



**Career and Technical Education (CTE)
Joint Academic Senate Committee**

February 20, 2018

Bus Conference Room/Zoom

1:00 – 2:15pm

In Attendance: Eve Adler, Leigh Allen, Ashanti Blaize, Nancy Cardenas, Dione Carter, Drew Davis, Nathan Khalil, Sasha King, Hannah Lawler, Kaysha Morgan, Maria Muñoz, Sharyn Obsatz, Debbie Perret, Tricia Ramos, Vicki Rothman, Steven Sedky, Sal Veas.

Zoom: Chris Fria, Gary Huff, Saul Rubin, Howard Stahl.

Call to order: 1:07pm

Public Comments*

N/A

Approval of Minutes: November 14 & 28, 2017

A motion to approve both minutes was made by Tricia Ramos, second by Drew Davis.

All are in favor, no abstentions, no oppositions.

Reports:

Chair: Sal Veas

We have two batches of minutes since we didn't have a quorum to approve the minutes on November 28th. We did meet with Elaine Polacheck on the 28th. The District will implement Stabilization where we may be able to get one year reprieve. The Stabilization base year may be next year based on the funding model. In worst case scenarios, programs are terminated. Sal Veas will confirm we're not currently in stabilization.

Marketing Subcommittee: Ashanti Blaize & Steven Sedky

The marketing sprint went well, and as a result we have weekly meetings on Friday's around program marketing planning. We're in the process of hiring eleven students to assist with videos, social media, websites, and brochures. At the moment, we're trying to balance between which departments/programs need help and those who have time to collaborate and work with us. If your program is in need, please contact Ashanti and or Steven.

JPC/BEC Update: Sasha King & Nathan Khalil

Nathan reports the BEC is meant to interface with industry, help group relationships, update curriculum, and open up job opportunities to name a few goals. We are currently working with RPA – an ad agency that wants to work with SMC. We're working with them in hopes of our students being able to shadow their employees and create an apprenticeship.

Sasha reports we've had our first placements with Apple One. We'll be having a breakfast event on March 2nd with their vice presidents, managers, and recruiters to primarily feature our students. It will be held at the CMD from 10am – 12pm.



Old Business - Not Applicable
Strengthening Advisory Boards
SWP recipient meeting TBD

New Business

Institutional Research Degree Report—Hannah Lawler

Institutional Research reproduced and updated a Degrees and Certificates report Esau Tovar had created a few years ago. This report shows what we report to the Department of Education and to the Chancellor's Office. The data within this report is reflected in LaunchBoard. You'll notice a spike in awards in 15-16 when we first started doing auto-awarding. The District is very close to getting our department certificates recognized at the Chancellor's Office. If we can get them into Degree Audit, MIS would be able to upload to the Chancellor's Office which gets captured by IPEDS. CTE accounts for 15% of all degrees awarded. Our CTE awards improved by 2 to 3 % compared to the previous report. The titles in the report are what the Chancellor's Office uses.

This report includes all degree types – A.S., A.A, and A.S.-T. You'll notice Cosmetology only had 3 students awarded in FY14/15 but it was really due to others not petitioning – they sat for the exam but never petitioned for the degree. This may be the case for other programs – students are not petitioning and or are obtaining jobs before they petition/complete the program.

Certificate of Achievements are generally 18 units but it can be lower if you file a special petition. We need to show there's value - for the student - in lower unit certificates. For instance, if students begin to obtain jobs after only taking two classes – this would show the 6 unit certificate could qualify as a Certificate of Achievement. Certificates may affect student's Financial Aid eligibility and may be a reason why students are not petitioning.

It is recommended to be able to obtain a report showing the names of the students who have completed certificates and or degrees in order to congratulate them. Guided Pathways is looking at various software vendors that allow for informing students and nudging them as to how many classes they have left for certificates and degrees. Faculty and Counselors will have access to this.

Hannah mentions the EDD data is almost ready. With the miscoding of SAM codes, our data was largely inaccurate. We used our internal coding and chose what we thought it should be and our rates improved by at least 25%.

New Program Development—Patricia Ramos

Because of all of the changes in Title V and SWP funding, the Chancellor's Office has been releasing buckets of information and is looking into inventorying what types of program development is taking place. It is also systematizing the way new programs are filed. Before you would have to submit a letter of intent to Patricia, research other colleges to make sure there's no competition, and then submit program application. Now, you can login (or fill out the template for a Workforce staff member to file on your behalf) with your SMC email to request LMI which automatically creates a letter of intent. It would be best to fill out the template and submit to Workforce, this way Patricia knows about it when she goes to the LAOCRC meetings.



It is recommended we go back to listing new programs on the agenda, involve Academic Affairs, and meet with the Curriculum Committee. A meeting between Tricia Ramos, Sasha King, Sal Veas, Brenda Benson, and Jennifer Merlic would be essential to discuss new programs. Also, it would be ideal to get the Center for a Competitive Workforce (CCW) stamp of approval on new programs/certificates as a form of validation.

The CCW, with the Centers of Excellence, launched another report out of Mount Sac. This report is a huge success for SMC as it was featured prominently around Entertainment and the rise of Digital Media. The Mayor's Office also launched a big report that featured SMC.

- i) <http://laocrc.codestorm.io/>
- ii) <https://www.regionalcte.org>
- iii) <https://ccworkforce.org>

SWP Round 2 Local Funds – Patricia Ramos

The LA Region was the only region to perform and as a result we'll be receiving an additional 17% of funds in the SWP Local budget. We'll need to find out in what area we improved so we can replicate it. We'll need to discuss how we want to distribute the funding. There is concern with the regional funds because we haven't spent much. We need to expend 75% of the regional by June otherwise the money is going to get pulled. Sal Veas adds a presentation of our SWP projects was done at the Academic Senate meeting and it made a big impact.

- (1) \$985,024
- (2) \$39,401 (indirect)
- (3) \$94,562 (administrative)
- (4) \$851,061

Industry Forums – Select topic/CTE Programs for first event summer 2018
N/A

Perkins App FY 18-19 – Six applications totaling \$248,345 (We need to schedule presentations)
The application will be opened up again and will be due on March 2nd.

New Programs
N/A

Future Business Items
Existing Regional Consortium Updates (Completed at Retreat)

Announcements
None

Adjournment: 2:40pm



2017–2018 Meeting Dates: Tuesdays, 1:00–2:15pm

Fall 2017:

~~September 5, 2017~~
~~September 19, 2017~~
~~October 3, 2017~~
~~October 17, 2017~~
~~October 31, 2017~~
~~November 14, 2017~~
~~November 28, 2017~~

Spring 2018:

February 20, 2018
March 6, 2018
March 20, 2018
April 3, 2018
April 17, 2018
May 1, 2018
May 15, 2018
May 29, 2018