INTRODUCTION

International Education is changing and the new and exciting three continent educational experience is now possible. Study for the first year in the Far East China and Singapore for one year, study two further years in the USA at Santa Monica College and then transfer to the UK to complete your Bachelors and Masters degree in the UK.

GLOBAL OPPORTUNITIES

The proposal is to offer a foundation course in the Far East that is recognised by BSU and SMC. The foundation will be taught by global partners in the Far East and upon successful completion students will be able to progress to Santa Monica for year 2. The foundation course will be taught in the following countries; China (up to 3 sites), Singapore, Vietnam (with the possibility of 2 additional countries).

THE PROGRAMME

Foundation Year delivered in Far East (Far East) - 1 year

Levels 4 and 5 BSU course, delivered at SMC (USA) - 2 years

Level 6 (Bachelors) and Level 7 (Masters) taught at BSU Bath (UK) - 2 years

On completion of year 5 students receive a UK Master’s degree in MA Business and Management

On completion of year 4 students can receive one of the following degree titles:

- BA Hons Business and Management
- BA Hons Business and Management (Human Resource Management)
- BA Hons Business and Management (Marketing)
- BA Hons Business and Management (Tourism Management)
- BA Hons Business and Management (Accounting)
- BA Hons Business and Management (International Business)
ABOUT THE BATH SPA UNIVERSITY BUSINESS DEGREE

The Bath Spa University Honours degree in Business and Management is highly regarded in the UK. In 2014, Business and Management at Bath Spa University is ranked number 1 by students in the UK Guardian Complete University Guide for Student Satisfaction and Teaching Quality. Built on the excellence of this programme the University is working with our excellent Global Partners to offer a unique three continent student experience.

FOUNDATION ROUTE

The foundation year is for 36 weeks (3 terms) and will begin to be offered in September 2014 in the Far East. The first set of students transfer to Santa Monica USA in September 2015 and enter Bath UK in September 2017.

DIRECT ENTRY ROUTE

The University will consider Direct Entry into the programme being taught in Santa Monica from September 2014. The intention is to recruit up to 50 students in two cohorts of 25. The students will then transfer to Bath in the UK in September 2016.

Student Fees

- Year 1 student fees of £TBC
- Year 2 Student fees in America £11,000
- Year 3 Student fees in America £11,000
- Year 4 Student fees in the UK £11,000
- Year 5 Student fees in the UK £11,000

Accommodation costs*

In the USA $6,000
In the UK £6,000 per year

*approximate

ENTRY REQUIREMENTS

Foundation Year

IELTS 4.5 or equivalent
Chinese leavers certificate 65% and above

Direct Entry

Standard Bath Spa University entry requirements for the BA (Hons) Business Management please see the University web site at www.bathspa.ac.uk for details

- Standard BSU honours degree entry requirements apply
- Two passes at A level or equivalent
- English Language requirement IELTS 6.0 or equivalent
- Chinese High School Leavers Certificate 75% and above
  or see Bath Spa office website www.bathspachina.com

SUMMARY

The international student recruitment market is changing. The proposal offers a highly innovative transnational experience and the 1+2 +2 model is attractive as it offers;

- a unique experience from foundation to US and UK masters degree in 5 years across 3 continents
- a direct recruitment route into the USA and UK for high quality students
- Value for Money
- Transferable credit and certified transcripts