

Career and Technical Education Academic Senate Joint Committee

May 7, 2013

Academic Senate Office

HSS 261

12:45 – 2:00 pm

Meeting began: 12:52pm

In attendance: Vini Angel, Fariba Bolandhemat, Salvador Carrasco, Ruth Casillas, Stuart Cooley, Jose Cue, Ida Danzey, Frank Dawson, Douglas Forsyth, Chris Fria, Ford Lowcock, Laura Manson, Audra Penchansky, Debbie Perret, Tom Peters, Steve Peterson, Tricia Ramos, Vicki Rothman Perviz Sawoski, Rosilyn Tilley

Review and Approval of Minutes

Moved to approve by: Perviz Sawoski, Second by Tom Peters

All approved, no abstentions

Chairs Report

The CTE Retreat date was discussed as the original date for June 13th was cancelled. The committee decided to schedule the annual retreat for Friday, June 21st from 9am – 3pm. It is to be held either at the Bundy campus or the Community Room (Tom Peters to check on the availability).

Summer JAMS – a two week –program will be launching for the first time this summer. The program will serve roughly 150 students where CTE staff will be giving presentations on SMC and its programs. Participants may be able to obtain preferential enrollment for the math and English courses. This program is modeled after Pasadena City College's successful program now serving over 700 students. Frank Dawson will have Roberto Gonzalez send out an informational email regarding the Summer JAMS program.

Rosilyn Tilley joined today's meeting as the Teaching and Learning Center's (TLC) representative and liaison between CTE programs.

Frank Dawson would like to highlight CTE programs during his presentation at the next meeting. He would like for CTE programs to email him information regarding their program

Major Items of Business

Perkins Follow-up:

The Cosmetology and Film programs have prioritized their grant proposal to align with the amount allotted. Jeff Shimizu would like the committee to be more strategic in the following years as to not include funds for stipends and student help. Any stipends for trainings such as for SmartBoards should be paid out of the Teaching and Learning Center funds.

Each year, \$50-60,000 is set aside for new program development. New programs for next fiscal year include but not limited to following: Technical Theatre, Promo Pathways, Medical Lab. Fiscal Year 2014-2015 grant proposal binder will include a narrative for new program development.

There have been discussions with Academic Affairs regarding a Multi-Use lab and a possible site to be used for Film and Journalism. The lab would be equivalent to AET 235 which would support all programs. Any ideas regarding the Multi-Use lab should be sent to Frank Dawson via email.

Continuing Discussions

Docstoc – there has been continued interest and discussions regarding Silicon Beach, Docstoc and how Santa Monica College can play a role and be a strategic feeder to these companies. Jason Nazar – CEO of Docstoc - is one of the leaders in Silicon Beach and has approached Dr. Tsang on how SMC can play a role. Dr. Tsang would like to put together an advisory board to find out what companies are looking for in students.

The committee continued to discuss embracing the Silicon Beach opportunity, possibly having mixer or signature event, how curriculum can be aligned with industry partners, and partnering with four year colleges/universities to fulfill academic needs. Because there are many concerns, the committee decided to discuss Silicon Beach in further detail and the annual CTE Retreat scheduled for June 21, 2013.

Updating CTE committee website

Work in progress

Strategic goals

The strategic goals for 2013-14 will be on the retreat agenda

Social Media Campaign

Helen Porter wants to come in to discuss the campaign along with possibly featuring CTE success stories. She will be invited to the next CTE Committee meeting.

New Discussions and Actions

For new programs in development, LOWDL has added one more step to its process. The new dates and processes will be posted to the CTE shared drive. The next LOWDL meeting will be held on June 13th.

Announcements

Design Technology and Cosmetology to present program discipline at the next meeting.

Meeting Adjourned: 2:15pm