A Course of Study for
JOURNALISM - Transfer

Journalism education emphasizes the training of writers, reporters, and editors for mass media. It also seeks to prepare and guide students interested in pursuing careers in a wide range of informational, interpretative, and promotional mass communication fields. Career opportunities for journalism graduates include advertising, book editing and publishing, freelance writing, industrial journalism, magazines, mass communication research, news agencies, newspapers, public relations, radio, television and teaching.

For additional career possibilities, visit the Career Services Center on the main campus to utilize computerized career information systems and other valuable career resources.

TRANSFER

Students planning to transfer to a four-year college should complete the lower-division major requirements and the general education pattern for the appropriate transfer institution. Santa Monica College has articulation agreements for this major with the following UC, CSU, and private institutions. Exact major requirements for these and other UC and CSU campuses can be found online www.assist.org. Transfer agreements with private, and Out-of-State institutions can be found online at www.smc.edu/articulation.

ASSIST

ASSIST.org is a student-transfer information system that shows how course credits earned at Santa Monica College can be applied when transferred to a University of California (UC) or California State University (CSU). ASSIST.org is the official repository of articulation for California's public colleges and universities and provides the most accurate and up-to-date information about major requirements and general education.

Along with meeting minimum admission requirements, one of the most important aspects of a successful transfer is the completion of significant coursework in the major prior to transfer, for two very specific reasons.

- One, completion of major coursework makes you more attractive for admission, especially for the more competitive universities.
- Two, completion of major coursework at SMC prior to transfer will allow you to transfer and graduate from the university in a timelier manner.

Assist.org has listed the exact courses that you should complete at SMC to satisfy lower-division major requirements prior to transfer to public California universities, but not all majors at all universities are included at this site.

UNIVERSITY OF CALIFORNIA

UNIVERSITY OF CALIFORNIA, IRVINE

Literary Journalism B.A.

General education requirements for the University of California campuses are listed on a separate sheet in the Transfer/Counseling Center, as well as online (go to www.smc.edu/articulation).

CALIFORNIA STATE UNIVERSITY

CALIFORNIA STATE UNIVERSITY, CHICO

Journalism B.A.

- Journalism B.A. - Public Relations Option

CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS

Communications B.A. - Journalism Option

CALIFORNIA STATE UNIVERSITY, EAST BAY

Communication B.A. - Professional, Public, and Organizational Communication Option

Communications B.A. - Media Production Option

CALIFORNIA STATE UNIVERSITY, FRESNO

- Mass Communication and Journalism B.A. - Advertising Option
- Mass Communication and Journalism B.A. - Broadcast Journalism Option
- Mass Communication and Journalism B.A. - Digital Media Option
- Mass Communication and Journalism B.A. - Electronic Media Production Option
- Mass Communication and Journalism B.A. - Photojournalism Option
- Mass Communication and Journalism B.A. - Print Journalism Option
- Mass Communication and Journalism B.A. - Public Relations Option

Agricultural Education B.S. - Agricultural Communications Option
### California State University, Fullerton
Communications B.A. - Journalism Concentration

### Humboldt State University
- Journalism B.A. - Broadcast News Concentration
- Journalism B.A. - Media Studies Concentration
- Journalism B.A. - News Editorial Concentration
- Journalism B.A. - Public Relations Concentration

### California State University, Long Beach
Journalism B.A.

### California State University, Los Angeles
Television, Film and Media Studies B.A. - Broadcast Journalism Option

### California State University, Monterey Bay
- Human Communication B.A.
  - Human Communication B.A. - Creative Writing and Social Action Concentration
  - Human Communication B.A. - Journalism and Media Studies Concentration
  - Human Communication B.A. - Practical and Professional Ethics Concentration

### California State University, Northridge
Cinema and Television Arts B.A. - Electronic Media Management Option

### California State Polytechnic University, Pomona
Communication B.S. - Journalism Option

### California State University, San Bernardino
- Communication B.A.: Mass Communication Concentration

### San Diego State University
- Journalism B.A.
  - Journalism B.A. - Advertising Emphasis
  - Journalism B.A. - Media Studies Emphasis
  - Journalism B.A. - Public Relations Emphasis

### San Francisco State University
Journalism B.A.

### San Jose State University
Journalism B.S.

### California State Polytechnic University, San Luis Obispo
Journalism B.S.

### California State University, Stanislaus
Journalism B.A.

### San Jose State University
Advertising B.S.

For further information, contact the San Jose State Department of Journalism and Mass Communication at (408) 924-3240 or www.assist.org.

General education requirements for the California State University campuses are listed on a separate sheet in the Transfer/Counseling Center, as well as online (go to www.smc.edu/articulation).

Santa Monica College has an articulation agreement for this major (see www.smc.edu/articulation for exact requirements) with the following local private and international institutions:

**University of Gloucestershire, United Kingdom**
- B.A. Journalism

**University of Southern California (USC) - Annenberg School for Communication and Journalism**
- B.A. Journalism

For more information go online to: http://annenberg.usc.edu/Home/AcademicPrograms/Jour.aspx

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The schools listed above are where most SMC students transfer to, but there are many other transfer destination opportunities!

Subject to change without notice. Additional information on reverse.

*www.assist.org*

*Please access the above website for transfer requirements to the UC and/or CSU campuses.*