | SMC will consult with Joyce Kaufman to serve as the external evaluator of the college’s Title VIA grant, which focuses on the expansion of the college’s Global Citizenship Initiative and more specifically, the internationalization of the curriculum. An external evaluation of this grant is required by the funding source, and Dr. Kaufman was recommended to project staff by the U.S. Department of Education. | U.S. Department of Education/Title VIA: Undergraduate International Studies and Foreign Languages |
| C Dr. Jan Frodesen Dr. Lia Kamhi-Stein | May 6, 2011
Not to exceed $500 (each) | Dr. Frodesen (UC Santa Barbara) and Dr. Kamhi-Stein (CSU Los Angeles) will be keynote speakers at the English Language Learner/Basic Skills Colloquium: Academic Writing Across the Curriculum at SMC’s Bundy Campus. | Basic Skills Initiative (100 percent) |

Requested by: Donald Girard, Senior Director, Government Relations/Institutional Communications
Requested by: Jeff Shimizu, Vice-President, Academic Affairs
CONSENT AGENDA: HUMAN RESOURCES

RECOMMENDATION NO. 12 — SMCCD CALENDAR, 2011-2012 — WITHDRAWN

Approved by: Marcia Wade, Vice-President, Human Resources
Requested Action: Approval/Ratification

Approval of the following Santa Monica Community College District Calendar, 2011-2012.
CONSENT AGENDA: HUMAN RESOURCES

RECOMMENDATION NO. 13  LONG TERM CARE INSURANCE PROGRAM—WITHDRAWN

Approved by: Marcia Wade, Vice President, Human Resources
Requested Action: Approval/Ratification

Provider: TransAmerica Service Group

Amount: N/A

Summary: A Voluntary Long Term Care Insurance Program (VLTCIP), vetted by the Collegewide Benefits Committee, will be offered to all full-time and part-time employees who work a minimum of 20 hours/week. The District will not incur any cost for this insurance program; all costs will be borne by the employee(s) who sign up for the insurance coverage. Program announcement and education efforts shall be via email, home mailing and on campus workshops. The Broker will meet individually with applicants prior to the end of the enrollment period.

It is anticipated that the enrollment period will begin April 6, 2011 and end on June 30, 2011. Payments for employee coverage shall be by payroll deduction. The effective date of insurance will be approximately 4 weeks after close of enrollment period.

RECOMMENDATION NO. 14  ACADEMIC PERSONNEL

Requested Action: Approval/Ratification
Reviewed by: Sherri Lee-Lewis, Dean, Human Resources
Approved by: Marcia Wade, Vice-President, Human Resources

All personnel will be properly elected in accordance with District policies, salary schedules, and appropriate account numbers.

ELECTION

Adjunct
Approval/ratification of the hiring of adjunct faculty.
(List on file in the Office of Human Resources)

SEPARATIONS

RETIREMENT
Robinson, Richard, Instructor, Earth Science (40+ years) 06/15/11
Feldman, Gilda, Instructor, English (17+ years) 06/15/11
CONSENT AGENDA: HUMAN RESOURCES

RECOMMENDATION NO. 15  CLASSIFIED PERSONNEL – REGULAR

Requested Action: Approval/Ratification
Reviewed by: Sherri Lee-Lewis, Dean, Human Resources
Approved by: Marcia Wade, Vice-President, Human Resources

Approval/ratification of the establishment of classified positions, and other actions involving classified personnel including hiring, promoting, changing work shifts, working out of classification, and advanced step placements. All personnel assigned into authorized positions will be elected to employment (Merit System) in accordance with District policies and salary schedules.

