



A Major Course of Study in

## Fashion Design & Merchandising A.A. Degree & Certificate of Achievement Programs

Fashion merchandisers select, purchase, promote, and sell clothing and accessories. They study fashion trends and visit manufacturers and merchandise markets. They work as part of a team and consult with managers and buyers, advise the advertising and display departments, and organize and coordinate promotional activities such as fashion shows. They may advance to become buyers and purchasing agents, sales representatives, and managers. Clothes designers create new apparel and accessory designs. They may sketch the garment, cut the pattern, select the fabric and materials, and in some cases construct the sample garment. They may arrange for the showing of a line at sales meetings or fashion shows.

This major may also lead to many other careers. For additional possibilities, visit the Career Services Center on campus to utilize computerized career information systems and other valuable career resources.

### ASSOCIATE IN ARTS DEGREE - 60 UNITS

Students must complete major requirements in effect at the time enrollment begins or major requirements in effect at graduation as long as continuous enrollment is maintained. See Santa Monica College catalog for definition of continuous enrollment.

**At least 50% of the major units must be completed at Santa Monica College.**

**All coursework for the major must be completed with a grade of C (2.0) or higher.**

#### FASHION DESIGN (40 units)

##### Required Basic Core Classes: (11-12 units)

- Fashion 1, Trends and Design (3)
- Fashion 3, Apparel Construction (3)
- Fashion 6A, Pattern Analysis & Design (2) **or** Fashion 13, Draping I (3)
- Fashion 9A, Fashion Illustration & Merchandising (3)

##### Second Level Classes: (11-12 units)

- Fashion 2, Color Analysis (3)
- Fashion 5, Fashion Buying (3)
- Fashion 10, Advanced Design and Construction (3)
- Fashion 13, Draping I (3) **or** Fashion 6A, Pattern Analysis and Design (2)

##### Third Level Classes:

- Elective
- Fashion 6B, Pattern Drafting and Design (Intermediate) (3)
- Fashion 11, Tailoring (2)
- Fashion 14, Draping II (3)

##### Fourth Level Classes:

- Elective
- Fashion 7, Fabrics for Fashion Design and Merchandising (3)
- Fashion 8, History of Fashion Design (3)
- Fashion 12, Fashion Show Production (3)

##### Additional elective courses to bring the total to 40 units, selected from:

- Art 10A, Design I (3,3)
- Art 20B, Drawing II (3,3)
- Business 63, Principles of Entrepreneurship (3)
- Fashion 9B, Advanced Fashion Illustration and Advertising (2)
- Fashion 15, Ethnic Fashion (3)
- Fashion 16, Pattern Grading (2)
- Fashion 17, Apparel Production Manufacturing Techniques (3)
- Fashion 18, Computer Assisted Fashion Illustrator and Design (2)
- Fashion 19, Fashion Marketing (3)
- Fashion 20, Window Display for Fashion (3)

**CERTIFICATE OF ACHIEVEMENT**

**At least 50% of the units required for Certificates of Achievement must be completed at Santa Monica College.**

**Each course must be completed with a grade of C (2.0) or higher.**

**Please note:** Certificates of Achievement may be expanded into Associate in Arts degrees by completing a total of 60 units that include the general education requirements and recommended courses from the certificate areas.

**FASHION MERCHANDISING (40 units)**

A Certificate of Achievement in Fashion Merchandising is granted upon completion of 40 units from the courses in the major.

**Required Courses: (34 units)**

Fashion 1, Fashion Trends and Design (3)  
 Fashion 2, Color Analysis (3)  
 Fashion 3, Apparel Construction (3)  
 Fashion 5, Fashion Buying (3)  
 Fashion 6A, Pattern Analysis and Design (2,2)  
 Fashion 8, History of Fashion Design (3)  
 Fashion 9A, Fashion Illustration and Advertising (3)  
 Fashion 9B, Advanced Fashion Illustration and Advertising (2)  
 Fashion 12, Fashion Show Production (3)  
 Fashion 13, Draping I (3)  
 Fashion 15, Ethnic Fashion (3)  
 Fashion 19, Fashion Marketing (3)

**Additional Courses:**

Art 10A, Design I (3,3)  
 Art 20A, Drawing I (3,3)  
 Business 32, Business Communications (3)  
 Business 63, Principles of Entrepreneurship (3)  
 Fashion 6B, Pattern Drafting and Design (Intermediate) (3)  
 Fashion 7, Fabrics for Fashion Design and Merchandising (3)  
 Fashion 10, Advanced Design and Construction (3,3)  
 Fashion 11, Advanced Clothing-Tailoring (2)  
 Fashion 14, Draping II (3)  
 Fashion 16, Pattern Grading (2)  
 Fashion 17, Apparel Production Manufacturing Techniques (3)  
 Fashion 18, Computer Assisted Fashion Illustrator and Design (2)  
 Fashion 20, Window Display for Fashion (3)