Speech and Communication Studies majors pursue a variety of careers depending on their interests. Public relations and advertising firms, health care organizations, government and educational institutions, entertainment companies, social service groups, and media-based firms are just some examples of organizations having a need for people with highly developed interpersonal and technical communication skills. Some of the current career titles include public relations specialist, news producer, speech/language pathologist, speechwriter, advertising account executive, media manager, human resources manager, mediator, special events coordinator and development officer/fund raiser.

This major may also lead to many other careers. For additional possibilities, visit the Career Services Center on campus to utilize computerized career information systems and other valuable career resources.

**TRANSFER**

Students planning to transfer to a four-year college should complete the lower-division major requirements and the general education pattern for the appropriate transfer institution. Santa Monica College has articulation agreements for this major with the following UC, CSU, and private institutions. Exact major requirements for these and other UC and CSU campuses can be found online [www.assist.org](http://www.assist.org). Articulation agreements with private institutions can be found online at [www.smc.edu/articulation](http://www.smc.edu/articulation).

**CALIFORNIA STATE UNIVERSITY, LONG BEACH**

B.A. Speech: Speech 1 or 3; 5, 11

**CALIFORNIA STATE UNIVERSITY, NORTHRIDGE**

B.A Communication Studies:

- **Department major option:** No lower-division courses are included in this option.
- **Interdisciplinary major option:** Communication 1; Cinema 1

**English/Communication Credential Preparation option:** (major for admission to Credential program for teaching in English language arts in California public schools): Speech 1 or 11; English 5 and 6 and 7 or 8

Santa Monica College has articulation agreements for this major (see [www.smc.edu/articulation](http://www.smc.edu/articulation) for exact requirements) with the following private and out-of-state institutions:

**LOYOLA MARYMOUNT UNIVERSITY**

B.A. Communication Studies: Speech 1, 6, 11

SUBJECT TO CHANGE WITHOUT NOTICE.

*www.assist.org

*Please access the above web-site for the most updated articulation information.*