ELECTIONS

PROBATIONARY
Ma, Felix, Laboratory Technician – Life Science, Life Science 03/07/11
Rogers, George, Student Services Clerk, ISC 03/29/11

ADVANCED STEP PLACEMENT
Berumen, Daniel, Research Analyst, Institutional Research (date correction) Step B 01/27/11

CHANGE IN WORK SHIFT/TEMPORARY
Kagan, William (correction) 03/01/11 - 06/30/11
  From: Community College Parking Enforcement Officer, Campus Police, 11 mos, 32 hrs/NS-I
  To: Community College Parking Enforcement Officer, Campus Police, 11 mos, 32 hrs/Day

PERMANENT EMPLOYEE WITH PROVISIONAL ASSIGNMENT
(Working Out of Classification)
Joseph, Mia 02/14/11 – 6/17/11
  From: Administrative Clerk, Superintendent/President & Community Relations
  To: Administrative Assistant I, Institutional Development
  Percentage: 100%

VOLUNTARY REDUCTION IN HOURS/TEMPORARY
Cohanne, Jonathan (correction) 03/25/11 – 05/31/11
  From: Student Services Specialist, A&R, 12 mos, 40 hrs
  To: Student Services Specialist, A&R, 12 mos, 35 hrs

Ramos, Angelita 03/21/11 – 04/30/11
  From: Administrative Assistant II, A &R, 12 mos, 40 hrs
  To: Administrative Assistant II, A&R, 12 mos, 35 hrs

SEPARATIONS

RESIGNATION
Jenkins, Lisa, Supervising Personnel Analyst, Personnel Commission 04/01/11
Pierson, Antoinette, Student Services Clerk, Scholars Program 03/11/11

REJECT REQUEST FOR INDUSTRIAL DISABILITY RETIREMENT
Bays, Charles, Retired SMC Police Officer
Comment: Charles Bays retired effective December 31, 2010
CONSENT AGENDA: HUMAN RESOURCES

RECOMMENDATION NO. 16  CLASSIFIED PERSONNEL – LIMITED DURATION

Requested Action: Approval/Ratification
Reviewed by: Sherri Lee-Lewis, Dean, Human Resources
Approved by: Marcia Wade, Vice-President, Human Resources

All personnel assigned to limited term employment (Merit System) will be elected in accordance with District policies and salary schedules. No limited term assignment shall exceed 120 working days per fiscal year.

PROVISIONAL: Temporary personnel who meet minimum qualifications and are assigned to work 90 working days; who have not come from an eligibility list.

Basile, Frank, Accompanist - Voice, Music 03/21/11-07/22/11
Chon, Jane, Instructional Assistant-English, English 03/07/11-09/07/11
Colman, Maria E, Tutoring Coordinator, Business 03/28/11-08/02/11
Dawson, Rebecca, Cash Receipts Clerk, Bursar's Office 02/22/11-03/03/11
Gastelum, Nastacia Sign Language Interpreter II, DSC 04/06/11-09/06/11
Gottesman, Judy, Accompanist - Voice, Music 02/14/11-06/06/11
Hamada, Miki J, Instructional Assistant-English, English 03/07/11-09/07/11
McAlpine, Barbara, Instructional Assistant-English, English 03/03/11-09/03/11
Pritchard, Lee, Instructional Assistant-English, English 03/07/11-09/07/11
Preponis, Andreas, Accompanist - Performance, Music 02/14/11-06/14/11
Sudbury, James, Accompanist - Dance, Dance 03/28/11-08/11/11
Thomason, Matthew, Art Gallery Installer, Art 12/16/10-12/31/10
Valle, Juan, Sign Language Interpreter II, DSC 04/06/11-09/06/11

LIMITED TERM: Positions established to perform duties not expected to exceed 6 months in one Fiscal Year or positions established to replace temporarily absent employees; all appointments are made from eligibility lists or former employees in good standing.

Brown, Lauren, Instructional Assistant-ESL, ESL 03/28/11-09/27/11
Brown, Stacee, Student Services Clerk, TRIO/ PICO Partnership 04/04/11-10/04/11
Cano, Carol, Administrative Clerk, Athletics 04/04/11-10/04/11
Knight, Takisha, Instructional Assistant-English, English 03/28/11-09/27/11
Mann, Deric R, Student Services Clerk, TRIO/ PICO Partnership 04/04/11-10/04/11
Knight, Takisha, Instructional Assistant-English, English 03/31/11-09/30/11
Stenhouse, Brent, Accompanist - Voice, Music 03/01/11-09/01/11
Thatte, Victoria, Instructional Assistant-ESL, ESL 03/28/11-09/27/11
Winn, Kristin D, Student Services Clerk, TRIO/ PICO Partnership 04/04/11-10/04/11
Yenser, Stephen, Instructional Assistant-ESL, ESL 04/04/11-10/04/11
CONSENT AGENDA: HUMAN RESOURCES

