Transportation Task Force Notes
Wednesday, Sept. 18th 2013
3pm-4.30pm
Student Affairs Conference Room

I. Administrative
   a. 2013-14 Meeting dates and times and locations
      i. Sept. 18th
      ii. Oct. 2nd
      iii. Oct. 16th
      iv. Nov. 6th
      v. Nov. 20th
      vi. Dec. 4th
   b. Field Trip
      i. Winter? 😊
      ii. Locations- potential UCSB, UCLA, USC, CSU

II. AQMD Annual Survey
    a. Survey dates: Sept. 9th-13th
    b. Format, response rate, and target AVR
    c. Getting the word out

III. Student Survey

IV. Back to school
    a. Outreach: VIP Welcome Day, eblasts, bulletin boards, flex day
    b. BBB
    c. Bikes
    d. Zimride

V. Sustainable Transportation Incentive Program (STIP) Review
    i. New program update status
    ii. Carpool matching

VI. Bike SMC Update
    a. Events reviewed
    b. Bike Club
    c. Security cameras – waiting on telecom to pull cable, vendor
    d. GB to send committee PDF of bike report

VII. Review Matrix of Transportation Task Force
    a. Review 2012-13 accomplishments
    b. Set 2013-14 Goals
    c. Discuss future agenda items
VIII. Future Agenda Items
   a. Parking consultant report / recommendations
   b. Review & approve Bike SMC pamphlet
   c. August 2nd field trip
   d. Zimride
   e. Bikeshare
   f. Carshare
   g. Implementation of no idling policy
   h. Parking and transportation department and staffing
   i. BBB service review and fare box update
   j. SMC ETRP, AVR data and mitigation strategies
   k. Other

IX. Resources and references

Sustainable Transportation Plan Priorities
   a. Provide strong connectivity to the upcoming Expo Line extension. (Goal 3)
   b. Maintain the Big Blue Bus Any Line Any Time program. (Objective 5A)
   c. Focus the transportation responsibilities in one department with the proper support staff. (Objective 1A)
   d. Generate revenue to implement Sustainable Transportation Plan goals. (Objective 3A)
   e. Increase bike parking and support services, including bike safety workshops and bike safety giveaways (helmets, lights, vest, etc.). (Objective 2C)
   f. Improve utilization of car sharing programs. (Objective 3D)
   g. Increase incentives for sustainable transportation such as promotional drawings, discounts, and give-aways for cyclists. (Multiple objectives)
   h. Advance existing relationships with community organizations including the Cities of Santa Monica and Los Angeles to implement transportation and parking. (Multiple objectives)
   i. Implement a comprehensive awareness and education program to support sustainable transportation choices. (Objective 1C)