Journalism education emphasizes the training of writers, reporters, and editors for mass media. It also seeks to prepare and guide students interested in pursuing careers in a wide range of informational, interpretative, and promotional mass communication fields. Career opportunities for journalism graduates include advertising, book editing and publishing, freelance writing, industrial journalism, magazines, mass communication research, news agencies, newspapers, public relations, radio, television and teaching.

This major may also lead to many other careers. For additional possibilities, visit the Career Services Center on campus to utilize computerized career information systems and other valuable career resources.

**TRANSFER**

Students planning to transfer to a four-year college should complete the lower-division major requirements and the general education pattern for the appropriate transfer institution. Santa Monica College has articulation agreements for this major with the following UC, CSU, and private institutions. Exact major requirements for these and other UC and CSU campuses can be found online www.assist.org. Articulation agreements with private institutions can be found online at www.smc.edu/articulation.

**CALIFORNIA STATE UNIVERSITY, FULLERTON**

- **B.A. Communications/emphasis Print and Broadcast Journalism:** Communication 1; Journalism 1; Journalism 4A or 4B or Broadcasting 4A or 4B
- **Visual Journalism emphasis:** Communication 1; Journalism 1

The Accrediting Council of Education in Journalism and Mass Communications has set forth strict guidelines for majors in communications. It is imperative that you see the CSU Fullerton catalog under “Department of Communications”, Bachelor of Arts in Communications” for additional requirements.

**CALIFORNIA STATE UNIVERSITY, LONG BEACH**

- **B.A. Journalism:** Communication 1

**CALIFORNIA STATE UNIVERSITY, NORTHRIDGE**

- **B.A. Journalism:** required courses: Communications 1; Journalism 1. No more than 15 units of lower-division journalism courses may be counted toward the units needed for graduation.

**SAN DIEGO STATE UNIVERSITY**

- **B.A. Journalism:**
  
  The Journalism major is designated as an impacted program. To be admitted to the journalism major, students must meet the following criteria:
  
  a. Complete with a minimum grade point average of 3.0 and a grade of C or higher: Communication 200 (Santa Monica College COMM 1), Economics 101 (Santa Monica College ECON 2), Political Science 101, 102 (Santa Monica College POL SC 1), Journalism 200. These courses cannot be taken for credit/no credit;
  b. Complete a personal statement to be evaluated by the faculty;
  c. Submit two letters of recommendation to be evaluated by the faculty;
  d. Pass the Grammar, Spelling, and Punctuation (GSP) test;
  e. Complete a minimum of 60 transferable semester units and a maximum of 90 semester units;
  f. Have a cumulative grade point average of 3.0 or higher.

To complete the major, students must fulfill the degree requirements for the major described in the catalog in effect at the time they are accepted into SDSU (assuming continuous enrollment).

**SAN JOSE STATE UNIVERSITY**

Programs are designed to meet the needs of students for professional preparation in mass communications and of the media for qualified practitioners. The Department of Journalism and Mass Communications offers degrees in: Advertising, Public Relations, and Journalism.

- **B.A. Journalism:** required courses: English 31; approved electives: Journalism 2, 4A

CSU GE Certification highly recommended.

For further information, contact the San Jose State Department of Journalism and Mass Communication at (408) 924-3240 or www.assist.org.
Santa Monica College has an articulation agreement for this major (see www.smc.edu/articulation for exact requirements) with the following private institution:

**UNIVERSITY OF SOUTHERN CALIFORNIA (USC) - ANNENBERG SCHOOL**

The Annenberg School of Journalism offers Bachelor of Arts degrees in Journalism, Communication and Public Relations. Admission is competitive. The quality and rigor of the student's undergraduate academic coursework are primary considerations in the review process. Detailed information can be found at: http://annenberg.usc.edu/Prospective/Undergraduate.aspx

**ANNENBERG ADMISSION RECOMMENDATIONS**

- Satisfy USC's transfer requirements in English and Math. (SMC English 2 and Math 18 or 20 or intermediate algebra in high school) Refer to the website cited above.
- Complete General Education categories 1, 2, 3, and 5 and the Diversity core requirement. (see www.smc.edu/articulation)
- Complete one semester (or two quarters) of college/university foreign language coursework before transferring. If you are fluent in another language, please indicate that language proficiency on your résumé.
- Submit one letter of recommendation from a college/university instructor or academic advisor.
- Letters from high school teachers or counselors are not accepted.
- Submit a one page Statement of Intent with your application if you are applying to the Journalism or Public Relations majors. This statement is your opportunity to discuss your motivation for pursuing a major in Journalism or Public Relations at USC and to describe your future career goals and aspirations.
- Complete no more than 40 units for the Journalism or Public Relations major and no more than 64 units for the Communication major. Contact your USC admission counselor (refer to the USC Admission website to determine the name and contact information) if you have completed 24 units or fewer for admission advice.

**ADDITIONAL CRITERIA**

The USC Annenberg School admissions committee also considers the following factors:

- Strong writing skills demonstrated in essays and grades in college English Composition courses.
- Interest and commitment to major demonstrated by internships, employment, student clubs and organizations, or community service.
- Leadership in campus organizations, student government, community service, or clubs.
- Employment, family responsibility and other circumstances that may have impacted your academic performance.
- Non-traditional or returning adult students with weaker academic performance in early college experience and strong grades (A’s and B’s) in more recent transferable coursework.
- Coursework that may be helpful for upper division classes, such as college statistics for Communication majors.

It is recommended that students transfer to USC after completing 30-40 semester units.