Transportation Task Force
Sept. 18th Meeting Notes

I. Announcements
   A. Professional bikers are following the rules of the road, but commuter cyclists are less compliant.
   B. Committee help:
      Review Bike SMC pamphlet
      Review Student Transportation Survey
      Review the new Transportation website: www.smc.edu/transportation
      Spread the word about the AQMD employee survey

II. AQMD
   A. Need to incentivize response to faculty and staff
   B. GB to find out WHY we need a start time
   C. Target AVR is 1.5 if we maintain it we get a straight 40% off the 72K filing fee.

III. Student transportation survey
   A. Edits
      AVR for students. Meeting with Hannah.
      Zimride: Did you post a ride? Did that post result in rideshare?
      Expo: ???
      Add comments as to WHY you don't feel safe?
      BBB satisfaction and services. GB send email to BBB asking if they would like to add anything to the survey.

   B. Next steps:
      GB to send documents: questions, findings report, ppt
      Task Force sends recommendations via emails
      Oct. 2 - review draft
      Oct. 16 - finalize draft IR
      End of oct. Begin of Nov. - distribute survey

IV. Back to school
   A. Big change was to get AET and Olympic shuttle lot transitioned to Bundy campus. 97% capacity. Biggest
      challenge is finding the bus stops to get back to bundy.
   B. Lots of outreach and support from students
   C. ID card is changing, SMC is waiting for BBB
   D. Overall a successful
   E. Van pool program: provides free parking on 14th and Pico. Reserved parking.

V. Sustainable Transportation Incentive Program
   A. Update approved and will go in effect on Sept. 1st
   B. Commute SM website will remain the same for the user
   C. Commute SM website has carpool matching program

VI. Bike SMC Update
   A. This year the students will be focusing on similar activities as last semester.
   B. Workshops
      1. Bike safety workshop
      City of Santa Monica representative
   C. Bike pool: Strava bike app: facebook for cyclist, track miles, incentive to ride faster for intense bikers
   D. Need to have an educational campaign for drivers and cyclists.
      Consider adding this to the parking permit application. Survey or top ten safety tips.
   E. Bike theft in the Bike Park is problematic. GB to send Greg a request for surveillance reminder signs. Bait
      bike going out. Bike repair tent will also help.