Fashion merchandisers select, purchase, promote, and sell clothing and accessories. They study fashion trends and visit manufacturers and merchandise markets. They work as part of a team and consult with managers and buyers, advise the advertising and display departments, and organize and coordinate promotional activities such as fashion shows. They may advance to become buyers and purchasing agents, sales representatives, and managers. Clothes designers create new apparel and accessory designs. They may sketch the garment, cut the pattern, select the fabric and materials, and in some cases construct the sample garment. They may arrange for the showing of a line at sales meetings or fashion shows.

This major may also lead to many other careers. For additional possibilities, visit the Career Services Center on campus to utilize computerized career information systems and other valuable career resources.

**TRANSFER**

Students planning to transfer to a four-year college should complete the lower-division major requirements and the general education pattern for the appropriate transfer institution. Santa Monica College has articulation agreements for this major with the following UC, CSU, and private institutions. Exact major requirements for these and other UC and CSU campuses can be found online www.assist.org. Articulation agreements with private institutions can be found online at www.smc.edu/articulation.

**UNIVERSITY OF CALIFORNIA, DAVIS**

Complete as many preparatory courses as possible prior to transfer. It is highly recommended that Chemistry be completed prior to transfer.

- **B.S. TEXTILE CLOTHING (MARKETING):** ACCOUNTING 1, 2; ANTHROPOLOGY 2 or Art 1 or 2 or 3 or 5; COMPUTER SCIENCE 50*; ECONOMICS 1, 2; MATH 7 or 16A at UCD, 8 or 16B at UCD, 52; PSYCHOLOGY 1; PHYSICS 14; CHEMISTRY 11
- **B.S. TEXTILE CLOTHING (TEXTILE SCIENCE):** ANTHROPOLOGY 2 or ART 1 or 2 or 3 or 5; CHEMISTRY 11, 12; ECONOMICS 1, 2; MATH 7 or 16A at UCD and 54; PHYSICS 14; PSYCHOLOGY 1; CS 50*

*CS course may not be identical to UC Davis course. Students may need to make up any deficiencies upon transfer.

**CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA**

- **APPAREL MERCHANDISING & MANAGEMENT/APPAREL PRODUCTION:** ACCOUNTING 1 and 2; MATH 54; CHINESE 1 or SPANISH 1; CHEMISTRY 11 or PHYSICS 12 or 14
- **FASHION DESIGN MANAGEMENT TRACK:** add ART 20A or 10A; ART 10C or GRDES 34; SPEECH 5; FASHION DESIGN 3, 7
- **INTERNATIONAL APPAREL MANAGEMENT TRACK:** add CIS 1 or 4; ECONOMICS 1 or 2; BUSINESS 6 or ACCOUNTING 26
- **APPAREL MERCHANDISING AND MANAGEMENT FASHION RETAILING:** FASHION DESIGN 1, 7; ACCOUNTING 1 and 2; MATH 54; CHINESE 1 or SPANISH 1; CHEMISTRY 11 or PHYSICS 12 or 14; restricted electives: CIS 1 or 4; ECONOMICS 1 or 2; AHIS 3 or 11 or 17; BUSINESS 6 or ACCOUNTING 26

**CALIFORNIA STATE UNIVERSITY, LONG BEACH**

- **B.A. IN FAMILY & CONSUMER SCIENCES WITH OPTION IN FASHION MERCHANDISING:** ACCOUNTING 1 and 2; CHEMISTRY 11 or CHEMISTRY 100 (Chemistry and Today’s World) at CSULB; ECONOMICS 1, 2; HISTORY 1 or ART 1; CIS 4; PSYCHOLOGY 1; SOCIOLOGY 1 or 2 or ANTHROPOLOGY 2; FASHION DESIGN 3
- **B.A. IN FAMILY & CONSUMER SCIENCES WITH OPTION IN TEXTILES AND CLOTHING:** CHEMISTRY 11 or CHEMISTRY 100 (Chemistry and Today’s World) at CSULB; ECONOMICS 1, 2; HISTORY 1 or ART 1; SOCIOLOGY 1 or 2 or ANTHROPOLOGY 2; FASHION DESIGN 3, 6A, 10

**CALIFORNIA STATE UNIVERSITY, LOS ANGELES**

- **B.A. ART:**
  - **FASHION AND TEXTILES OPTION:** FASHION DESIGN 3, 6A, 7; ENGLISH 2; ART 1 and 2 and 8; 10A, 13, 20A; recommended general education support: ANTHROPOLOGY 2; PSYCHOLOGY 1; SOCIOLOGY 1
  - **SELECT ONE OF THE FOLLOWING SPECIALIZATIONS:**
    - FASHION DESIGN: add FASHION DESIGN 11
    - FASHION MERCHANDISING: add ART 10B

**CALIFORNIA STATE UNIVERSITY, NORTHRIDGE**

- **B.S. FAMILY AND CONSUMER SCIENCES:**
  - **APPAREL DESIGN AND MERCHANDISING OPTION:** CHEMISTRY 10; FASHION DESIGN 2, 3, 7

Santa Monica College has articulation agreements for this major (see www.smc.edu/articulation) for exact requirements with the following private and out-of-state institutions:

- **ACADEMY OF ART UNIVERSITY SAN FRANCISCO**
- **B.F.A. FINE ARTS AND ART STUDIES**

Please see www.smc.edu/articulation for transfer requirements.

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SUBJECT TO CHANGE WITHOUT NOTICE. ADDITIONAL INFORMATION ON REVERSE.

*www.assist.org

*Please access the above web-site for the most current articulation information.
CALIFORNIA COLLEGE OF THE ARTS
California College of the Arts accepts the CSU GE pattern to fulfill some general education requirements. See http://www.cca.edu/admissions/undergrad/articulation for details on GE and courses accepted for the major.

MOUNT IDA COLLEGE

B.S. FASHION DESIGN
Mount Ida College will accept, as a unit of study, the Associate in Arts of eligible graduates of counterpart programs at Santa Monica College towards requirements of the Bachelor of Science in Fashion Design. In addition to meeting all general requirements for admission to Mount Ida College, individual applicants from counterpart programs at Santa Monica College must:

1. Meet all general program-specific requirements (cumulative grade point average, portfolio review, and/or other) for admission to the selected major; and

2. Submit a portfolio of their work for the Associate in Arts at Santa Monica College that is deemed, by the portfolio review team in the School of Design of Mount Ida College, to be of sufficient quality to merit acceptance of the associate’s degree as a unit of study and admission to the selected major as a full junior.

B.S. FASHION MERCHANDISING-MERCHANDISING & MARKETING
Mount Ida College will accept, as a unit of study, the Associate in Arts of eligible graduates of counterpart programs at Santa Monica College towards requirements of the Bachelor of Science in Fashion Design. In addition to meeting all general requirements for admission to Mount Ida College, individual applicants from counterpart programs at Santa Monica College must:

1. Meet any program-specific requirements that may apply to applicants for the selected major; and

2. Submit an official transcript of their grades in course work germane to the major at Santa Monica College that is deemed by the Program Director of the selected major at Mount Ida College to be of sufficient quality to merit acceptance of the Associate in Arts as a unit of study and admission as a full junior. Should any deficiency grades (grades lower than C) be on the transcript, some additional course work may be required.