In addition, the meeting minutes, which provide all the official actions of the Board, are posted at [http://www.smc.edu/apps/Pub.asp?Q=544](http://www.smc.edu/apps/Pub.asp?Q=544).

Podcasts of the meeting are available at [http://www.smc.edu/itunes](http://www.smc.edu/itunes).

**SPRING SESSION OPENING WEEK LOGISTICS:** Vice President of Student Affairs Mike Tuitasi reported that SMC had a smooth first week of the spring semester, with a traffic plan that was fine tuned and worked well, so much so that the college received no complaints from neighbors; the opening of the Bookstore the first Saturday, from 9 a.m. to 3 p.m.; the addition of a student photo i.d. station; and reports that ridership on the Big Blue Bus is up.

**NEW FULL-TIME FACULTY POSITIONS:** The Board voted unanimously to approve the hiring of 15 new full-time, tenure-track faculty for fall 2010 and an additional 15 for fall 2011.

**TRUSTEES’ STUDY SESSION:** President Dr. Chui L. Tsang reported that the Board of Trustees’ study session Feb. 27 focused on beginning an exploration of ways to preserve existing programs of instruction that carry out the college’s mission of excellence and access and also to generate revenues. Ideas include student housing, the expansion of contract education for non-resident students, development of on-site baccalaureate and graduate degree programs, and development of for-credit extension programming. Tsang said the District Planning & Advisory Council will undertake a discussion of these issues beginning at its next meeting. And he said he has asked Academic Senate President Eric Oifer to form an ad hoc Joint Task Force to advise the college as it works to develop the proposals.

**STATE BUDGET:** Vice President of Business and Administration Bob Isomoto reported that the state is taking measures to try to improve its credit rating, but the action could defer payments to all community colleges, creating complications and the possible need to borrow funds. He also said the Legislative Analyst’s Office is recommending a student fee increase next fall from the current $26 to $40 a unit. That would generate $150 million statewide and would help SMC, he said.

**ACCREDITATION VISIT:** Executive Vice President Randy Lawson reported that the 11-member accreditation team will visit SMC next week, from March 9-11.

**INSTITUTIONAL FLEX DAY:** Associate Dean of Enrollment Services Kiersten Elliott reported that SMC’s Institutional Flex Day on March 18 will focus on basic skills, global citizenship and career and technical education, as well as student success with the screening of videos of students called “A Day in the Life.”

**SMC & SMMUSD COLLABORATIONS:** The Board heard a report that the college and the Santa Monica-Malibu Unified School District have a thriving collaborative relationship with several programs designed for K-12 students (mostly high school). The programs include...
dual enrollment (SMC classes offered at both Santa Monica and Malibu high schools), Young Collegians (targeting students who have traditionally been underrepresented in postsecondary education, students who have not had access to college prep classes, students for whom cost is prohibitive, students of color and more), special career-technical education programs, The Copernicus Project (designed for science students) and more. The full written report can be found at http://www.smc.edu/projects/32/Trustees_Meeting_Information/Board_of_Trustees_Meetings/2010/3-2-10_Agenda.pdf (pages 8-12).

INSTITUTIONAL COMMUNICATIONS & GOVERNMENT RELATIONS: The Board heard a report that outlines the ways that the college’s institutional communications and government relations efforts are a component of college strategies to achieve institutional improvements. They have ranged from efforts at the state level (for example, the implementation of equalization in state funding that has provided more funds for SMC), the local level (including voter approval of ballot measures) and the individual level (such as enrollment).

PERSONNEL COMMISSIONER APPOINTMENT: The Board voted unanimously to confirm the appointment of Barbara Greenstein to the SMC Personnel Commission to fill the vacancy left by Karen Bancroft. The appointment completes Bancroft’s term through Nov. 30, 2011. Greenstein was selected by CSEA Chapter 36 (the union gets to appoint two commissioners, the Board of Trustees two commissioners and the fifth is selected by the other four commission members). Greenstein is Santa Monica’s deputy city attorney.

RECOGNITION: The Board presented a certificate of recognition to adjunct communications professor Martin Goldstein for recently being named Part-time Faculty Member of the Year by the statewide Faculty Association of California Community Colleges. The Board also acknowledged Trustee Nancy Greenstein for being named “Woman of the Year” in Julia Brownley’s State Assembly District (she will be honored March 8 in Sacramento) and for winning the 2009 national Jeanne Clery Campus Safety Award for her work as the director of police community services at UCLA.

“APPLAUSE” & “COMMUNITY BUILDER” AWARDS:” SMC Management Association President Erica LeBlanc said that the bond construction team won the “Applause Award” for February. The Community Builder Award, given twice a year, went in February to KCRW General Manager Ruth Seymour, who retired Feb. 26.

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