A Course of Study for
COMMUNICATION & MEDIA STUDIES - Transfer

(For Media Studies requirements see Broadcasting)

Communication and Media Studies majors will learn the dynamics of communication between and among individuals, groups and cultures, and/or the media. Communication integrates courses in interpersonal, intercultural, organizational and mass communication and public relations. There is a wide range of employment possibilities for students trained in Media Studies in business, sales, public and personnel relations, and advertising. Students can prepare for careers in media news writing and editing, announcing, programming, publicity, community relations, directing and public relations.

Communication Studies majors pursue a variety of careers depending on their interests. Public relations and advertising firms, health care organizations, government and educational institutions, entertainment companies, social service groups, and media-based firms are just some examples of organizations having a need for people with highly developed interpersonal and technical communication skills. Some of the current career titles include communication consultant, public information officer, public relations specialist, political consultant, press secretary, labor relations specialist, public opinion researcher, news producer, speech/language pathologist, speechwriter, advertising account executive, media manager, human resources manager, mediator, special events coordinator and development officer/fundraiser.

Because of the focus on interpersonal, professional, and intercultural communication skills, this area of study may also lead to many other careers. For additional possibilities, visit the Career Services Center on campus to utilize computerized career information systems and other valuable career resources.

### TRANSFER

Students planning to transfer to a four-year college should complete the lower-division major requirements and the general education pattern for the appropriate transfer institution. Santa Monica College has articulation agreements for this major with the following UC, CSU, and private institutions. Exact major requirements for these and other UC and CSU campuses can be found online [www.assist.org](http://www.assist.org). Articulation agreements with private institutions can be found online at [www.smc.edu/articulation](http://www.smc.edu/articulation).

### ASSIST

ASSIST.org is a student-transfer information system that shows how course credits earned at Santa Monica College can be applied when transferred to a University of California (UC) or California State University (CSU). ASSIST.org is the official repository of articulation for California’s public colleges and universities and provides the most accurate and up-to-date information about major requirements and general education.

Along with meeting minimum admission requirements, one of the most important aspects of a successful transfer is the completion of significant coursework in the major prior to transfer, for two very specific reasons.

- One, completion of major coursework makes you more attractive for admission, especially for the more competitive universities.
- Two, completion of major coursework at SMC prior to transfer will allow you to transfer and graduate from the university in a timelier manner.

[Assist.org](http://assist.org) has listed the exact courses that you should complete at SMC to satisfy lower-division major requirements prior to transfer to public California universities, but not all majors at all universities are included at this site.

### UNIVERSITY OF CALIFORNIA

<table>
<thead>
<tr>
<th>UNIVERSITY OF CALIFORNIA, BERKELEY</th>
<th>Media Studies A.B.</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNIVERSITY OF CALIFORNIA, DAVIS</td>
<td>Communication A.B.</td>
</tr>
<tr>
<td>UNIVERSITY OF CALIFORNIA, LOS ANGELES</td>
<td>Communication Studies B.A.</td>
</tr>
<tr>
<td>UNIVERSITY OF CALIFORNIA, RIVERSIDE</td>
<td>Media and Cultural Studies, B.A.</td>
</tr>
<tr>
<td>UNIVERSITY OF CALIFORNIA, SAN DIEGO</td>
<td>Communication B.A.</td>
</tr>
<tr>
<td></td>
<td>Sociology/Culture and Communication B.A.</td>
</tr>
</tbody>
</table>

*www.assist.org*

*Please access the above website for transfer requirements to the UC and/or CSU campuses.*
### UNIVERSITY OF CALIFORNIA, SANTA BARBARA
Communication B.A.

General education requirements for the University of California campuses are listed on a separate sheet in the Transfer/Counseling Center, as well as online (go to [www.smc.edu/articulation](http://www.smc.edu/articulation)).

### CALIFORNIA STATE UNIVERSITY

#### CALIFORNIA STATE UNIVERSITY, CHANNEL ISLANDS
- Communication B.A.

#### CALIFORNIA STATE UNIVERSITY, CHICO
- Communication Design B.A. - Graphic Design Option
- Communication Design B.A. - Mass Communication Design Option
- Communication Design B.A. - Media Arts Option
- Communication Sciences and Disorders B.A
- Communication Studies B.A. - Communication/Public Affairs Option
- Communication Studies B.A. - Organizational Communication Option

#### CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS
- Communications B.A. - Journalism Option
- Communications B.A. - Media Studies Option
- Communications B.A. - Public Relations/Advertising Option

#### CALIFORNIA STATE UNIVERSITY, EAST BAY
- Communication B.A. - Media Production Option
- Communication B.A. - Professional, Public and Organizational Communication Option

