



## A Course of Study for **BROADCASTING - Transfer**

This program teaches students the methods and techniques by which radio and television news programs are produced and delivered and prepares students to be professional broadcasters. Included is instruction in the principles of broadcast technology; program design and production; broadcast editing; and on-and-off camera procedures and techniques. Careers in this field include broadcast technician, disc jockey, movie-TV camera operator, radio producer, TV-radio station manager, and video jockey.

Students planning to transfer to a four-year college should complete the lower-division major requirements and the general education pattern for the appropriate transfer college.

For additional career possibilities, visit the Career Services Center on the main campus to utilize computerized career information systems and other valuable career resources.

### **TRANSFER**

Students planning to transfer to a four-year college should complete the lower-division major requirements and the general education pattern for the appropriate transfer institution. Santa Monica College has articulation agreements for this major with the following UC, CSU, and private institutions. Exact major requirements for these and other UC and CSU campuses can be found online [www.assist.org](http://www.assist.org). Articulation agreements with private institutions can be found online at [www.smc.edu/articulation](http://www.smc.edu/articulation).

### **ASSIST**

**ASSIST.org is a student-transfer information system that shows how course credits earned at Santa Monica College can be applied when transferred to a University of California (UC) or California State University (CSU). ASSIST.org is the official repository of articulation for California's public colleges and universities and provides the most accurate and up-to-date information about major requirements and general education.**

Along with meeting minimum admission requirements, one of the most important aspects of a successful transfer is the completion of significant coursework in the major prior to transfer, for two very specific reasons.

- One, completion of major coursework makes you more attractive for admission, especially for the more competitive universities.
- Two, completion of major coursework at SMC prior to transfer will allow you to transfer and graduate from the university in a timelier manner.

[Assist.org](http://www.assist.org) has listed the exact courses that you should complete at SMC to satisfy lower-division major requirements prior to transfer to public California universities, but not all majors at all universities are included at this site.

### **UNIVERSITY OF CALIFORNIA**

#### **UNIVERSITY OF CALIFORNIA, RIVERSIDE**

Media and Cultural Studies B.A.

#### **UNIVERSITY OF CALIFORNIA, SANTA CRUZ**

Film and Digital Media B.A.

Film and Digital Media B.A. - Production Concentration

Film and Digital Media B.A. - Critical Studies Concentration

Film and Digital Media B.A. - Integrated Critical Practice Concentration

**General education requirements for the University of California campuses are listed on a separate sheet in the Transfer/Counseling Center, as well as online (go to [www.smc.edu/articulation](http://www.smc.edu/articulation)).**

### **CALIFORNIA STATE UNIVERSITY**

#### **UNIVERSITY STATE POLYTECHNIC UNIVERSITY, POMONA**

Communication B.S. - Journalism

#### **UNIVERSITY POLYTECHNIC UNIVERSITY STATE, SAN LUIS OBISPO**

Journalism B.S.

Journalism B.S. - Public Relations Track

#### **CALIFORNIA STATE UNIVERSITY, CHICO**

Journalism B.A. - News Option

Journalism B.A. - Public Relations Option

SUBJECT TO CHANGE WITHOUT NOTICE. ADDITIONAL INFORMATION ON REVERSE.

\*[www.assist.org](http://www.assist.org)

\*Please access the above website for transfer requirements to the UC and/or CSU campuses.

**CALIFORNIA STATE UNIVERSITY, FULLERTON**

Communications B.A. - Journalism Concentration

**CALIFORNIA STATE UNIVERSITY, LOS ANGELES**

Television, Film and Media Studies B.A.

Television, Film and Media Studies B.A. - Broadcast Journalism Option

Television, Film and Media Studies B.A. - Television and Film Option

**CALIFORNIA STATE UNIVERSITY, NORTHRIDGE**

Journalism B.A.

**UNIVERSITY POLYTECHNIC STATE UNIVERSITY, SAN MARCOS**

Mass Media

**SAN DIEGO STATE UNIVERSITY**

Journalism

Journalism - Emphasis in Advertising

Journalism - Emphasis in Media Studies

Journalism - Emphasis in Public Relations

Television, Film and New Media - Emphasis in Critical Studies

Television, Film and New Media - Emphasis in Production

**SAN FRANCISCO STATE UNIVERSITY**

Broadcast and Electronic Communication Arts B.A.

**SAN JOSE STATE UNIVERSITY**

Journalism and Mass Communication B.S. - Advertising

Journalism and Mass Communication B.S. - Management Option

Journalism and Mass Communication B.S. - Creative Option

Journalism and Mass Communication B.S. - Journalism

Journalism and Mass Communication B.S. - Public Relations

**General education requirements for the California State University campuses are listed on a separate sheet in the Transfer/Counseling Center, as well as online (go to [www.smc.edu/articulation](http://www.smc.edu/articulation)).**

**Santa Monica College has an articulation agreement for this major (see [www.smc.edu/articulation](http://www.smc.edu/articulation) for exact requirements) with the following local private institution:**

**UNIVERSITY OF SOUTHERN CALIFORNIA (USC)**

The Annenberg School of Journalism offers Bachelor of Arts degrees in Print Journalism, Broadcast Journalism and Public Relations. Admission is competitive. Transfer students must submit high school transcripts as well as college transcripts. Students must submit a statement of intent in addition to the essay required on the university admission application. The statement of intent should thoroughly discuss the applicant's background and interest in pursuing an education and a career in journalism. A letter of recommendation is required.

Transfer coursework in Journalism, broadcasting and public relations is accepted for credit by waiver examination only. A maximum of two classes for the major can be waived, earning a total of up to eight semester units that can be counted toward the major. Waiver exams are available for the following USC courses: News writing, Principles of Television Production, News Editing and Principles of Public relations. Students should be versed in HTML and CSS.

Print and Digital Journalism: This major emphasizes the skills of news writing, reporting and editing, as well as the role of a free press in a democracy and the historical, legal and ethical aspects of journalism.

Broadcast and Digital Journalism: This major emphasizes the same basic skills as Print Journalism. Students also learn the creative aspects of news, documentary and public affairs.

Communication: *(Should complete statistics prior to transfer).*

Public Relations: Students focus on Public relations theory and techniques, opinion research and analysis and case studies.

**THE SCHOOLS LISTED ABOVE ARE WHERE MOST SMC STUDENTS TRANSFER TO, BUT THERE ARE MANY OTHER TRANSFER DESTINATION OPPORTUNITIES!**

SUBJECT TO CHANGE WITHOUT NOTICE. ADDITIONAL INFORMATION ON REVERSE.

\*[www.assist.org](http://www.assist.org)

\*Please access the above website for transfer requirements to the UC and/or CSU campuses.