A Course of Study for

GRAPHIC DESIGN - Transfer

Graphic designers design and produce artwork for a variety of printed material, including logotypes, stationery, brochures, advertising, packaging, book covers and many other types of projects. This field also includes computer-related imagery for print and web.

For additional career possibilities, visit the Career Services Center on the main campus to utilize computerized career information systems and other valuable career resources.

TRANSFER

Students planning to transfer to a four-year college should complete the lower-division major requirements and the general education pattern for the appropriate transfer institution. Santa Monica College has articulation agreements for this major with the following UC, CSU, and private institutions. Exact major requirements for these and other UC and CSU campuses can be found online at www.assist.org.

Articulation agreements with private institution can be found online at www.smc.edu/articulation.

ASSIST

ASSIST.org is a student-transfer information system that shows how course credits earned at Santa Monica College can be applied when transferred to a University of California (UC) or California State University (CSU). ASSIST.org is the official repository of articulation for California's public colleges and universities and provides the most accurate and up-to-date information about major requirements and general education.

Along with meeting minimum admission requirements, one of the most important aspects of a successful transfer is the completion of significant coursework in the major prior to transfer, for two very specific reasons.

- One, completion of major coursework makes you more attractive for admission, especially for the more competitive universities.
- Two, completion of major coursework at SMC prior to transfer will allow you to transfer and graduate from the university in a timelier manner.

Assist.org has listed the exact courses that you should complete at SMC to satisfy lower-division major requirements prior to transfer to public California universities, but not all majors at all universities are included at this site.

UNIVERSITY OF CALIFORNIA

UNIVERSITY OF CALIFORNIA, DAVIS
Design A.B.

UNIVERSITY OF CALIFORNIA, LOS ANGELES - SCHOOL OF THE ARTS AND ARCHITECTURE
Design/Media Arts B.A.

General education requirements for the University of California campuses are listed on a separate sheet in the Transfer/Counseling Center, as well as online (go to www.smc.edu/articulation).

CALIFORNIA STATE UNIVERSITY

CALIFORNIA STATE UNIVERSITY, CHANNEL ISLANDS
Art B.A. - Studio Art Option

CALIFORNIA STATE UNIVERSITY, CHICO
Communication Design B.A. - Graphic Design Option

CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS
Art B.A. - Design Option

CALIFORNIA STATE UNIVERSITY, EAST BAY
Art B.A. - Graphic Design Option
Art B.F.A. - Graphic Design Option

CALIFORNIA STATE UNIVERSITY, FRESNO
Art B.A. - Printmaking/Photography Emphasis
Art B.A. - Graphic Design Option
Graphic Design B.F.A. - Graphic Design Emphasis
Graphic Design B.F.A. - Interactive Multimedia Design Emphasis

SUBJECT TO CHANGE WITHOUT NOTICE.

*www.assist.org

* Please access the above website for transfer requirements to the UC and/or CSU campuses.
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<tr>
<th>California State University, Fullerton</th>
<th>Art B.F.A. - Graphic Design Concentration</th>
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<tr>
<td><strong>California State University, Long Beach</strong></td>
<td>Art B.F.A. - Graphic Design Option</td>
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<td>Art B.F.A. - Illustration Option</td>
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<td><strong>California State University, Los Angeles</strong></td>
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<td>Art B.A. - Graphic Design/Visual Communication Option</td>
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<td><strong>California State University, Northridge</strong></td>
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<td><strong>California Polytechnic State University, Pomona</strong></td>
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<tr>
<td><strong>California State University, San Bernardino</strong></td>
<td>Art B.A. - Plan IV (Graphic Design)</td>
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<td>Art B.A. - Plan V (Graphic Design and Marketing)</td>
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<td><strong>San Diego State University</strong></td>
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<td><strong>San Jose State University</strong></td>
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<td><strong>California Polytechnic State University, San Luis Obispo</strong></td>
<td>Art and Design B.F.A. - Graphic Design Concentration</td>
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<td><strong>California State University, Stanislaus</strong></td>
<td>Graphic Design B.S.</td>
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General education requirements for the California State University campuses are listed on a separate sheet in the Transfer/Counseling Center, as well as online (go to [www.smc.edu/articulation](http://www.smc.edu/articulation)).
### ACADEMY OF ART UNIVERSITY SAN FRANCISCO

**B.F.A. Graphic Design**

A maximum of thirty (30) semester units can be applied towards the Liberal Arts course requirements at the Academy of Art University.

