SANTA MONICA COLLEGE

INDUSTRY INNOVATORS

FORUM · 2012-13

Thursday, February 28 2013, 5-8pm

GREEN TECH & SUSTAINABLE STEWARDS

Location: 3171 S. Bundy Dr, Los Angeles, 90066, Room #121
Registration is Required: FREE to the public (space is limited)
Registration required: www.industryinnovators.eventbrite.com

CONNECT. DISCOVER. GROW.

JOIN US

Join community and industry leaders in the green and sustainable fields as they share cutting edge insights on monetizing green and sustainable programs while harnessing the collective power of community to become better stewards of our planet.

Discover the skill-sets needed to stay relevant and thrive in a rapidly evolving sector.

WHY ATTEND

DISCOVER how innovative entities go from green and sustainable concept to action.
CONNECT with green tech leaders, creative thinkers and sustainable environment luminaries.
FORECAST industry trends impacting your opportunities for growth and profits.
GAIN skill-sets used by innovation agents to stay competitive in today's rapidly evolving green marketplace.
INTERACT with thought leaders sharing best practices for an innovative workplace.
EMERGE with action items to apply in your business and career

YOUR SPEAKERS

MODERATOR:
PAM O'CONNOR, Mayor, City of Santa Monica

PANELISTS:
DR. WOODROW CLARK III, Author, Nobel Laureate, Clark Strategies
KIM BRAUN, Resource Recovery & Recycling Manager, City of Santa Monica
RICK CRANDALL, Director of Environmental Stewardship, Supervalu
LISA WUNDER, Assistant Air Quality Supervisor, Port of Los Angeles

WHO SHOULD ATTEND

Whether you are a marketer, consultant, student, educator, or the lead innovation agent in your organization, you'll find the insights nedded to be effectively agile and decisive.

REGISTRATION & INFORMATION

Register: www.industryinnovators.eventbrite.com
Location: Santa Monica College, Bundy Campus, Room #121. Located at 3171 S. Bundy Drive, Los Angeles, 90066
Program and Sponsor Information: cisneros_moises@smc.edu or 213.324.7774
Registration Information: garcia_irene@smc.edu or 310.434.4199

Strategic Partners:

City of Santa Monica

CALIFORNIA SBDC
Los Angeles Regional Network

Santa Monica CHAMBER OF COMMERCE
Building a Thriving Community Since 1925

SANTA MONICA COLLEGE

INDUSTRY INNOVATORS

FORUM · 2012-13

GREEN TECHNOLOGY & SUSTAINABLE STEWARDS

TODAY'S SPEAKERS:

MAYOR PAM O'CONNOR
MAYOR OF SANTA MONICA

RICK CRANDALL

WOODROW CLARK II, Ph.D.

KIM BRAUN

LISA WUNDER

PROGRAM

Registration, Networking & Refreshments - 5pm

Welcome - 6pm
Genevieve Bertone, Director of Sustainability
Center for Environmental and Urban Studies

Speaker Presentations

Roundtable Discussion

Audience Question and Answer

Conclusion - 8pm
Closing by Maria Leon-Vazquez, Santa Monica College Office of Workforce & Economic Development

MODERATOR BIO

PAM O'CONNOR, MAYOR OF SANTA MONICA

Mayor Pam O'Connor was recently appointed to serve her fourth term as Santa Monica Mayor. O'Connor focuses her efforts on creating policies and partnerships that enhance community livability, transportation and environmental sustainability. She currently sits on the Board of the Los Angeles County Metro and represents the City of Santa Monica on the Exposition Light Rail Construction Authority Board. She is a member of the Local Government Commission Board of Directors and works with cities throughout the world on environmental sustainability and climate protection as an active member of ICLEI Local Governments for Sustainability.

SPEAKER BIO'S

RICK CRANDALL

Rick Crandall sits on the Supervalu Enterprise Environmental Steering Committee that guides the Sustainable efforts for over 2500 stores in 38 states and 30 Distribution Centers. Additionally, as the Director of Sustainability for the Southern California Division of Albertsons food stores, he is responsible for 226 stores and 18,000 associates. He is also a Certified Six Sigma Black Belt completing several projects around sustainability design for the retail industry.

WOODROW CLARK II, Ph.D.

Clark is a long-time advocate for renewable energy and an acclaimed author on the subjects of environment and the economy. From 2000-2003 he served as the Renewable Energy, Emerging Technologies, and Finance Advisor to Governor Davis. Shortly thereafter, Clark founded Clark Strategic Partners (CSP), an environmental and renewable energy consulting firm helping public and private clients to design solutions for their worldwide green, sustainable initiatives. In 2007, Clark became a Nobel Peace Laureate along with other scientists for their work on the UN Intergovernmental Panel for Climate Change.

KIM BRAUN

Kim is responsible for resource recovery and recycling programs in the City of Santa Monica, which provides waste, recycling, green and food waste collection servicing approximately 16,450 accounts on a weekly basis. Previously, Kim served as the Facilities Maintenance Superintendent, overseeing the daily maintenance of 170 city owned facilities, all street lighting, graffiti removal and traffic operations.

LISA WUNDER

Lisa Wunder is the technical project manager for the Port's greenhouse gas and climate change programs. As a member of the International Association of Ports and Harbors' Port Environment Committee, Ms. Wunder spearheads international collaborative efforts on air quality programs, such as the World Ports Climate Initiative and the Pacific Ports Clean Air Collaborative. Additionally she is the Assistant Air Quality Supervisor at the Port of Los Angeles' Environmental Management Division. Ms. Wunder has 20 years of experience with air quality issues, both within the City of Los Angeles and as an environmental consultant.