A Course of Study for

FASHION DESIGN & MERCHANDISING - Transfer

Fashion merchandisers select, purchase, promote, and sell clothing and accessories. They study fashion trends and visit manufacturers and merchandise markets. They work as part of a team and consult with managers and buyers, advise the advertising and display departments, and organize and coordinate promotional activities such as fashion shows. They may advance to become buyers and purchasing agents, sales representatives, and managers. Clothes designers create new apparel and accessory designs. They may sketch the garment, cut the pattern, select the fabric and materials, and in some cases construct the sample garment. They may arrange for the showing of a line at sales meetings or fashion shows.

For additional career possibilities, visit the Career Services Center on the main campus to utilize computerized career information systems and other valuable career resources.

TRANSFER

Students planning to transfer to a four-year college should complete the lower-division major requirements and the general education pattern for the appropriate transfer institution. Santa Monica College has articulation agreements for this major with the following UC, CSU, and private institutions. Exact major requirements for these and other UC and CSU campuses can be found online www.assist.org. Articulation agreements with private institutions can be found online at www.smc.edu/articulation.

ASSIST

ASSIST.org is a student-transfer information system that shows how course credits earned at Santa Monica College can be applied when transferred to a University of California (UC) or California State University (CSU). ASSIST.org is the official repository of articulation for California's public colleges and universities and provides the most accurate and up-to-date information about major requirements and general education.

Along with meeting minimum admission requirements, one of the most important aspects of a successful transfer is the completion of significant coursework in the major prior to transfer, for two very specific reasons:

- One, completion of major coursework makes you more attractive for admission, especially for the more competitive universities.
- Two, completion of major coursework at SMC prior to transfer will allow you to transfer and graduate from the university in a timelier manner.

Assist.org has listed the exact courses that you should complete at SMC to satisfy lower-division major requirements prior to transfer to public California universities, but not all majors at all universities are included at this site.

UNIVERSITY OF CALIFORNIA

UNIVERSITY OF CALIFORNIA, DAVIS
- Fiber & Polymer Science B.S.
- Textile Clothing B.S. - Marketing/Economics
- Textile Clothing B.S. - Textile Science

General education requirements for the University of California campuses are listed on a separate sheet in the Transfer/Counseling Center, as well as online (go to www.smc.edu/articulation).

CALIFORNIA STATE UNIVERSITY

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA
- Apparel Merchandising and Management B.S. - Apparel Production
- Apparel Merchandising and Management B.S. - Fashion Design Management Emphasis
- Apparel Merchandising and Management B.S. - International Apparel Management Emphasis
- Apparel Merchandising and Management B.S. - Fashion Retailing

CALIFORNIA STATE UNIVERSITY, LONG BEACH
- Family and Consumer Sciences B.A. - Fashion Design Option
- Family and Consumer Sciences B.A. - Fashion Merchandising Option

CALIFORNIA STATE UNIVERSITY, LOS ANGELES
- Art B.A. - Fashion and Textiles Option
- Art B.A. - Fashion Design Option
- Art B.A. - Fashion Merchandising Option
**CALIFORNIA STATE UNIVERSITY, NORTHRIDGE**
- Family and Consumer Sciences B.S.
- Family and Consumer Sciences B.S. - Apparel Design and Merchandising Option

**CALIFORNIA STATE UNIVERSITY, SACRAMENTO**
- Family and Consumer Sciences - Fashion Merchandising and Design

General education requirements for the California State University campuses are listed on a separate sheet in the Transfer/Counseling Center, as well as online (go to [www.smc.edu/articulation](http://www.smc.edu/articulation)).

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**Santa Monica College has articulation agreements for this major (see [www.smc.edu/articulation](http://www.smc.edu/articulation) for exact requirements) with the following local private and out-of-state institutions:**

**ACADEMY OF ART UNIVERSITY SAN FRANCISCO**
- B.F.A. Fine Arts and Art Studies

A maximum of thirty (30) semester units can be applied towards the Liberal Arts course requirements at the Academy of Art University.

Nine (9) units of transfer level art classes that are related to Academy of Art University majors can also be transferred as art elective units.

A maximum of thirty (30) units may be transferred in combination of Liberal Arts and Art Elective transfer awards.

Department Directors may transfer additional units based on portfolio review. These units do not count towards the 30 unit maximum mentioned above. However, a maximum of 66 units may be transferred in total towards the Bachelor of Fine Arts degree.

Courses must be reported on an official transcript and must have a record grade of "C" or higher to qualify for transfer credit.

The Academy of Art University agrees to accept the following Santa Monica College courses in lieu of the Academy of Art University Liberal Arts courses listed. This transfer guide is not reciprocal. Santa Monica College does not agree to accept Academy of Art University’s courses.

**Liberal Arts Core to be taken by all B.F.A. Majors:** (21 units)

*Art Electives: (9 units)*

There are 3 classes or 9 units of Art Electives that student must take to fulfill a Bachelor's degree graduation requirement. Art Elective courses are studio classes where students receive direct hands on experience. Students choose Art Elective classes that are of interest to them and don't necessarily have to be related to your major. Some examples of Art Elective courses are Introduction to Ceramics, Introduction to Photography, Introduction to Graphic Design etc.

