

Academic Senate Resolution

Title: ASR-101023 Resolution Regarding Strategic Enrollment

Author/Committee: Academic Senate Executive Committee

Senate 1st Read: 9/26/23

Senate 2nd Read: 10/10/23

Approved: 10/10/23

The Academic Senate of Santa Monica College seeks meaningful collaboration with the current President and Senior Staff to best support students. The following is the first in a series of Academic Senate resolutions that assert the faculty's views on key issues facing Santa Monica College (SMC) today.

Whereas, the [2022 - 27 SMC Strategic Enrollment Management \(SEM\) Plan](#) identifies enrollment targets through the 2026 – 27 academic year that include 3 - 5% growth per academic year but do not reach our Hold Harmless Goal nor does it provide an over-arching cohesive guide or communication plan to redress enrollment barriers to meet enrollment targets;*

Whereas, the Academic Senate of Santa Monica College recognizes a larger systemic decline in community college student enrollment nationally, statewide, and locally resulting in Santa Monica College shrinking from a large to medium size college and necessitating a robust SMC SEM plan;

Whereas, the Board of Trustees recognizes the District Planning and Advisory Council (DPAC) as SMC's primary planning body, and both Academic Senate and Faculty Association have unsuccessfully advocated for a DPAC Action Plan with a focus of increased enrollment and retention since 2021;

*Be it Resolved that Santa Monica College's Academic Senate urges DPAC to recommend the revision of the SEM plan by Fall 2024 so it identifies a path to reach and surpass the Hold Harmless Goal with aspirational benchmarks to return the College to enrollment levels that pay for growth and to articulate *accountability as to how and by whom* the plan will be implemented.*

* SMC's "Hold Harmless goal" is to receive greater state funding under the Student-Centered Funding Formula's Base, Supplemental and Student Success allocations than it currently receives under the "hold harmless" provision of the SCFF.