

Academic Senate CTE Committee-Minutes

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October 25, 2011

- I. Call to Order: 12:45 pm
- II. Bruce Smith met with the CTE committee to discuss how he could assist in highlighting CTE events & programs. Bruce requested that people email him with potential success stories or other relevant news, which at his discretion, may be chosen to be publicized to the district. Stories that are more related to internal consumption would be placed on the Facebook page. Bruce agreed to forward the committee the branding initiative to assist in marketing of CTE programs.
- III. CTE Website – The committee began an organic discussion about the development of a CTE website. The committee was collaborative in regards to the various components that they could develop for the site. An idea that came out of the discussion was to develop a cross listed class so that CTE students could have a hand in the development/maintenance to use the site as a learning opportunity. As well, the committee discussed the possibility of creating promos for each department, which would be housed in the future CTE site. It was agreed that the development of the CTE website would be placed on the agenda for further discussion.
- IV. Committee members received a memo regarding UCLA One Source providing Internship/Employment opportunities for CTE students.
- V. Funding for equipment/computer maintenance -Tabled
- VI. Advisory Board Meetings, i.e. dates, agenda's – Tabled
- VII. Meeting Adjourned: 2:00 pm

Next CTE Meeting – Tuesday, November 8, 12:45 – 2:00 p.m.