

Santa Monica College Business Department

VIRTUAL SMC ACCOUNTING DIVERSITY CONFERENCE

MONDAY, APRIL 19, 2021

TUESDAY, APRIL 20, 2021

WEDNESDAY, APRIL 21, 2021

Do you plan to major in Accounting? Curious about the accounting profession? The SMC Business department will be hosting a 3-day conference to encourage and empower students (especially underrepresented minority students) to follow a career in Accounting.

Conference Agenda

1. Monday April 19 from 11 a.m.-1 p.m. | <https://cccconfer.zoom.us/j/96713438786>

Keynote speaker AJ Harris VP of Accounting and Finance & Controller for the LA Lakers.

Accounting Professionals Panel with speakers from all the top global accounting firms (i.e. EY, Deloitte, KPMG, PWC, and RSM).

There will be networking opportunities with these speakers at the end of the session.

2. Tuesday April 20 from 11:15 a.m.-12:15 p.m. | <https://cccconfer.zoom.us/j/97950064394>

Former SMC Accounting students and Young Professionals Panel

There will be networking opportunities with these speakers at the end of the session.

3. Wednesday April 21

- a. Personal Branding Workshop Presented by KPMG from
11 a.m.-11:45 a.m. | <https://cccconfer.zoom.us/j/93961382434>
- b. Virtual Interviewing Strategies Workshop Presented by EY from
12 p.m.-12:45 p.m. | <https://cccconfer.zoom.us/j/91888843273>

Accounting is a major that offers guaranteed lifelong job stability. Any student who has even considered the idea of studying accounting, finance, or business is highly encouraged to attend.

Note: No advance registration is required. Just use the zoom link a few minutes before each sessions begins. To be respectful to the guest speakers, please arrive early, turn on your video camera, and mute your microphone.

Since this is a professional conference event where you will have a opportunity to network with various accounting professionals in each session, please dress in business casual attire (i.e. dress shirt or polo shirt).

THE CONFERENCE WILL BE LIVE VIA ZOOM. NOTE IT WILL NOT BE RECORDED FOR LATER VIEWING. THIS WAS BASED ON THE REQUEST OF SOME OF THE FIRMS IN ATTENDANCE.



KEYNOTE SPEAKER:

AJ Harris
Vice President of
Accounting & Finance
Los Angeles Lakers

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Sponsored by the SMC Business Department and Workforce & Economic Development.



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