



A Course of Study for  
**JOURNALISM (AS)**  
**Associate Degree**

This program teaches students the methods and techniques for gathering, processing and delivering news, and prepares students to be professional print and multimedia journalists. Included is instruction in news writing and editing, reporting and multimedia story production, professional standards and ethics and journalism history and research. Careers in this field include book editor, copywriter, film critic, foreign correspondent, freelance writer, online editor, multimedia story producer, journalist, magazine editor, news anchor, newspaper editor, publicist, sportswriter and technical writer.

For additional career possibilities, visit the Career Services Center on the main campus to utilize computerized career information systems and other valuable career resources.

### ASSOCIATE DEGREE - 60 UNITS

The Associate degree involves satisfactory completion of a minimum of 60 semester units with a C average or higher including the required units in the area of emphasis (articulated below), fulfillment of the Global Citizenship requirement, and fulfillment of all Santa Monica College general education requirements, CSU GE or IGETC.

Catalog rights dictate that a student may satisfy the requirements of a degree or certificate by completing the general education and major/area of emphasis requirements in effect at any time of their continuous enrollment. Continuous enrollment is defined as enrollment in consecutive Fall and Spring semesters until completion.

**At least 50% of the area of emphasis (major) units must be completed at Santa Monica College.**

**Each course in the area of emphasis (major) must be completed with a grade of C or higher.**

### JOURNALISM (19 units)

**Program Learning Outcomes:** Upon completion of the program, students will be able to produce essential nonfiction storytelling techniques in print and multimedia formats, demonstrate the ability to work as a team member to collaborate on media production across several formats, and demonstrate an understanding of the ethical and legal issues affecting journalists.

*Required Courses: (10 units minimum)*

**Journalism 1**, The News (3)

**Journalism 15**, Introduction to Multimedia Storytelling (3)

**Journalism 16**, Producing the Campus Newspaper (4)

*Select at least one course from each group: (9 units minimum)*

#### GROUP A:

**Journalism 4A**, Newscasting and Newswriting (3) *(formerly Broadcasting 4A) (same as Media Studies 14)*

**Journalism 8**, Writing to Sell (3)

**Journalism 17**, Editing the Campus Newspaper (2)

**Journalism 43**, Public Relations and Publicity (3)

**Journalism 90B**, Internship in Journalism (2)

**CIS 50**, Internet, HTML and Web Design (3)

**CIS 56**, Web Media Production (3)

**CIS 59A**, Dreamweaver 1 (3)

**CIS 60A**, Photoshop I (3)

**Entertainment Technology 31A**, Digital Video Fundamentals (3)

**Graphic Design 31**, Graphic Design Studio (2)

**Graphic Design 34**, Publication and Page Design 1 (3)

**Graphic Design 64**, Digital Imaging for Design (3)

**Graphic Design 65**, Web Design (3)

**Journalism 21**, News Photography (3) *(same as Photography 13)*

**Journalism 22**, Photography for Publication (3) *(same as Photography 14)*

**Photography 29**, Video Production for Still Photographers (3)

#### GROUP B:

**Media Studies 1**, Survey of Mass Media (3) *(formerly Communication 1)*

**Media Studies 2**, Reading Media: Acquiring Media Literacy Skills (3) *(formerly Communication 2)*

**Media Studies 10**, Media, Gender and Race (3) *(formerly Communication 10)*

Additional general education and graduation requirements for the Associate degree from Santa Monica College are listed on a separate sheet in the Transfer/Counseling Center, as well as online (go to [www.smc.edu/articulation](http://www.smc.edu/articulation)).