Santa Monica College Business Department

SMC ACCOUNTING DIVERSITY CONFERENCE

SATURDAY, APRIL 27, 2019 7:30 A.M. - 3:30 P.M. STROMBERG HALL (HSS 165)

Accounting Diversity Conference

Agenda for April 27, 2019

START	FINISH	EVENT	ROOM
7:30 a.m.	8:00 a.m.	Registration and Breakfast	BUS 111
8:15 a.m.	8:45 a.m.	INTRODUCTION Sal Veas and Ming Lu KEY NOTE SPEAKER Darline Llopis LA Rams Controller	HSS 165
9:00 a.m.	9:45 a.m.	Accounting Students Panel	HSS 165
10:00 a.m.	10:15 a.m.	Group Picture	HSS 165
10:30 a.m.	11:15 a.m.	WORKSHOP #1 Personal Brand & Executive Presence presented by Ernst & Young	HSS 165
11:30 a.m.	12:15 p.m.	Accounting Professionals Panel	HSS 165
12:30 p.m.	1:15 p.m.	Networking Lunch	BUS 111
1:30 p.m.	2:15 p.m.	WORKSHOP #2 Successful Interviewing Skills presented by KPMG	HSS 165
2:30 p.m.	3:15 p.m.	WORKSHOP #3 Behaviors that influence Academic Performance presented by USC	HSS 165
3:15 p.m.	3:30 p.m.	Closing session and drawing for prizes	HSS 165

Keynote Speaker



Darline Llopis LA Rams Controller dllopis@rams.nfl.com

Darline Llopis joined the Los Angeles Rams in September 2017 as Controller. In this capacity, she manages the accounting and strategic finance functions of the Team. Prior to joining the team, she started her career in public accounting with Ernst & Young as a member of the Real Estate practice serving as part of the Orange County, Chicago and Dallas offices. During her 6 years in public accounting, she worked in providing public and private audit clients with accounting and assurance services throughout the US.

A native of Los Angeles, Darline graduated cum laude with a Masters in Accounting and BS in Business from the University of Southern California and is an active C.P.A. as part of the American Institute of CPAs. During her time away from the office she loves to travel and recently visited her 30th country. She also tries to make as many trips as possible to see friends and family who are scattered around the country and the world. She is an avid skier and snowboarder, albeit not very good, who tries to get on a mountain a couple times a year. She and her husband Devin live in Santa Monica.

Accounting Students Panel

Taylor Brown

Ernst & Young Intern Loyola Marymount University tbrown62@lion.lmu.edu

Taylor started off college as a pre-med major, but eventually decided to switch to Business Administration. She chose to pursue accounting because of its demand in virtually all industries. She graduated from SMC in Fall 2018 with an Associate's Degree in Business Administration. While at SMC, she worked as an Accounting 1 Supplemental Instruction Leader as well as a Business Tutor. Taylor interned for Ernst and Young in their San Francisco office.

Luis Eduardo Gutiérrez Castillo

USC

legutier@usc.edu

Luis was born and raised in Mexico City. He has worked as an accounting assistant in Mexico, and he even owned his own candy shop. Luis came to California in 2014. He graduated from SMC in 2018 and is currently attending USC. Luis looks forward to developing a career in finance-- with an interest in corporate finance strategy or investment management (hedge funds). He loves sports and was part of a football national champion team when he was in high school.

Azaria Herron

California State University, Fullerton

herron_azaria_julia@student.smc.edu

Azaria graduated from SMC in 2018 and is currently attending Cal State Fullerton. When she was attending SMC she worked on a variety of jobs to support herself. She worked as an Accounting and Business tutor. In addition, she also worked part time at a restaurant on the weekends. She previously interned for a financial advising company called Gideon Strategic Partners. She currently works for the accounting department of California State University, Fullerton.

Osha Irvin

Andersen Tax

University of California, Riverside osha.irvin@email.ucr.edu

Osha graduated from SMC in 2016 and transferred to the University of California Riverside where she majored in Business Economics with a minor in Financial Accounting. She previously interned in accounting for Kaiser Permanente. Osha recently accepted an offer to work for Andersen Tax.