RECOMMENDATION NO. 17  CLASSIFIED PERSONNEL - NON MERIT
Requested Action: Approval/Ratification
Reviewed by: Sherri Lee-Lewis, Dean, Human Resources
Approved by: Marcia Wade, Vice-President, Human Resources

All personnel assigned will be elected on a temporary basis to be used as needed in accordance with District policies and salary schedules.

**STUDENT EMPLOYEES**
- CalWORKS, $8.00/hr
- College Student Assistant, $8.00/hr (STHP)
- College Work-Study Student Assistant, $8.00/hr (FWS)

**SPECIAL SERVICE**
- Art Model, without costume, $18.00/hr
- Community Services Specialist I, $35/hr
- Community Services Specialist II, $50/hr
CONSENT AGENDA: FACILITIES AND FISCAL

RECOMMENDATION NO. 18 FACILITIES

Requested Action: Approval/Ratification
Requested by: Greg Brown, Director of Facilities and Planning
              J.C. Saunders-Keurjian, Chief Director, Facilities/Maintenance
Approved by: Robert Isomoto, Vice President of Business and Administration

18-A AGREEMENT FOR BUILDING COMMISIONING SERVICES FOR LEED CERTIFICATION OF INFORMATION TECHNOLOGY RELOCATION PROJECT

Agreement with P2S Engineering, Inc. not to exceed $39,200 for Building Commissioning Services for the Information Technology Relocation project.

Funding Source: Measure AA

Comment: All projects applying for LEED certification need to have an independent third party building commissioning agent. The building commissioning includes testing, verification and adjustment of building mechanical system. To select the final candidate a request for proposals was issued, proposals were reviewed and the final candidates were interviewed by a selection committee.

18-B AWARD OF BID – TEMPORARY OFFICES FOR BROAD STAGE STAFF

Award the bid to the lowest responsive bidder for the Temporary Offices for Broad Stage Staff.

<table>
<thead>
<tr>
<th>Bidder</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trimax Construction Corp.</td>
<td>$276,600</td>
</tr>
<tr>
<td>AJ Stevens, Inc.</td>
<td>$310,551</td>
</tr>
<tr>
<td>Chap</td>
<td>$414,000</td>
</tr>
<tr>
<td>Minco Construction</td>
<td>$437,000</td>
</tr>
</tbody>
</table>

Funding Source: Measure AA

Comment: The upcoming renovation of the Performing Arts Campus East Wing may cause additional impacts on parking and traffic circulation. The Broad Stage staff currently occupies a modular office trailer located over existing parking spaces. To help address the traffic and parking concerns, the proposed new facility will relocate to a new area that will free up parking spaces and provide additional office space for the program. This is a long-term temporary solution and these offices will be relocated to the Performance Arts Center campus at a future date.
CONSENT AGENDA: FACILITIES AND FISCAL

RECOMMENDATION NO. 18 FACILITIES

18-C AWARD OF BID – BUNDY WEST BUILDING COMPLETION

Award the bid to the lowest responsive bidder for the Bundy West Completion

<table>
<thead>
<tr>
<th>Bidder</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Waisman Construction, Inc.</td>
<td>$1,860,000</td>
</tr>
<tr>
<td>Trimax Construction Corp.</td>
<td>$1,943,000</td>
</tr>
<tr>
<td>PacWest Corp.</td>
<td>$1,987,000</td>
</tr>
<tr>
<td>SBS</td>
<td>$2,009,529</td>
</tr>
<tr>
<td>Novus Construction</td>
<td>$2,195,000</td>
</tr>
<tr>
<td>2H Construction</td>
<td>$2,196,000</td>
</tr>
<tr>
<td>USS Cal Builders</td>
<td>$2,196,000</td>
</tr>
<tr>
<td>Shefir Construction</td>
<td>$2,679,000</td>
</tr>
</tbody>
</table>

Funding Source: Measure AA

Comment: This project includes two vacant areas on the first and fourth floors of the west Building at the Bundy Campus to be converted into additional classroom and office space for programs that will need to be relocated during the construction process of Measure AA projects on the main campus. The college should be able to add five new classrooms and about 1,000 square feet of office space in the building.

