

A program of Santa Monica College for older adults

From the Corner Office

by Gita Runkle, Acting Associate Dean

Emeritus College is happy to re-launch The Emeritus Voice newsletter, a great outlet for students to be informed of news in the Emeritus student community. We hope you enjoy the newsletter and we look forward to bringing you future issues.

As I approach my one-year anniversary with Emeritus, I reflect on its amazing achievements throughout the years and find myself even more enthusiastic about the coming year. Why? Because Emeritus College will be celebrating its 40th Anniversary in Spring 2015!

We have no intention of letting this event pass quietly and hope that you feel the same way. Please take a close look at The Emeritus Voice "**We Want You**" section on page 4 to find out how you can help make sure we give this momentous occasion proper attention. With continued support and feedback from students, faculty, staff, volunteers, SMC administration and Board of Trustees, I am confident that Emeritus will continue to grow its list of accomplishments.

Thanks to all who have made great efforts towards the success of Emeritus College. We look forward to another year and celebrating our 40th Anniversary with you!



Portrait by Audrey Roll

Who We Are: Monty Friedman

by Ada Hollie

Since receiving a doctorate in psychology in 1959, Monroe "Monty" Friedman, an Emeritus College student and supporter since 2005, has



conducted multiple research studies and served as a research consultant to government agencies, colleges and universities, public interest groups, major corporations, and research foundations. Major media outlets – including the *New York Times*, *Wall Street Journal*, *Dateline NBC*, and the *BBC* – have also interviewed Friedman about his research relating to consumer issues and problems.

Monty is now an Emeritus Professor of Psychology at *Eastern Michigan University* (EMU) and is responsible for more than 300 published articles, books and professional presentations. He is also a fellow of many professional associations including the *American Psychological Association* (APA) and nine APA divisions.

Friedman started at EMU in 1964 after working at an offshoot of the Rand Corporation. After being awarded a Congressional Fellowship by the *American Political Science Association* in 1966, he spent a year working in Washington with House and Senate offices and as a consultant to the *White House Office of Consumer Affairs*.

Consumer affairs became a central focus for Friedman in the 1960's and he has since conducted extensive research on consumer protection issues with a main focus on consumer issues faced by older Americans. One of his studies provided the first national picture of the major types of consumer... (continued on Page 3)

Learn to Become a Foodie *by Betty Herman*



Do you like to eat out? Do you like to learn about different foods? If the answer to either question is “YES,” then perhaps the class for you is ***Restaurant Critic – Dining Wisely: Healthy Eating Choices for Older Adults.***

This Emeritus class takes students out of the kitchen and explores the question, “Where shall we eat today?,” instead of “What shall I cook today?”

Taught by Rose Dosti, a long-time food and lifestyle writer for the *Los Angeles Times*, this class goes out for lunch!! As they visit local restaurants, students try various kinds of food and learn how to rate meals.

During the first session in the Emeritus classroom, students vote on dining options presented and select restaurants to visit. At the restaurants, the group lunches are enhanced by talks with the chefs or owners - a perk not available to the general public. The class also discusses the total food and dining experience.

The group enjoys meals of various ethnicities. As such, Dosti gives students opportunities to sample and enjoy new types of foods while incorporating healthy choices. Vietnamese, Southeast Asian, Mexican and Thai were among the food choices that attracted recent students.

Keep an eye out for this popular class as it fills up quickly!

Schmoozing With Shirl: Bona Fide Authors Among Us *by Shirl Grayson*

Talent galore! Did you know we have published authors amongst our students? Following are three Emeritus authors:

SYLVIA LIEBERMAN is a dyed-in-the-wool New Yorker who is devoted to nurturing and educating children.

While rearing her own children, she was a Brownie and Girl Scout leader, a PTA president, and a perpetual student. She has written two “Archibald” books for children aged three to eleven. *Archibald’s Swiss Cheese Mountain* is about a little mouse with a big heart who teaches children how to achieve their dreams. It has won “Best Children’s Book” at the Hollywood Book Festival, the London Book Festival, and the New York Regional Book Festival. A portion of the proceeds from the sale of her books are donated to “Feed the Children” and “Variety: The Children’s Charity”.

CHRISTINE CANDLAND is the author of two books for teens, *Topaz Woman* and *Pleiades Rising*, a young adult novel about three teenagers from Malibu who travel to the pyramids of Teotihuacan in Mexico. It won First Place at the London Book Festival in the teenage category and “Editor’s Choice” by iUniverse.

LUCY HORWITZ was born in Vienna, Austria, the year before Hitler came to power in Germany. Her family escaped to France and, later, to New York City. By the age of eight she could read in three languages.

Lucy was a career teacher and over the years she earned degrees in English, Philosophy, Mathematics, Education, and a PhD in Cognitive Psychology from MIT. She has written *Death Among the Singles*, *Statistics for Social Change*, and *Random Thoughts from an Aging Brain*.



Artistic *Flair* at Emeritus by Helen Wachs

Emeritus drawing instructor, Catherine Tirr, brings an international dimension to Emeritus College. In London, England, Catherine received her BA in Fine Arts at Ravensbourne School of Art and earned her MA in Printmaking at the Chelsea School of Art. A scholarship to the Cranbrook Institute in Michigan brought her to the U.S., where she went on to work in New York City as a printmaker for luminaries such as *Rauchenberg* and *Mapplethorpe*.

Tirr has exhibited worldwide, in public and private collections. See Catherine's work this month at the **Perception and Reality Exhibition from August 7-September 19, 2014 at the Brand Library Art Center in Glendale, CA.**

Catherine teaches drawing and loves working with older populations because the students never stop learning and bring joy to the education community.

