



A Course of Study for

Fashion Design & Merchandising A.A. Degree & Certificate of Achievement Programs

Fashion merchandisers select, purchase, promote, and sell clothing and accessories. They study fashion trends and visit manufacturers and merchandise markets. They work as part of a team and consult with managers and buyers, advise the advertising and display departments, and organize and coordinate promotional activities such as fashion shows. They may advance to become buyers and purchasing agents, sales representatives, and managers. Clothes designers create new apparel and accessory designs. They may sketch the garment, cut the pattern, select the fabric and materials, and in some cases construct the sample garment. They may arrange for the showing of a line at sales meetings or fashion shows.

This major may also lead to many other careers. For additional possibilities, visit the Career Services Center on campus to utilize computerized career information systems and other valuable career resources.

ASSOCIATE IN ARTS DEGREE - 60 UNITS

The Associate in Arts degree in Fashion Design & Merchandising involves satisfactory completion of a minimum of 60 semester units with a C average or higher including at least 40 semester units in the Fashion Design area of emphasis (articulated below), fulfillment of the Global Citizenship requirement, and fulfillment of all Santa Monica College general education requirements, CSU GE or IGETC.

*Students must complete the area of emphasis (major) requirements in effect at the time enrollment begins or the requirements in effect at graduation as long as continuous enrollment is maintained.

***Continuous enrollment is defined as enrollment in each Fall and Spring semester until graduation.**

At least 50% of the area of emphasis (major) units must be completed at Santa Monica College.

Each course in the area of emphasis (major) must be completed with a grade of C or higher.

FASHION DESIGN (40 units)

Required Basic Core Classes: (9 units)

- Fashion 1, Trends and Design (3)
- Fashion 3, Apparel Construction (3)
- Fashion 9A, Fashion Illustration & Merchandising (3)

Second Level Classes: (11-12 units)

- Fashion 2, Color Analysis (3)
- Fashion 5, Fashion Buying (3)
- Fashion 10, Advanced Design and Construction (3)
- Fashion 13, Draping I (3) **or** Fashion 6A, Pattern Analysis and Design (2)

Third Level Classes:

- Elective
- Fashion 6B, Pattern Drafting and Design (Intermediate) (3)
- Fashion 11, Tailoring (2)
- Fashion 14, Draping II (3)

Fourth Level Classes:

- Elective
- Fashion 7, Fabrics for Fashion Design and Merchandising (3)
- Fashion 8, History of Fashion Design (3)
- Fashion 12, Fashion Show Production (3)

Additional elective courses to bring the total to 40 units, selected from:

- Art 10A, Design I (3,3)
- Art 20B, Drawing II (3,3)
- Business 63, Principles of Entrepreneurship (3)
- Fashion 9B, Advanced Fashion Illustration and Advertising (2)
- Fashion 15, Ethnic Fashion (3)
- Fashion 16, Pattern Grading (2)
- Fashion 17, Apparel Production Manufacturing Techniques (3)
- Fashion 18, Computer Assisted Fashion Illustrator and Design (2)
- Fashion 19, Fashion Marketing (3)
- Fashion 20, Window Display for Fashion (3)

ASSOCIATE IN ARTS DEGREE - 60 UNITS

The Associate in Arts degree in Fashion Design & Merchandising involves satisfactory completion of a minimum of 60 semester units with a C average or higher including at least 40 semester units in the Fashion Merchandising area of emphasis (articulated below), fulfillment of the Global Citizenship requirement, and fulfillment of all Santa Monica College general education requirements, CSU GE or IGETC.

*Students must complete the area of emphasis (major) requirements in effect at the time enrollment begins or the requirements in effect at graduation as long as continuous enrollment is maintained.

***Continuous enrollment is defined as enrollment in each Fall and Spring semester until graduation.**

At least 50% of the area of emphasis (major) units must be completed at Santa Monica College.

Each course in the area of emphasis (major) must be completed with a grade of C or higher.

FASHION MERCHANDISING (40 units)

Required Basic Core Courses: (9 units)

Fashion 1, Fashion Trends and Designs (3)

Fashion 3, Apparel Construction (3)

Fashion 9A, Illustration and Advertising (3)

Second Level Classes: (9 units)

Fashion 2, Color Analysis (3)

Fashion 5, Fashion Buying (3)

Fashion 6A, Pattern Analysis and Design (2) **or** Fashion 13, Draping I (3)

Third Level Classes: (9 units)

Fashion 7, Fabrics for Fashion Design and Merchandising (3)

Fashion 12, Fashion Show Production (3)

Fashion 19, Fashion Marketing (3)

Fourth Level Classes: (8 units)

Fashion 8, History of Fashion Design (3)

Fashion 9B, Advanced Fashion Illustration and Advertising (2)

Fashion 15, Ethnic Fashion (3)

Select additional elective courses to bring the total to 40 units from the following:

Art 10A, Design I (3)

Art 20B, Drawing II (3,3)

Business 31, Business English Fundamentals (3)

Business 63, Principles of Entrepreneurship (3)

CIS 1, Computer Concepts with Applications (3)

Fashion 6B, Pattern Drafting and Design (Intermediate) (3)

Fashion 11, Advanced Clothing-Tailoring (2)

Fashion 14, Draping II (3)

Fashion 16, Pattern Grading (2)

Fashion 17, Apparel Production Manufacturing Techniques (3)

Fashion 18, Computer Assisted Fashion Illustrator and Design (2)

Fashion 20, Window Display for Fashion (3)

Additional graduation requirements for the Associate in Arts degree from Santa Monica College are listed on a separate sheet available in the Transfer/Counseling Center, as well as online (go to www.smc.edu/articulation).

CERTIFICATE OF ACHIEVEMENT

*Students must complete the area of emphasis (major) requirements in effect at the time enrollment begins or the requirements in effect at graduation as long as continuous enrollment is maintained.

***Continuous enrollment is defined as enrollment in each Fall and Spring semester until graduation.**

At least 50% of the units required for Certificates of Achievement must be completed at Santa Monica College.

Students must receive a grade of C or higher in each course to successfully complete the Certificates of Achievement.

FASHION DESIGN (40 units)

A Certificate of Achievement is granted upon completion of 40 required units listed under the Fashion Design Associate in Arts degree.

FASHION MERCHANDISING (40 units)

A Certificate of Achievement is granted upon completion of 40 required units listed under the Fashion Merchandising Associate in Arts degree.