18-D REJECT ALL BIDS – STUDENT SERVICES ENTRY GARDEN

Reject all bids for the Student Services Entry Garden.

Comment: Bids came in over project budget. The District will perform some value engineering to attempt to lower the costs and will extend outreach to additional contractors to increase the pool of bidders. The project is expected to be brought back to the Board at the June meeting.
CONSENT AGENDA: FACILITIES AND FISCAL

RECOMMENDATION NO. 19  BUDGET TRANSFERS
Requested by:  Chris Bonvenuto, Director, Fiscal Services
Approved by:  Robert G. Isomoto, Vice-President, Business/Administration
Requested Action:  Approval/Ratification

19-A  FUND 01.0 – GENERAL FUND - UNRESTRICTED

<table>
<thead>
<tr>
<th>Object Code</th>
<th>Description</th>
<th>Net Amount of Transfer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000</td>
<td>Academic Salaries</td>
<td>0</td>
</tr>
<tr>
<td>2000</td>
<td>Classified/Student Salaries</td>
<td>-2,000</td>
</tr>
<tr>
<td>3000</td>
<td>Benefits</td>
<td>0</td>
</tr>
<tr>
<td>4000</td>
<td>Supplies</td>
<td>4,572</td>
</tr>
<tr>
<td>5000</td>
<td>Contract Services/Operating Exp</td>
<td>-68,559</td>
</tr>
<tr>
<td>6000</td>
<td>Sites/Buildings/Equipment</td>
<td>95,987</td>
</tr>
<tr>
<td>7000</td>
<td>Other Outgo/Student Payments</td>
<td>-30,000</td>
</tr>
<tr>
<td></td>
<td>Net Total:</td>
<td>0</td>
</tr>
</tbody>
</table>

19-B  FUND 01.3 – GENERAL FUND - RESTRICTED

<table>
<thead>
<tr>
<th>Object Code</th>
<th>Description</th>
<th>Net Amount of Transfer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000</td>
<td>Academic Salaries</td>
<td>-4,119</td>
</tr>
<tr>
<td>2000</td>
<td>Classified/Student Salaries</td>
<td>35,813</td>
</tr>
<tr>
<td>3000</td>
<td>Benefits</td>
<td>-30,247</td>
</tr>
<tr>
<td>4000</td>
<td>Supplies</td>
<td>-4,685</td>
</tr>
<tr>
<td>5000</td>
<td>Contract Services/Operating Exp</td>
<td>7,070</td>
</tr>
<tr>
<td>6000</td>
<td>Sites/Buildings/Equipment</td>
<td>-4,282</td>
</tr>
<tr>
<td>7000</td>
<td>Other Outgo/Student Payments</td>
<td>450</td>
</tr>
<tr>
<td></td>
<td>Net Total:</td>
<td>0</td>
</tr>
</tbody>
</table>

Comment: The Adopted Budget needs to be amended to reflect the totals of the departmental budgets. The current system of the Los Angeles County Office of Education requires Board approvals each month for budget adjustments. Only the net amount of the transfers in or out of the object codes is shown. In addition to the budget adjustments, transfers result from requests by managers to adjust budgets to meet changing needs during the course of the year.
CONSENT AGENDA: FACILITIES AND FISCAL

RECOMMENDATION NO. 20  BUDGET AUGMENTATION

Requested by:   Chris Bonvenuto, Director, Fiscal Services
Approved by:   Robert G. Isomoto, Vice-President, Business/Administration
Requested Action: Approval/Ratification

The 2010-2011 Adopted Budget will be amended to reflect the following budget augmentations:

