Goal 1—Academic Advancement and Quality
- Infuse global citizenship into student learning.
- Improve student achievement, with particular emphasis on addressing basic skills education issues and improving retention for all student populations.
- Strengthen and expand vocational program offerings.

Goal 2—Community and Government Relationship (Local/State/National)
- Foster community and government relationships in fulfillment of SMC mission and goals.
- Enhance existing partnerships and promote new partnerships with community and government agencies at the local, state and national levels.

Goal 3—Facilities and Sustainability
- Complete the design and begin construction of the Student Services Building.
- Inaugurate the Broad Stage at the SMC Performing Arts Center
- Convert, where appropriate, college electrical systems to solar power.
- Adopt and implement sustainability designs and practices.
- Plan and implement a resource management program to expand the public use of college facilities and promote new sources of revenues.

Goal 4—Internal Operations and Relations
- Ensure the financial health of the College through enrollment development, budget discipline and enterprise opportunities.
- Ensure inclusiveness in the budget development process and transparency in budget communication efforts.

Goal 5—Labor Relations
- Maintain healthy relationships with classified and academic staffs and their representatives.
- Address employee retention and recruitment issues for classified and administrator/manager positions.
- Develop a long-term plan to increase the number of full-time faculty members and continue to move toward parity for adjunct faculty.

Goal 6—Leadership and Articulating a Vision
- Carry out the objectives of the strategic initiatives.
- Complete the first draft of the Accreditation 2010 Institutional Self-Study to allow for an ample review period in early Fall 2009.

Goal 7—Transportation Issues
- Implement the transportation initiative.
- Continue advocacy for mass transit solutions including a SMC station for Expo.