

Santa Monica College Business Department

SMC ACCOUNTING DIVERSITY CONFERENCE

FRIDAY, APRIL 25, 2025

7:30 A.M. – 2:30 P.M. (PLEASE ARRIVE EARLY)

BUSINESS BUILDING (BUS 111)

Do you plan to major in Accounting? Curious about the accounting profession? The SMC Business department will be hosting a one-day conference to encourage and empower students (especially students from diverse backgrounds) to follow a career in Accounting.

Some workshops that day...

1. Panel of former SMC Accounting students
2. Panel of accounting professionals from the largest global CPA firms (such as Deloitte, PWC, EY, and KPMG)
3. Understand How to Get Hired
4. Building Wealth and Avoiding Common Money Mistakes

Both breakfast and lunch will be served

Accounting is a major that offers guaranteed lifelong job stability. Any student who has even considered the idea of studying accounting or business is highly encouraged to register. Please use this link to register for the event.

The deadline to complete your registration is **April 15, 2025**. Please note this conference is for Santa Monica College students only. Therefore, please make sure to enter your SMC student ID number when you register online.

Note: You will be networking with various accounting professionals that day. Thus, the dress attire is business casual (no tennis shoes, flip flops, or jeans.)



KEYNOTE SPEAKER:
Denise LeDuc Froemming
President and CEO of CalCPA

**REGISTRATION DEADLINE:
APRIL 15, 2025
LIMITED SPACE, REGISTER TODAY!**

smc.edu/adc

Sponsored by the SMC Business Department and Workforce & Economic Development.



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