20-A  PELL/ACG GRANT 2010-2011
Granting Agency: Federal Government (administered by the US Dept. of Education)
Appropriated Funding: $5,578,000
Matching Funds: None
Performance Period: July 1, 2010 - June 30, 2011
Summary: The District qualifies for an additional $5,578,000 in federal appropriation of Pell and ACG Grants due to an increase in students who are qualified for these Grants.
Budget Augmentation:
Revenues: 8000 Federal Revenue $5,578,000
Expenses: 7000 Student Financial Aid $5,578,000

20-B  CAL GRANT 2010-2011
Granting Agency: State of California (administered by the CSAC- California Student Aid Commission)
Appropriated Funding: $150,000
Matching Funds: None
Performance Period: July 1, 2010 - June 30, 2011
Summary: The District qualifies for an additional $150,000 in Cal Grant Grants due to an increase in students who are qualified for this Grant.
Budget Augmentation:
Revenues: 8000 State Revenue $150,000
Expenses: 7000 Student Financial Aid $150,000

20-C  BASIC SKILLS RE-APPROPRIATION 2010-2011
Granting Agency: State of California
Appropriated Funding: $22,458
Matching Funds: None
Performance Period: July 1, 2010 - June 30, 2011
Summary: The District qualifies for an additional $22,458 in Basic Skills funding per the First Principal Apportionment report issued by the Chancellor’s Office date 03/21/11.
Budget Augmentation:
Revenues: 8000 State Revenue $22,458
Expenses: 1000 Academic Salaries $22,458
## CONSENT AGENDA: FACILITIES AND FISCAL

### RECOMMENDATION NO. 20  
**BUDGET AUGMENTATION (continued)**

#### 20-D MATRICULATION CREDIT
- **Granting Agency:** State of California  
- **Appropriated Funding:** $34,900  
- **Matching Funds:** $104,700  
- **Performance Period:** July 1, 2010 - June 30, 2011  
- **Summary:** The District qualifies for an additional $34,900 in Matriculation Credit funding per the First Principal Apportionment report issued by the Chancellor’s Office dated 03/21/11.  
- **Budget Augmentation:**  
  - **Revenue:**  
    - 8000 State Revenue: $34,900  
  - **Expenditures:**  
    - 1000 Academic Salaries: $34,900

#### 20-E MATRICULATION (NON-CREDIT)
- **Granting Agency:** State of California  
- **Appropriated Funding:** $1,098  
- **Matching Funds:** $1,098  
- **Performance Period:** July 1, 2010 – June 30, 2011  
- **Summary:** The District qualifies for an additional $1,098 in Matriculation (Non-Credit) funding per the First Apportionment report issued by the Chancellor’s Office dated 03/21/11.  
- **Budget Augmentation:**  
  - **Revenue:**  
    - 8000 State Revenue: $1,098  
  - **Expenditures:**  
    - 5000 Contracted Services: $1,098
CONSENT AGENDA: FACILITIES AND FISCAL

RECOMMENDATION NO. 21  PAYROLL WARRANT REGISTER
Requested by: Ian Fraser, Payroll Manager
Approved by: Robert G. Isomoto, Vice-President, Business/Administration
Requested Action: Approval/Ratification

February 1 – February 28, 2011  C1G – C2H  $9,026,924.75

Comment: The detailed payroll register documents are on file in the Accounting Department.

RECOMMENDATION NO. 22  COMMERCIAL WARRANT REGISTER
Requested by: Robin Quaile, Accounts Payable Supervisor
Approved by: Robert G. Isomoto, Vice-President, Business/Administration
Requested Action: Approval/Ratification

February 1 – February 28, 2011  4406 – 4440  $10,622,334.47

Comment: The detailed Commercial Warrant documents are on file in the Accounting Department.

RECOMMENDATION NO. 23  DIRECT, BENEFIT & STUDENT GRANT PAYMENTS
Requested by: Robin Quaile, Accounts Payable Supervisor
Approved by: Robert G. Isomoto, Vice-President, Business/Administration
Requested Action: Approval/Ratification

Payments were authorized upon delivery and acceptance of the items ordered, or performance of the service. All payments were made in accordance with Education Code requirements and allocated to approve budgets. List on file in Business Office.

