A meeting of the Santa Monica Community College District Planning and Advisory Council (DPAC) - College Services Subcommittee was held on Friday, May 22, 2015 at 9:00 a.m. in the Library Conference Room at Santa Monica College.

I. Call to Order: 9:14 a.m. Chair Michael Tuitasi presiding.

II. Members Present

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michael Tuitasi</td>
<td>Manager (Co-chair)</td>
</tr>
<tr>
<td>Joan Kang</td>
<td>CSEA Representative (Co-chair)</td>
</tr>
<tr>
<td>Maria Leon Vazquez</td>
<td>Manager</td>
</tr>
<tr>
<td>Marina Parise</td>
<td>Academic Senate</td>
</tr>
<tr>
<td>William Selby</td>
<td>Academic Senate</td>
</tr>
<tr>
<td>Michael Strathearn</td>
<td>Faculty Association</td>
</tr>
<tr>
<td>Joanne Laurance</td>
<td>CSEA Representative</td>
</tr>
<tr>
<td>Michele Harrison</td>
<td>CSEA Representative</td>
</tr>
<tr>
<td>Jessica Meshkani</td>
<td>Student Representative</td>
</tr>
</tbody>
</table>

Members Absent

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas Chen</td>
<td>Faculty Association</td>
</tr>
<tr>
<td>Deirdre Weaver</td>
<td>Manager</td>
</tr>
<tr>
<td>Sonali Bridges</td>
<td>Manager</td>
</tr>
<tr>
<td>Robert Villanueva</td>
<td>CSEA Representative</td>
</tr>
<tr>
<td>Hamza Sabri</td>
<td>Student Representative</td>
</tr>
<tr>
<td>Caitlin Corker</td>
<td>Student Representative</td>
</tr>
<tr>
<td>Rizwan Rashid</td>
<td>Student Representative</td>
</tr>
</tbody>
</table>

Guest(s)
Dr. Cynthia Gonzalez, also representing the Faculty Association
Ferris Kawar
Cara Thompson
Lina Lopez
Jon Huls
Josh Garrett
Angie Fitzgerald

DPAC Staff Support
Diana Askew

Review of Minutes:

a. Minutes from April 24, 2015.
   a. Motion by Michael Strathearn to approve the minutes as is; Seconded by Joan Kang
   b. Vote: Unanimous in favor of motion
Motion made to suspend roll call vote
a. Motion by Michael Strathearn; Seconded by William Selby
b. Vote: Unanimous in favor of motion.

Public Comments:
  a. Presentation by members of SMC’s Corsairs for Animal Rights and Ethics (CARE) Club, Faculty, and other guest speakers. The topic is to introduce more plant-based food options into the SMC food vendors’ menus. One reason is the FDA’s revision of the dietary guidelines, which recommends a diet lower in the consumption of meat. Making this menu change would also provide more options (vegan, organic products) at a lower cost. There is a growing interest (450 signatures on a petition; 640 students pledged to not eat meat at least 1 day per week after watching a video). Even the City of Santa Monica has implemented a program for its residents. Professor Huls has agreed to provide and train the vendor’s staff in creating healthy/plant based meals. Request is to add this topic to the next agenda.
  b. Michael Strathearn stated that approximately 8-9 years ago, this same type of request was made, but students did not support the menu choices, and the vendor had to alter their menu to accommodate a cheaper and meat based menu. In order for the program to work, it would require strong student support, and training the chefs in creating this new and different menu. It was suggested that Campus Kitchen and Eat St. are willing to listen and make adjustments to their menu; however, there needs to be a demand that makes the changes in menu options profitable.
  c. Cynthia Gonzalez acknowledged that there is a number of vegan and vegetarian students and staff members on campus. This program would involve education and developing a plan, which should also include mentoring the new A.S. board.
  d. Suggestion was made to have tastings at events; provide information to give to students that grab their attention. The CARE Club has considered playing an active role in this campaign.
  e. Michele Harrison: marketing will be the key to the success of the program.
  f. Recommendation: contact Charlie Yen to introduce members of the CARE Club to the owners of Eat St. and Campus Kitchen.
  g. There would also need to be a change in culture and education is one key way to make that change. Interest has grown over the years, but it should be noted that there is competition from food vendors off-campus and prices need to be kept low so that students can afford it.
  h. At end of the public comments, the Committee decided that this topic should be discussed further, and it will be added to the next agenda.

III. Vending Machine Recommendations
  • The food industry must now comply with providing Nutritional Information for all food sold.
  • Cynthia Gonzalez went through the vendor’s supply list and ranked the different options with 5 being low in the ingredient and 20 being high. The goal is to provide a variety of healthy options.
  • Upon review, there are few healthy options available, and SMC will need to request that the vendor provide other options such as almond milk, kosher and vegan selections, nut free options; quest bars, additional coffee and tea choices.
  • Next, educating the students about nutrition and choosing the best option is also important because looking at the top ten best-selling food items, the number one item sold in the vending machine is Flamin Hot Cheetos.
  • Advertising options: social media, cafeteria TV monitors
  • Recommendation made to choose 10-20 healthier options and put in one vending machine that is centrally located, and then advertise its presence on campus and see if there is an increase in purchases of those items.
  • Request: ask Charlie Yen for the top 10 beverages sold
IV. **Food Voucher Program**  
- No report. Hamza and Ali not available.

V. **Other**  
- Announcements  
  - Advertising Farmer’s Market locations in Santa Monica, letting students know which BBB to take to those locations, and arranging some type of discount for students with an A.S. sticker.
  - There is a Food Bank where the person volunteers 3-4 hours per week and is then given up to 200 lbs. and/or 1 shopping cart of food, which can be shared with the community.
  - 99 cent store on Lincoln Blvd. in Santa Monica offers organic foods one day per week.
- **Motion made by Joan Kang for next year’s committee to look at health and nutrition options including education for the campus community (food vendors, vending machines). Seconded by Jessica Meshkani. Vote: Unanimous in favor of motion**
- Today is William Selby’s last meeting. He is retiring at the end of the school term. Best wishes and thank you Bill for your many years as part of this committee and the college community.

VI. **Adjournment**

Motion to adjourn made by Jessica Meshkani; Seconded by Joan Kang at 10:20 a.m. Motion carried by general consent.

**Next Meeting:** Fall 2015; Location: TBD.