#### CALIFORNIA STATE UNIVERSITY, FULLERTON
- Communication Studies B.A.
  - Communication Studies B.A. - Communications/Advertising Concentration
  - Communication Studies B.A. - Communications/Entertainment and Tourism
  - Communication Studies B.A. - Communications/Journalism Concentration
  - Communication Studies B.A. - Communications/Photocommunications Concentration
  - Communication Studies B.A. - Communications/Public Relations Concentration

#### CALIFORNIA STATE UNIVERSITY, LONG BEACH
- Communication Studies B.A.
  - Communication Studies B.A. - Interpersonal and Organizational Communication Option
  - Communication Studies B.A. - Communication, Culture, and Public Affairs Option
- Communicative Disorders B.A.

#### CALIFORNIA STATE UNIVERSITY, LOS ANGELES
- Communication B.A.
  - Communication B.A. - Communication for Social Change and Rhetoric Option
  - Communication B.A. - Organizational Communication and Public Relations Option
  - Communication B.A. - Interpersonal Communication/Language and Social Interaction Option
- Communicative Disorders B.A.

#### CALIFORNIA STATE UNIVERSITY, MONTEREY BAY
- Communication Design B.S.

#### CALIFORNIA STATE UNIVERSITY, NORTHRIDGE
- Communication Disorders B.A.
  - Communication Disorders B.A. - Audiology Emphasis
  - Communication Disorders B.A. - Speech/Language Pathology Emphasis
- Communication Studies B.A.
  - Communication Studies B.A. - Department Major Option
  - Communication Studies B.A. - Special Option

#### CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA
- Communication B.S. - Journalism
- Communication B.S. - Organizational Communication
- Communication B.S. - Public Relations

#### CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO
- Communication - B.A.
  - Communication - B.A. - Human Communication Concentration
  - Communication - B.A. - Mass Communication Concentration
  - Communication - B.A. - Public Argumentation and Rhetoric Concentration
  - Communication - B.A. - Public Relations Concentration

SUBJECT TO CHANGE WITHOUT NOTICE. ADDITIONAL INFORMATION ON REVERSE.

*Please access the above website for transfer requirements to the UC and/or CSU campuses.*
SAN DIEGO STATE UNIVERSITY
Communication B.A.
  Communication B.A. - Applied Arts and Sciences
  Communication B.A. - Liberal Arts and Sciences
SAN FRANCISCO STATE UNIVERSITY
Communication Studies B.A.
  Communicative Disorders B.A.
SAN JOSE STATE UNIVERSITY
  Communication Studies B.A.
  Communicative Disorders and Sciences B.A.
CALIFORNIA STATE POLYTECHNIC UNIVERSITY, SAN LUIS OBISPO
  Communication Studies B.A.
CALIFORNIA STATE UNIVERSITY, SAN MARCOS
  Communication
  Mass Media

General education requirements for the California State University campuses are listed on a separate sheet in the Transfer/Counseling Center, as well as online (go to www.smc.edu/articulation).

Santa Monica College has articulation agreements for this major (see www.smc.edu/articulation for exact requirements) with the following local private, out of state, and international institutions:

ALLIANT INTERNATIONAL UNIVERSITY
  B.A. Communication/Marketing/Public Relations

AMERICAN UNIVERSITY OF PARIS, FRANCE
  Communication

ARIZONA STATE UNIVERSITY
  Global Communication
  Transfer Credit Guide - Course Search
  Search for an equivalent course at ASU. Find the college courses you took at another institution and evaluate how those credits will transfer to ASU: https://webapp4.asu.edu/transfercreditguide/app/home

JOHN CABOT UNIVERSITY, ROME, ITALY
  Communications
  This university is US regionally accredited. See www.smc.edu/articulation for general education admission requirements.

LOYOLA MARYMOUNT UNIVERSITY
  B.A. Communication Studies
  Core requirements for this major can be found online on the LMU website: http://www.lmu.edu/resources/articulation/list/santa_monica/Santa_Monica_College_2009-10_Lower_Division_Major_Requirements/Communication_Studies.htm

UNIVERSITY OF SOUTHERN CALIFORNIA (USC) - ANNENBERG SCHOOL FOR COMMUNICATION AND JOURNALISM
  B.A. Communication Studies
  For more information go online to: http://annenberg.usc.edu/Home/AcademicPrograms/Comm.aspx

THE SCHOOLS LISTED ABOVE ARE WHERE MOST SMC STUDENTS TRANSFER TO, BUT THERE ARE MANY OTHER TRANSFER DESTINATION OPPORTUNITIES!