*Please note: The Liberal Arts courses listed represent some of the most popular classes that students can transfer into the Academy of Art University. Not all of these classes are a requirement for all programs of study. Interested transfer students should consult the Academy of Art University catalog as well as an Admissions Representative at the Academy of Art University for necessary curriculum requirements, as course requirements may change after printing of the catalog.*

**English Composition:** (9 units)

- English 1; 2 or 31; LA 110: English Composition - Narrative Storytelling Must be taken in residence at AAU

**Art History:** (9 units)

- History 1 and 2; LA 121 Art History thru 19th Century Must be taken in residence at AAU; LA 222 Art History thru 20th Century Must be taken in residence at AAU

**U.S. History:** (3 units)

- History 12

**Liberal Arts Elective by Advisement:** (24 units)*

*Choose any 8 of these classes to complete the Liberal Arts Requirement*

- Anthropology 2; Art 72; Astronomy 3; Business 5; English 3 or 4; 30A; French 1, 3; History 1; Italian 1, 3; Journalism 16; Music 30 or 31; Philosophy 2, 7; Physics 6; Psychology 1; Sociology 1; Spanish 1, 3; Speech 1

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**THE ART INSTITUTE OF CALIFORNIA, A COLLEGE OF ARGOSY UNIVERSITY**

- B.F.A. Fashion Design
- B.S. Fashion Marketing and Management *(offered thru Inland Empire campus)*
- B.S. Fashion and Retail Management

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SUBJECT TO CHANGE WITHOUT NOTICE. ADDITIONAL INFORMATION ON REVERSE.

*www.assist.org*

* Please access the above website for transfer requirements to the UC and/or CSU campuses.
CALIFORNIA COLLEGE OF THE ARTS
California College of the Arts accepts the CSU GE pattern to fulfill some general education requirements. See http://www.cca.edu/admissions/undergrad/articulation for details on GE and courses accepted for the major.

FASHION INSTITUTE OF DESIGN AND MERCHANDISING (FIDM)
Fashion Design: Fashion Design 2, 3, 6A, 6B, 7, 8, 9A, 9B, 13, 14

There are two tracks for the Associate degree in Fashion Design, the regular Associate degree and the Professional Designation degree (only available to students who have earned a prior degree). Students who graduate with an Associate degree from Santa Monica College will be eligible for the Professional Designation (PD) degree which does not require lower-division general education requirements since the student will have already satisfied most of them with the Santa Monica College Associate degree. Sometimes department chairs still require general education elements of their Professional Designated programs which they deem essential to their program. English, Oral Communications, Critical Thinking, Math and History would be waived with the Professional Designated status but the department still requires History of Costume (Fashion Design 8 or Theatre Arts 26), Color & Design Theory (Fashion Design 2 or Art 10A or Interior Design 34), Textile Science (Fashion Design 7), Survey of Western Art II (AHIS 2). Completing the SMC Associate degree in Fashion Design along with the Professional Designated general education courses listed above, the unit requirement of the Professional Designated program would be reduced from 72 quarter units to 45 quarter units, which could be completed in 9 months.

NOTE: Transfer course equivalencies are based on a review of SMC’s course descriptions and/or syllabi by FIDM’s Fashion Design Department Chairperson.

LIM COLLEGE (NY)
B.A. Fashion Management
B.A. Fashion Marketing and Visual Merchandising
B.A. Fashion Merchandising

MOUNT IDA COLLEGE
B.S. Fashion Design

Mount Ida College will accept, as a unit of study, the Associate degree of eligible graduates of counterpart programs at Santa Monica College towards requirements of the Bachelor of Science in Fashion Design. In addition to meeting all general requirements for admission to Mount Ida College, individual applicants from counterpart programs at Santa Monica College must:

1. Meet all general program-specific requirements (cumulative grade point average, portfolio review, and/or other) for admission to the selected major;
   and
2. Submit a portfolio of their work for the Associate degree at Santa Monica College that is deemed, by the portfolio review team in the School of Design of Mount Ida College, to be of sufficient quality to merit acceptance of the associate’s degree as a unit of study and admission to the selected major as a full junior.

B.S. Fashion Merchandising - Merchandising and Marketing

Mount Ida College will accept, as a unit of study, the Associate degree of eligible graduates of counterpart programs at Santa Monica College towards requirements of the Bachelor of Science in Fashion Design. In addition to meeting all general requirements for admission to Mount Ida College, individual applicants from counterpart programs at Santa Monica College must:

1. Meet any program-specific requirements that may apply to applicants for the selected major;
   and
2. Submit an official transcript of their grades in course work germane to the major at Santa Monica College that is deemed by the Program Director of the selected major at Mount Ida College to be of sufficient quality to merit acceptance of the Associate degree as a unit of study and admission as a full junior. Should any deficiency grades (grades lower than C) be on the transcript, some additional course work may be required.

THE SCHOOLS LISTED ABOVE ARE WHERE MOST SMC STUDENTS TRANSFER TO, BUT THERE ARE MANY OTHER TRANSFER DESTINATION OPPORTUNITIES!