February 1 – February 28, 2011
D001110 – D001130  $ 264,827.48
B000413 – B000485  $1,356,670.12
ST00064 – ST00066  $ 230.25

D – Direct Payments
B – Benefit Payments (Health Insurance, Retirement, etc.)
S – Student Payments
CONSENT AGENDA: FACILITIES AND FISCAL

RECOMMENDATION NO. 24  AUXILIARY PAYMENTS & PURCHASE ORDERS

Requested by:  George Prather, Director of Auxiliary Services
Approved by: Robert G. Isomoto, Vice-President, Business/Administration
Requested Action: Approval/Ratification

<table>
<thead>
<tr>
<th>Payments</th>
<th>Purchase Orders</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 1 – February 28, 2011</td>
<td>$2,393,212.45</td>
</tr>
</tbody>
</table>

Comment: All purchases and payments were made in accordance with Education Code requirements and allocated to approved budgets in the Bookstore, Trust and Other Auxiliary Funds. The detailed Auxiliary payment documents are on file in the Auxiliary Operations Office.

RECOMMENDATION NO. 25  PURCHASING

Requested by: Cynthia Moore, Director of Purchasing
Approved by: Robert Isomoto, Vice President
Requested Action: Approval/Ratification

25-A AWARD OF PURCHASE ORDERS

Establish purchase orders and authorize payments to all vendors upon delivery and acceptance of services or goods ordered. All purchases and payments are made in accordance with Education Code requirements and allocated to approve budgets. Lists of vendors on file in the Purchasing Department

February 1 – February 28, 2011  $646,462.63

25-B PURCHASING AGREEMENTS

1)  Authorize the award of purchase orders from approved department budgets using Los Angeles County competitively bid contract awarded MA-IS-1140053-2 to Staples for office supplies, technology equipment to December 13, 2013.

2)  Authorize the award of purchase orders from approved department budgets using competitively bid strategic sourcing agreement University of California and the Department of General Services contract DGS 05-07-36-02 for multifunctional color copiers and maintenance.

3)  Authorized the award of purchase orders from approved department budgets using competitively bid strategic sourcing agreement University of California (708/OP/0039) and the Department of General Services contract DGS 05-08-36-03 for digital black and white copiers for the following options: Purchase, Lease, Rental, Cost per Copy, Time and Material Price List and Supplies.
CONSENSE AGENDA: FACILITIES AND FISCAL

RECOMMENDATION NO. 25 PURCHASING (continued)

25-C AWARD OF CONTRACT – UPGRADE AUDIO VISUAL EQUIPMENT

Provider: Digital Networks Group
Amount: $84,057
Funding Source: AAPIA Grant
Summary: Award of Contract Upgrade Audio visual equipment in Lecture Hall HSS-165 to Digital Networks Group. Four bidders downloaded the bid documents from PlanetBids and three (3) attended the mandatory job walk. Two bids (2) were received; Digital Networks Group was the lowest, responsive, responsible bidder.

25-D DECLARATION OF SURPLUS VEHICLE

Declare the following police motorcycle as surplus vehicle and authorize the District to sell the vehicle for an amount of $10,500.

2007 Harley Davidson
VIN #: 1HD1FHM127Y665447
CA License Plate: 3001811

Comment: The vehicle is of no longer of use to the police department. This action is in accordance with SMC Board Policy 6531 and Education Code Section 81452
The meeting was adjourned in memory of Regina Mingleton Melton, mother of Marcia Wade, Vice-President of Human Resources.

The next regular meeting of the Santa Monica Community College District Board of Trustees will be held on Tuesday, May 3, 2011 at 7 p.m. (5:30 p.m. if there is a closed session) in the Santa Monica College Board Room and Conference Center, Business Building Room 117, 1900 Pico Boulevard, Santa Monica, California.

