



**Career and Technical Education (CTE)  
Joint Academic Senate Committee**

September 5, 2017

Business Conference Room (2<sup>nd</sup> floor)

1:00 – 2:15pm

**In Attendance:** Leigh Allen Ashanti Blaize, Nancy Cardenas, Stuart Cooley, Frank Dawson, Jackie Espinosa, Chris Fria, Maria Leon-Vazquez, Ford Lowcock, Kaysha Morgan, Maria Munoz, Sharyn Obsatz, Steve Peterson, Vicki Rothman, Steven Sedky, Howard Stahl, Sal Veas.  
(Zoom): Eve Adler, Gary Huff, Sasha King, Laura Manson, Tricia Ramos.

**Call to order** 1:02pm

**Public comments:** None

**Chairs Report:** Sal Veas commences the meeting with introductions. The committee voting members were approved today by the Academic Senate. There are only three administrators on the committee as opposed to four as it has been in the past. An overview of the CTE Committee page under the Academic Senate was shown. We will continue to have the Zoom option for our meetings.

**New Business**

*Strong Workforce Initiatives* – Tricia Ramos

Since we last met, we've received Round 2 of the Strong Workforce allocation. We're moving towards performance based funding. The Chancellor's Office pulled 17% which we will receive if we show our metrics (enrollment and wage gain) have been improved. The data in Launchboard is lagged, EDD sends the info to the Chancellor's Office, and then the Chancellor's Office sends it to LaunchBoard. We will work with Institutional Research to see if we can track our progress in real time.

For the funds we received in 2016-17, we have until December 2018 to spend the funds. Our 2017-18 local allocation went up by \$100,000. The committee agreed to use the round two local share in the same manner we did with round 1 – Professional Development, Industry Forums (Teck Talks), New Program Development, Marketing, and the Job Placement/Business Engagement Center. Round two of the regional share will be discussed on Friday, September 8<sup>th</sup>, at LA Trade Tech College.

*Marketing Team Update* – Ashanti Blaize & Steven Sedky

A lot of the work we did over the summer was on relationship building. In order to move forward with the marketing of CTE – we need a lot of buy-in from different departments on campus to make sure we're not stepping on anyone's toes. We now have a voice at the table when it comes to marketing strategies at SMC. We're still in the process of getting a consultant/marketing firm approved for the SWP project. We completed some pilot programs over the summer – we shot student stories and focused on the Business department first – we hope to show these videos at the next meeting.



*Job Placement/Business Engagement Center – Sasha King*

A much more comprehensive update will be given at the next CTE Committee meeting. Quickly noting, the Service Agreement with Apple 1 had gone through our Legal team and is back in Apple 1's hands. We're focusing on clarifying roles and making sure all stake holders are involved such as the Career Services Center, and Outreach. We're also looking at how the JPC will interface with the various departments, faculty and students.

*Video Conferencing Equipment – Tricia Ramos*

The Cisco equipment is very similar to what we have going on now with Zoom and is what the college has invested in. The Cisco equipment will be set up in Bundy 421, Business 111, and the CMD. We will also have a few computers and phones with the same video conferencing capabilities.

*Ted Talks – Tricia Ramos*

The Industry Forum equipment has all been ordered and coming in a timely manner. Kaysha Morgan will help – with assistance from Luis Barrera from Career Ladders Project – put together a calendar of events. Leigh Allen from Technical Theatre would like to have CTE meeting dedicated to this project to discuss personnel, house management, ushers, restriction, and other items related to putting on an Industry Forum. KCRW would like to be a part of these events.

*Workforce Office Personnel Updates – Tricia Ramos*

Frank Dawson is congratulated on his new title – Interim Dean of Career Education and is now located at the CMD. Joceyln Winn from CommEd is now the Administrative Assistant at the CMD, and Yvonne Tang, Administrative Assistant to Tricia Ramos will be retiring – a replacement has yet to be identified.

**New Programs** – This is place holder for those looking to start new programs

**Future Business Items**

- a. New Program Development Applications– We'll look at these at the next meeting
- b. Existing Regional Consortium Updates
- c. New /Potential Consortium Opportunities – There's a Possibility we may be able to create our own consortiums
- d. Sector and Deputy Sector Navigators – many of use them but some would like to hear how they're used.

Ruth will update SWP budget to see what's been spent and unspent. Frank mentions programs should think about more and better CTE in terms of new program development – take a look at your curriculum and job growth.

**Announcements**

- SAP would like to SMC to host a Professional Development day in December.
- The Academic Senate Exec will discuss DACA -Sal Veas will report back
- Maria Munoz is on the Integrative Planning Committee – we should have a representative from Workforce be part of the meetings. Tricia will discuss with Georgia regarding appointing personnel to the Committee.

**Adjournment:** 2:15pm

Motion to adjourn by Vicki Rothman, second by Chris Fria.