

Career and Technical Education Academic Senate Joint Committee
September 17, 2013

Academic Senate Office
HSS 261
1:00 – 2:15 p.m.

In Attendance: Fariba Bolandhemat, Salvador Carrasco, Ruth Casillas, Hencelyn Chu, Stuart Cooley, Jose Cue, Frank Dawson, Chris Fria, Maria Leon-Vazquez, Ford Lowcock, Laura Manson, Laurie McQuay-Peninger, Debbie Perrett, Tom Peters, Steve Peterson, Tricia Ramos, Vicki Rothman, Perviz Sawoski, Audra Wells.

Review and Approval of Minutes

Moved to approve by Tricia Ramos. Second by Chris Fria, all approved.

Chair's Report

Frank Dawson opens by revisiting the last time the committee had met in June when the committee had talked about branding CTE and changing the way the college looks at CTE programs. Since then, a couple of major things have come along. One is being Dr. Tsang identifying what we're calling ICTE as a college priority. ICTE is now under the umbrella of I-3 (Institutional Imagination Initiative). Meetings between Tricia Ramos, Frank Dawson, Chris Fria and Eve Adler have resulted in an info graphic showing certain CTE programs and how they overlap (pulled up on screen). The purpose of ICTE is to align education with emerging careers and entrepreneurial ventures in our local and regional economy through synergistic, multi-disciplinary programs and activities. The initial focus will be to pursue collaborations among compatible disciplines, facilitate active employer engagement, and develop innovative career pathways. Outcomes are targeted career pathways and increased certificate and degree completions. The committee should look at what pathways we have already and look at off ramps that will lead to employment and or transfer. Also, the committee should plan to develop strong relationships with universities.

The ICTE initiative is important because of our proximity to Westside companies where our students should be interning. We should teach students to become entrepreneurs and develop pathways for our students because this is where the emerging jobs are and.

Major Items of Business

Right out of the gate we have two projects:

- 1) UXD (User Experience Design) – Which has an importance on human behavior and psychology.

Chris Fria – This is an emerging area that has a lot of opportunities in emerging projects, ergonomics, computer interaction through technology, design, programming (technical side) but it's not limited to software development or mobile app. It can be retail, medical, education - it's moving from sector to sector. When building a business from the ground up, companies need to think about user experience. UXD includes many different disciplines we already have at SMC and somehow we need to put it together for a career pathway.

2) The “Venice Beach” project headed by the Theatre Arts department and is a multidisciplinary project with the target date being fall of 2014. Perviz Sawoski – Dr. Tsang emailed her a script to put into production at SMC. The production will take place with the help from the Digital Technology, Film, Music, Dance, and Art departments. There is still room to involve other departments as the planning phase continues.

Continuing Discussions

Strategic Planning – Because these two projects are time intensive, the committee’s strategic goals should be re-visited.

Sub Committees- It has been recommended to have the standard committee and subcommittee meetings on alternate dates – each meet once a month. Subcommittees should focus on:

- UXD
- High School Pathway
- Funding
- Marketing/Outreach (external/internal)
- Employer Engagement/Internship Coordinator
- TED Talks – on hold as it has been supplanted by the “Venice Beach” project.

(Note: Frank Dawson will send out a revised list of subcommittees.)

Also, when it comes to advisory boards, the committee should look into establishing regional or local boards to limit the number of advisory boards and possibly have multidisciplinary boards.

The Career Ladders Project (CLP) - funded through the Chancellor’s Office to move the state towards big outcome thinking – has done a lot of ground work in the ICTE area. The CLP is attempting to get SMC to work with regional advisory boards where there’s about twenty-nine (29) Los Angeles Regional Consortia. The Deputy Sector Navigators is a support group the Chancellor’s Office put together for regional advisory boards.

There is a possibility of forming a strong relationship with Pasadena City College as they are doing a lot of similar things we are or have done such as working with high schools -like our Summer JAMS project, using cohorts so students can complete programs, contextualized learning, project-based courses, and have multidisciplinary departments under Design Technology.

It is suggested to further develop relationships with local high schools to strengthen opportunities for students and train them in ICTE areas. The idea is to create an after school program here at SMC especially since funding is available through the Student Success Project. The committee should think about what skills would be beneficial for students to come into SMC programs, how students can be better prepared prior to attending SMC, and what should be included in an after school program. Ideas should be emailed to Frank Dawson.

New Discussions and Actions

- Amazon wants to work with community colleges and cloud computing
- It was suggested to have 5-10 minutes at each meeting for program updates, brainstorming, and ideas, and to create a kick starter page on our CTE website.

Announcements

- Laurie McQuay-Peninger is the new administrator for the CTE Committee.
- The educational plan will now be done for first time students when they go through the online orientation.

Meeting Adjourned: 2:20pm