Andrew Minkus

USC, President of ALPFA

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Andrew is currently a double major at the University of Southern California (USC), studying business administration and accounting. His scholastic emphasis includes entrepreneurship. finance, and data analytics. Prior to transferring to USC, he was a student at Santa Monica College for three years. He has over four years of functional experience building businesses and leading teams. As a born entrepreneur, Andrew started the e-commerce retail store, Alohana Wear, where he has maintained a five percent annual growth rate. Additionally, he is an assistant manager at a luxury loungewear store where he leads a team of four to consistently meet daily sales goals and overcome logistical challenges. He also has in-depth financial industry knowledge as he utilizes fundamental and technical analysis to trade the securities markets on a weekly basis. Finally, as USC has lacked an active Latino student organization on campus. he helped restart, and is currently president of the Association of Latino Professionals (ALPFA), USC chapter. Within the past semester. 90% of ALPFA's active members have been able to secure internships for the upcoming summer.

Gabriel Quinonez KPMG

Loyola Marymount University GHQuinonez@gmail.com

Gabriel graduated from El Camino College and transferred to LMU to major in Accounting. He has interned for both Kaiser Permanente and KPMG. He has also worked as a bookkeeper with a property management company. Gabriel has accepted an offer to work for KPMG this Fall.

George Young

Ernst & Young Intern

California State University, Northridge george.young.622@my.csun.edu

George graduated from SMC in 2018 and transferred to California State University Northridge to major in accounting. This Summer he will be interning for Ernst & Young. He enjoys sports and previously played college football.

Accounting Professionals Panel

Edwin Aguilar

Ernst & Young, Audit Manager edwin.aguilar@ey.com

Edwin Aguilar is a Manager in the Real Estate, Hospitality, and Construction practice at Ernst & Young servicing primarily publicly traded clients in the homebuilding and hospitality sectors.

At EY, Edwin helps oversee the EY West Region Latino Professional Network's (LPN) social, community outreach, and professional development events in his role as the West Region Treasurer and Project Manager. Since 2014, Edwin has led the Elements of Success Workshop, hosted by the LPN and the Black Professional Network, designed to provide students from diverse backgrounds and underrepresented schools in the Greater Los Angeles area insight into the world of professional services. Since 2014 the workshop has helped over 240 students!

Edwin was 1 out of 30 across the globe selected to participate in the EY Olympic Legacy Volunteer Program, a four month skills-based volunteer program comprised of global virtual teams where volunteers had the opportunity to work with several highimpact Non-Governmental Organizations (NGO) that support entrepreneurs, education, and equity in the workforce for Rio de Janeiro, Brazil. Edwin was also 1 out of 5 the Global Finalists in the inaugural year of EY's Better Begins With You competition (an internal employee recognition program that resulted in over 15K global nominations).

Outside of EY, Edwin was one of the co-founders of the Association of Latino Professional For America (ALPFA) CSU Long Beach Chapter and is currently a board member of the ALPFA Los Angeles Professional Board. Edwin has led various professional development workshops at local universities and was the opening speaker for the inaugural year of TEDx CSULB where he presented "A PAS FOR THE NEXT GENERATION OF STUDENT LEADERS". A presentation intended to encourage college students to get involved in on-campus student led organizations and further develop relationships between the Professors, Alumni, and Students (PAS).

Edwin attended Santa Monica College from 2006 – 2009 and transferred to California State University Long Beach (CSULB) where he received his Bachelor of Science in Business Administration, Accountancy. Edwin is also a licensed CPA and a member of the AICPA and California Society of CPAs

Hali Booker

Deloitte, Tax Manager hbooker@deloitte.com

Hali attended Cornell University for her undergraduate degree and went on to pursue a Master's in Business Taxation at University of Southern California (USC). She joined Deloitte in 2011 as a Tax Consultant and has been working in the Tax Management Consulting group.

Jonathan Cardona Deloitte, Audit & Assurance Senior

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Jonathan attended California State University, Northridge (CSUN) and joined Deloitte as an Audit & Assurance intern in 2015. He then received a Full Time offer from his internship and officially joined the firm in 2016. Jonathan currently leads the Hispanic Network group for the Deloitte Los Angeles Office and is one of the leaders in the Diversity & Inclusion Council of the Deloitte Los Angeles Office. In addition, he sits on the Board of ALPFA OC as a director of Strategy & Development. Jonathan also started a Mobile Car-Wash Business called Boon Wash and is a youth leader of 15 teen-agers at his church.

Samatar Chirdon

PwC, Assurance Staff samatar.m.chirdon@pwc.com

Samatar Chirdon is a former SMC student (2013-2014), and a graduate of the University of Nevada, Las Vegas with a BSBA; Accounting (2014-2018). Samatar has been working for PricewaterhouseCoopers since the summer of 2018 in the field of Assurance (specifically Audit), where he helped co-found the office's first Diversity & Inclusion club. He currently has two out of four CPA examinations passed and hopes to be finished before June of this year with the other two. In his free time, Samatar enjoys playing/ watching sports (preferably soccer or basketball) and traveling with friends and family.

