A Course of Study for

BROADCASTING - Transfer

This program teaches students the methods and techniques by which radio and television news programs are produced and delivered and prepares students to be professional broadcasters. Included is instruction in the principles of broadcast technology; program design and production; broadcast editing; and on-and-off camera procedures and techniques. Careers in this field include broadcast technician, disc jockey, movie-TV camera operator, radio producer, TV-radio station manager, and video jockey.

This major may also lead to many other careers. For additional possibilities, visit the Career Services Center on campus to utilize computerized career information systems and other valuable career resources.

Students planning to transfer to a four-year college should complete the lower-division major requirements and the general education pattern for the appropriate transfer college.

TRANSFER

Students planning to transfer to a four-year college should complete the lower-division major requirements and the general education pattern for the appropriate transfer institution. Santa Monica College has articulation agreements for this major with the following UC, CSU, and private institutions. Exact major requirements for these and other UC and CSU campuses can be found online www.assist.org. Articulation agreements with private institutions can be found online at www.smc.edu/articulation.

CALIFORNIA STATE UNIVERSITY, LOS ANGELES

B.A. Radio and Television Broadcasting: English 2; Broadcasting 1, 46; Film Studies 2, 20
Animation option: add Art 20A; ET 61 (same as Graphic Design 74)
Broadcast Journalism option: add Broadcast 4A, Speech 4

CALIFORNIA STATE UNIVERSITY, NORTHridge

B.A. Cinema and Television Arts:
Radio Production option: Transfer students must apply for admittance into the pre-major on or before November 1 for the following academic year.
Communication 1; Film Studies 2; 20; Broadcasting 3A and 9

Please Note: Students should plan their first enrollment at CSUN to occur in the fall semester; new students are typically not admitted in this major for the spring semester.

Santa Monica College has articulation agreements for this major (see www.smc.edu/articulation for exact requirements) with the following private and out-of-state institutions:

UNIVERSITY OF SOUTHERN CALIFORNIA (USC)

The Annenberg School of Journalism offers Bachelor of Arts degrees in Print Journalism, Broadcast Journalism and Public Relations. Admission is competitive. Transfer students must submit high school transcripts as well as college transcripts. Students must submit a statement of intent in addition to the essay required on the university admission application. The statement of intent should thoroughly discuss the applicant’s background and interest in pursuing an education and a career in journalism.

Transfer coursework in Journalism, broadcasting and public relations is accepted for credit by waiver examination only. A maximum of two classes for the major can be waived, earning a total of up to eight semester units that can be counted toward the major. Waiver exams are available for the following USC courses: News writing, Principles of Television Production, News Editing and Principles of Public relations.

Print Journalism: This major emphasizes the skills of news writing, reporting and editing, as well as the role of a free press in a democracy and the historical, legal and ethical aspects of journalism.

Broadcast Journalism: This major emphasizes the same basic skills as Print Journalism. Students also learn the creative aspects of news, documentary and public affairs.

Public Relations: Students focus on Public relations theory and techniques, opinion research and analysis and case studies.

SUBJECT TO CHANGE WITHOUT NOTICE.

*www.assist.org
*Please access the above web-site for the most updated articulation information.