Nine (9) units of transfer level art classes that are related to Academy of Art University majors can also be transferred as art elective units.

A maximum of thirty (30) units may be transferred in combination of Liberal Arts and Art Elective transfer awards.

Department Directors may transfer additional units based on portfolio review. These units do not count towards the 30 unit maximum mentioned above. However, a maximum of 66 units may be transferred in total towards the Bachelor of Fine Arts degree.

Courses must be reported on an official transcript and must have a record grade of “C” or higher to qualify for transfer credit.

The Academy of Art University agrees to accept the following Santa Monica College courses in lieu of the Academy of Art University Liberal Arts courses listed. This transfer guide is not reciprocal. Santa Monica College does not agree to accept Academy of Art University’s courses.

| Liberal Arts Core to be taken by all B.F.A. Majors: (21 units) |
| Art Electives: (9 units) |

There are 3 classes or 9 units of Art Electives that student must take to fulfill a Bachelor’s degree graduation requirement. Art Elective courses are studio classes where students receive direct hands on experience. Students choose Art Elective classes that are of interest to them and don’t necessarily have to be related to your major. Some examples of Art Elective courses are Introduction to Ceramics, Introduction to Photography, Introduction to Graphic Design etc.

*Please note:* The Liberal Arts courses listed represent some of the most popular classes that students can transfer into the Academy of Art University. Not all of these classes are a requirement for all programs of study. Interested transfer students should consult the Academy of Art University catalog as well as an Admissions Representative at the Academy of Art University for necessary curriculum requirements, as course requirements may change after printing of the catalog.

| English Composition: (9 units) |
| Art History: (9 units) |
| U.S. History: (3 units) |
| Liberal Arts Elective by Advisement: (24 units)* |

Choose any 8 of these classes to complete the Liberal Arts Requirement

| Anthropology 2; Art 72; Astronomy 3; Business 5; English 3 or 4; 30A; French 1, 3; History 1; Italian 1, 3; Journalism 16; Music 30 or 31; Philosophy 2, 7; Physics 6; Psychology 1; Sociology 1; Spanish 1, 3; Speech 1 |

Please see [www.smc.edu/articulation](http://www.smc.edu/articulation) for transfer requirements.

### THE ART INSTITUTE OF CALIFORNIA, A COLLEGE OF ARGOSY UNIVERSITY

**B.S. Graphic and Web Design**

For information about transfer credit, visit: [https://www.cca.edu/transfer-credit](https://www.cca.edu/transfer-credit)

### CALIFORNIA COLLEGE OF THE ARTS

**Graphic Design**

California College of the Arts accepts the CSU GE pattern to fulfill some general education requirements. See [http://www.cca.edu/admissions/undergrad/articulation](http://www.cca.edu/admissions/undergrad/articulation) for details on GE and courses accepted for the major.

### MOUNT IDA COLLEGE (MASSACHUSETTS)

**B.A. Graphic Design:** Art History 1, 2; English 1, 2; Graphic Design 20, 31, 32, 33, 34, 41, 43, 44, 45, 50, 51, 54; Math 20; Photography 1; Psychology 1; Sociology 1
<table>
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<th>NEWSCHOOL OF ARCHITECTURE &amp; DESIGN (Major &amp; GE requirements)</th>
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<td><strong>Graphic Design:</strong> Biology 9; Communication Studies 11 (\text{(formerly Speech 1)}); English 1, 2; Graphic Design 18, 21, 31, 33, 34, 35, 38, 41, 43, 44, 50, 51, 54, 64 (\text{(same as Entertainment Technology 37)}), 88A, 90A-C; Math 18 or 20; 32; Philosophy 1; Photography 1; Political Science 1; Psychology 1; Sociology 1 or 1 S</td>
</tr>
<tr>
<td><strong>Interactive Design:</strong> Biology 9; Communication Studies 11 (\text{(formerly Speech 1)}); English 1, 2; Graphic Design 18, 31, 33, 35, 38, 50, 54, 64 (\text{(same as Entertainment Technology 37)}), 65, 66 (\text{(same as Entertainment Technology 14)}), 67, 71, 90A-C; Math 18 or 20, 32; Philosophy 1; Photography 1; Psychology 1; Sociology 1 or 1 S</td>
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**THE SCHOOLS LISTED ABOVE ARE WHERE MOST SMC STUDENTS TRANSFER TO, BUT THERE ARE MANY OTHER TRANSFER DESTINATION OPPORTUNITIES!**

*www.assist.org

* Please access the above website for transfer requirements to the UC and/or CSU campuses.