Kamille Dickey

PwC, Forensics Services Manager

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Kamille is a Senior Associate in the Licensing Management and Contract Compliance (LMCC) practice of the Forensic Services group, based in Southern California. She has undertaken license compliance investigations in various sectors including entertainment and media, technology licensing, telecommunications and biotech sectors as well as completing contract compliance reviews of large public sector contracts. Prior to joining the LMCC practice, Kamille spent 2 years with PwC's Assurance practice. Kamille earned her Bachelor's degree in Business Administration from the University of California, Berkeley.

David Flores

Ernst & Young, Tax Senior Associate

david.flores@ey.com

David serves as a Tax Senior Associate for the Financial Services Group in the EY Los Angeles office. He joined EY in September 2016. Prior to joining EY, he specialized in State and Local Tax with PwC in the Houston, TX office. His work is focused on private equity and hedge fund clients within the financial services industry.

Prior to beginning his career in public accounting, David served over four years of active duty with the United States Army as paratrooper with the 82nd Airborne Division. Additionally, David served over 3 years with the California National Guard as a Human Intelligence Collector for a Military Intelligence unit.

David graduated from the University of Southern California in 2014 with a Bachelor of Science in Accounting where he served as a board member for the USC Veterans Association and continues to serve the USC Veterans Association through professional workshops and recruiting efforts.

Art Rubio

KPMG, Audit Senior Manager

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Art graduated from Whittier College and has been working at KPMG since 2009. He specializes in Investment Management clients, Benefit Plans and Foundations. He focuses on private hedge funds and private equity real estate.

Workshop Presenters

WORKSHOP #1

Personal Brand & Executive Presence presented by Ernst & Young

Ricardo Contreras

Ernst & Young, Campus Recruiter

Ricardo.Contreras@ey.com

Ricardo Contreras (aka Rico) was born and raised in the city of Merced, CA. He has 3 older brothers and spent many of his adolescent years helping his parents out in a family owned mechanic/tire business, which is still open to this day. Following in his brothers' footsteps of attending Jr. College and transferring to a 4-year university which included CSU Stanislaus, UC Berkeley, and Stanford; Rico pursued an associate's degree at Merced Jr College and after applying to various colleges, decided to attend UC Berkeley. After receiving an internship to work for EY's tax department during the summer of 2011, Rico decided to accept the full-time position to join EY tax after graduation. A few years later, Rico switched career paths and joined EY's campus recruiting team where he currently supports recruiting efforts in the west coast.

WORKSHOP #2

Successful Interviewing Skills presented by KPMG

Art Rubio

(see bio under Accounting Professionals Panel)

WORKSHOP #3

Behaviors that influence Academic Performance presented by USC

Arthur Alba

USC Leventhal School of Accounting Associate Director, Undergraduate Program

aalba@marshall.usc.edu

Arthur Alba is an Associate Director of undergraduate advising at the USC Leventhal School of Accounting and Director of the USC Leventhal Leadership Program. He has 7+ years of experience as an Associate Director of undergraduate advising, where he is responsible for guiding students in all aspects of their personal, educational, and professional development. As part of his role he oversees as advising staff of three and sets the goals and mission statement of the department.

As the Director of the Leventhal Leadership Program, he is responsible for educating and empowering high potential historically underrepresented students at community colleges in their pursuit of a four-year degree in accounting. In the past two years the program has grown from 1 community college and 15 students to 5 community college and 50+ students. Arthur truly has a passion for working with college students and looks forward to creating other programs and opportunities.

Axel Fuentes Gutierrez

PwC Intern USC agfuente@usc.edu

Axel grew up in Long Beach, CA. He attended Cerritos College where he earned AS-Ts in Economics and Business Administration, respectively. Axel transferred to USC in Spring of 2018. He is currently a junior at the Leventhal School of Accounting and will be graduating in May 2020. Axel interned with PwC - Los Angeles in summer of 2018. He will be returning to the LA office this upcoming summer for an internship with their Capital Markets and Accounting Advisory Services (CMAAS) team. At school, he is involved with two organizations, the Leventhal Leadership Program (LLP) and ALPFA. Both organizations are centered around professional and academic development.

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