Santa Monica College Business Department

SMC ACCOUNTING DIVERSITY CONFERENCE

SATURDAY, APRIL 27, 2019 7:30 A.M. – 3:30 P.M. (PLEASE ARRIVE EARLY) STROMBERG HALL (HSS 165)

Do you plan to major in Accounting? Curious about the accounting profession? The SMC Business department will be hosting a one-day conference to encourage and empower underrepresented minority students to follow a career in Accounting.

Some workshops that day...

- 1. Panel of former SMC Accounting students
- 2. Panel of accounting professionals from the largest global CPA firms (including Deloitte, PWC, Ernst & Young, and KPMG)
- 3. Personal Branding & Executive Presence
- 4. Successful Interviewing Skills
- 5. Improving Academic Performance
- Both breakfast and lunch will be served

Accounting is a major that offers guaranteed lifelong job stability. Any student who has even considered the idea of studying accounting or business is highly encouraged to register. Please use this link to register for the event.

The deadline to complete your registration is **April 13, 2019.** However, please note space is limited. Once filled, we cannot accept any more students so please register right away!

Note: You will be networking with various accounting professionals that day. Thus, the dress attire is business casual (no tennis shoes, flip flops, or jeans.)

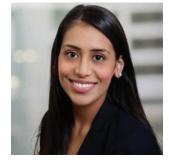
REGISTRATION DEADLINE: APRIL 13, 2019 LIMITED SPACE, REGISTER TODAY!



Sponsored by the SMC Business Department and Workforce & Economic Development.



SANTA MONICA COLLEGE 1900 Pico Boulevard, Santa Monica, CA 90405 smc.edu



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KEYNOTE SPEAKER: Darline Llamas Llopis, Controller at Los Angeles Rams