Santa Monica's New "Green" Library

The new Pico Branch Library is located at the Virginia Avenue Park Campus on Pico Blvd.

The 8,690 sq ft structure has a main facility which houses collections for children, teens, adults and popular interest; children and adult reading areas; public computers and study rooms; and a separate annex that can be used for story times and other programs. Finally, a small, exterior amphitheater with terraced steps completes the structure's relationship to the park.

The Library incorporates many sustainable features including a dynamic, folded roof design with skylights for indirect lighting as well as roof overhangs and a fabric canopy along the entrance façade to provide shade. Landscape improvements include new trees, raised planters, and outdoor seating walls. The first park in the U.S. to be awarded the LEED® Silver rating in 2005, the Pico Branch Library seeks a platinum rating from the U.S. Green Building Council.

Visit <http://smpl.org/PicoBranch.aspx>



Who We Are (Continued from Page 1)

scams targeting older adults. The results were published in the *Journal of Consumer Affairs* and Friedman won multiple awards including the *1991 Applied Consumer Economics Research Award of the American Council on Consumer Interests*.

Friedman's award-winning research, funded by grants from the *AARP Andrus Foundation*, resulted in national media attention highlighting the vulnerability of senior consumers and how they can protect themselves from the appeal and exploitation of scammers. Also generating national attention was Friedman's book, *Consumer Boycotts*, which was selected as an Outstanding Academic Title of the Year 2000 by the *Association of College and Research Librarians*.

Rep. John D. Dingell, who was recently recognized as the longest serving legislator in the U.S. Congress, writes as part of a tribute to Friedman in the Congressional Record: "During the 1960s, as a Congressional Fellow, his focus on consumer rights issues contributed to important groundbreaking legislation. Professor Friedman stood up for the American consumer. His advocacy for honesty in the marketplace aided the legislative process of the Truth in Packaging and Truth in Lending bills."

Monty and Rita, his wife of more than 58 years, are the proud parents of three sons and six grandchildren. They are travel enthusiasts who have visited some thirty countries with extended stays in Belgium and The Netherlands where Monty served as a visiting professor at local universities. They were delighted to discover Emeritus College in 2004. Indeed, Monty was inspired to try his hand at poetry after taking a class on this topic and has served five years on the EC Executive Council. And Rita has taken literally dozens of classes in the arts.

We Want You!

Emeritus Volunteer Opportunities

Emeritus College 40th Anniversary!

We are developing fun ways to celebrate this special occasion and are looking for volunteers to assist with planning and staffing events. If you have a knack for bringing celebrations to life or just love being a part of something memorable, volunteer to help with the 40th anniversary events. Email Edie London at: edythelondon@me.com

Get Up Close and Personal

Emeritus College is also seeking volunteers to help out in the office on a weekly basis. You'll interact with fellow students by answering basic questions at the front desk. If you are interested in volunteering with us on a weekly basis, please call Vivian Rankin-Scales at 310.434.4306 or email her at: rankin-scales_vivian@smc.edu

ECEC Co-Chairs Update

The 2014-15 Emeritus College Executive Council (ECEC) welcomed two new members, Carole Bender and Robert Stern, at our July meeting. Go to www.smc.edu/emmeritus and click on Executive Council on the left side menu to see the list of members and their biographies.

We also want to thank Miriam Kafka and Edie London who have completed their 5-year service on the ECEC.

Fund Raising – Step Up and Donate

Thank you for contributing to our successful Spring Fund Drive in May 2014. Students donated \$68,566 during the month of May! Our Fund Drive raffle resulted in 30 donors receiving gifts donated by local businesses. Our total year-to-date donation amount through June 2014 month-end is \$108,978 with 29% of the students donating. Our participation goal for year-end 2014 is 50% of the students donating. So step up and donate!

A reminder that Sandra Barsoum, Annual Fund Director for the SMC Foundation, is available to meet with you every Thursday from 9am to 3pm in Room 410.

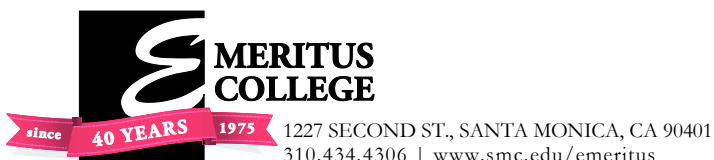
♪♪♪ The Emeritus College Concert Band Winter Performance ♪♪♪

Enjoy the lovely melodies of our own world-class ensemble at the Performing Arts Center - Broad Stage on Sunday November 2, 2014 at 2 p.m.

T e s t y T r i v i a & B r a i n t e a s e r s

1. When he graduated from high school in 1917, he chose journalism instead of college and spent seven months as a newspaper reporter. While driving a Red Cross ambulance in Italy in 1918 he was severely wounded by shrapnel. Who was he?
2. Johnny's mother had three children. The first child was named April. The second child was named May. What was the third child's name?
3. A clerk at a butcher shop stands five feet ten inches tall and wears size 13 sneakers. What does he weigh?
4. Before Mt. Everest was discovered, what was the highest mountain in the world? (*see answers below*)

SANTA MONICA COLLEGE



Emeritus College is committed to life-long learning for older adults. From art and literature to health and safety, personal finance, and digital technologies, Emeritus College students connect, discover, renew, and reinvent. Classes are held at the main campus at 1227 Second Street, Santa Monica, as well as at community sites located throughout the cities of Malibu and Santa Monica.

Brainteaser & Trivia Answers: 1. Ernest Hemingway, 2. Johnny, 3. Meat, 4. Mount Everest, it just wasn't discovered yet.