The agenda for the next meeting will include the following:

- Report: Basic Skills
- Classified Employees Week
- Annual Authorization of Privileges for Student Trustee
- Process to Appoint Members to the Citizens’ Bond Oversight Committee
- Acknowledge Receipt of the Personnel Commission Budget
- Acknowledge Receipt of the Quarterly Budget Report and 311Q
- Information: Meeting of Citizens’ Bond Oversight Committee (April meeting)
SUBJECT: UPDATE: SPECIAL SANTA MONICA COLLEGE PROGRAMS

VETERANS' RESOURCE CENTER

Due to an increase in student veterans from the new G.I. Bill, in 2009, the Veterans Resource Center (VRC) was created to encourage more veterans to attend college. The VRC is one of three pilot programs in the U.S. called Outside the Wire. Three years ago, the program served 165 students, and this semester, over 450 students are receiving benefits.

Within the past 2 years, the Veterans Resource Center has expanded and is now located in a larger office in the Liberal Arts Building, Room 135. The additional space has allowed the program to expand its services to include additional counseling, Post Traumatic Stress (PTS) workshops, and a small computer lab, which is funded by a High Tech Center Grant from the Chancellor’s Office. Most importantly, the new VRC space serves as a safe and welcoming environment in which student veterans can meet and interact with other veterans.

In fall 2010, Santa Monica College (SMC) was one of fifteen campuses nationwide to receive a Fund for Empowering Post Secondary Education (FIPSE) grant for being a Center of Excellence for the Veteran Student Success (CEVSS) Program. One of the grant's objectives is to track the persistence of student veterans and determine what is needed to increase their success rates. This 3-year grant has allowed the center to hire a full-time certifying official and a part time project manager in addition to providing counseling services. The Grant also provides funding to train faculty and staff on how to better assist veterans returning to school.

The VRC also host a variety of veteran-serving organizations. These organizations assist veterans with personal and family counseling; identify housing, medical issues, referrals and other VA related concerns. Both the staff and services in the VRC have proven to be important factors in the success rates for student veterans.

AAPIA PROGRAM

The AAPIA (Asian American & Pacific Islander Achievement) Project is a two-year, Title III AANAPISI program designed to increase the retention, graduation, and transfer rates of Asian American, Pacific Islander, and low income students who have had significant challenges in their scholastic and personal experiences. There are currently 306 participants in AAPIA who have received services to strengthen their academic skills so they will graduate from Santa Monica College and/or transfer to a four-year college or university within three years. Students receive academic counseling and advising, peer mentorship, supplemental instruction and tutoring in basic skills classes, as well as career planning.

Major project activities include upgrades and improvements to campus classrooms. The Digital Learning Studio (DLS) LS 152 is a space that functions as both a classroom for regular instruction as well as a place for faculty to be trained using the latest technologies. The DLS has supported the development of expanded curriculum, particularly in math and English, and has encouraged faculty in creating and
redefining pedagogy for students at all levels of their academic development. The use of SMART Board technology is significantly more sophisticated than the current audio/visual enabled classrooms. Apple iPads were purchased to enhance the development of “hands-on” learning tools and there are currently 13 sections taught in the DLS (math, English, communications, speech, and ESL). Several of the course sections have been modified and designed for AAPIA participants, which has given them the first access to this extremely enhanced learning environment. The DLS includes SMART Response Clickers, modular furniture, and high definition Blu-ray projector. Other enhanced classrooms and meeting spaces include: LS 106, 110, & 119, Business 111, and Drescher 300 (loft).

Other significant project activities include the SMC AAPIA – UCLA Academic Collaborative. The purpose of the partnership is to teach students how to navigate the community college system; complete the appropriate coursework; and maximize their time in order to make a smooth and successful transition to a University of California or other four-year college or university campus. AAPIA participants attended the Summer Intensive Transfer Experience (SITE), a six-day residential program that provided them with information and the motivation to pursue transfer to a four-year institution. Students are receiving year-round peer mentorship from UCLA students, who themselves transferred from community college. They also participate in workshops, symposia, mini-conferences and other personal development and career path activities that will support every aspect of the AAPIA students’ path towards college. At monthly “Saturday Academies” students also get assistance writing their personal statements, applying for financial aid and scholarships, as well as academic advising from UCLA admissions staff and other UC representatives.

