

LAUNCH YOUR CREATIVE CAREER IN TELEVISION

BECOME AN ON-AIR PROMOTIONS WRITER • PRODUCER • EDITOR



If you are an artist, designer, storyteller or content producer, then **Promo Pathway Program** at Santa Monica College is the opportunity to **build a creative career in the television marketing industry.**

Santa Monica College and PromaxBDA have designed a college credit, **1 Year immersive training program** to prepare students and young professionals to write, produce and edit television promotions.

- 27 units transferable to CSU and some UC
- Paid Network Internship Opportunities
- Industry Network Events/Conferences
- Industry Mentorship opportunities

FOR MORE INFORMATION ON PROGRAM DETAILS,
ELIGIBILITY REQUIREMENTS, AND TO APPLY VISIT

WWW.SMC.EDU/PROMO

OR

CONTACT MARIO FRANCO AT

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