The AAPIA Program has solidified a partnership with the Santa Monica College Foundation to develop an alumni association, which is also one of the objectives of the grant. On-going activities include: developing an interactive website to reach out to alumni; collecting information for “friend-raising,” networking and social interaction, as well as identifying potential vehicles and activities for engagement of alumni including programming for affinity groups (Asian American & Pacific Islander, Hispanic, African American, Native American, athletes, etc.); assisting in developing and providing leadership to an alumni association council and other association committees; helping to expand the SMC Foundation’s events structured around alumni (i.e. Sports Hall of Fame, Distinguished Alumni, etc.); and developing programming to introduce current students and young alumni to the opportunities afforded them as alumni of SMC.

The AAPIA Project also works very closely with other campus retention programs such as the Black Collegians Program, Adelante/The Latino Center, the Global Citizenship Initiative, the SMC Associates Program, Basic Skills Initiative, and others to foster understanding of cultural diversity and inclusivity. AAPIA has sponsored and co-sponsored speakers such as writers, cultural activists, college professors, and other individuals and/or groups from myriad professions and backgrounds to assist in supporting the program’s mission.

Upcoming projects include a spring conference for Pacific Islander students, expansion of the summer programs with UCLA, and the development of an Asian American & Pacific Islander library collection, which will include reference materials such as books, periodicals, journals, relevant databases, as well as film, DVDs, and other media.
The new Promo Pathway program launched January 3, 2011 at SMC. The program, still in pilot form as it undergoes curriculum and state certificate approval, began with funding from contract education. It is believed that the training and certificate is the first of its kind in the nation. Our partners include the South Bay Center for Counseling (SBCC), and PromaxBDA, an association of broadcast promotion and marketing professionals. The program targets students from diverse backgrounds, particularly creative at-risk students.

Each of the students has received full scholarships to cover not only the fees, but also equipment, transportation, child care and more. Twenty five students have been selected for the first cohort—the 2011 program. The students, 14 of whom are already at SMC, come from as far as Compton, Wilmington, and East Los Angeles.

At the end of the one-year-25 unit-for-credit program, the graduates will earn an industry recognized, promotion writer/producer/editor certificate (while SMC is undergoing state approval process for the Certificate of Achievement). The program includes two internships, an assigned industry mentor, and concludes with an entrepreneur boot camp, contextualized for the marketing and creative services industry.

The program grew out of a desire by PromaxBDA – a nonprofit, membership-driven association for promotion and marketing professionals working in broadcast media – to recruit a more diverse workforce and particularly wanted to focus on young people from high at-risk areas of Los Angeles into the field. Using the national Career Pathways Program as its model, PromaxBDA pulled together an advisory board of top professionals in broadcast media and entertainment and studied the feasibility of starting such a program. PromaxBDA then turned to SBCC, which secured funding from Every Child Foundation and a state grant. The two organizations started looking for a college that could provide the training and found a perfect match in SMC. Frank Dawson had the professional background, and he and Dean Patricia Ramos, along with Workforce staff, went to work to get the program off the ground in just a few months.

In terms of Career Technical Education (CTE) program development, it is ideal to develop programming with industry and community based partners. Television network executives from Fox, NBC, CBS, CNN, BET, Disney and more along with PromaxBDA, served as industry advisors and worked closely with Frank Dawson to review the curriculum. Altogether, the program received 308 applications, and the final group was chosen based on interviews and a portfolio review.

The program is divided into four terms. The first term – a six-week session that ended February 10 – featured basic math and English workshops that were contextualized toward the entertainment media industry. The remaining terms will cover a wide range of skills, including principles of project management, digital video fundamentals, and promo writing and production. Industry internships are a key component of the program.

For the first two years, SMC will run this as a closed contract education project. We will be in partnership with SBCC and PromaxBDA, who will maintain primary responsibility for the recruitment of Promo Pathway program participants. After that, the program would be open to all SMC students, but without the full scholarships.