



**Career and Technical Education (CTE)
Joint Academic Senate Committee**

March 20, 2018

Bus Conference Room/Zoom

1:00 – 2:15pm

In Attendance: Eve Adler, Leigh Allen, Wynn Armstrong, Annmarre Bautista, Ashanti Blaize, Dione Carter, Stuart Cooley, Frank Dawson, Nathan Khalil, Hannah Lawler, Laura Manson, Kaysha Morgan, Maria Muñoz, Vicki Rothman, Steven Sedky, Redelia Shaw. Sal Veas.

Zoom: Chris Fria, Gary Huff, Perviz Sawoski,

Call to order: 1:05pm

Public comments:

N/A

Reports:

Chair: Sal Veas – Today's meeting is a non-action meeting.

After Flex Day was over, the Curriculum Committee discussed creating a new process for accepting new program proposals. Apparently, anyone can submit log into the site, request data which automatically creates a letter of intent and notifies the LAOCRC without anyone from the SMC side knowing. Additionally, the CTE Committee will continue to add new programs to our agenda, even if faculty are not close to developing the program.

Old business

Perkins presentation schedule – this will take place on Tuesday, April 17, and Friday, April 20th if needed.

SWP round 2 local funds plans for item iv.

We need to discuss how we will allocate the funds. A few ideas/projects:

- Innovation group
- Maker space/ Mobile maker space
- Drone Economy
- Student Employment/Student Help/Internships/Work Base Learning opportunities
- Distance Ed – Improving delivery/DE Production



New business

Data coach update by Hannah Lawler

Hannah gave an update on the data coaching program, and reminded everyone that coaches are available if assistance is needed for the annual and six annual program reviews. Several faculty members have been trained on data coaching, labor market information, LMI, etc. and are required to provide small group presentations on campus. Hannah will present at the April 6th Dept. Chairs' meeting to let others know about data coaches. Data coaching obligations are for 1 year only, after which time faculty can reapply. Classified staff managers will be trained as coaches, but will not be paid.

Data coaching 2.0 will be focused on CTE, integrated with guided pathways redesigned. Applications will go out soon – Laura Manson, Edna Chavarry, Tricia Ramos, and Ruth Casillas are part of the planning committee.

We're faced with the challenge of calculating labor market demand with the number of graduating students. Having incorrect codes can impact funding. The Senate Exec has stated faculty should be assigning SAM coding. It was mentioned that Saddleback College enters SAM codes when they build their curriculum.

Institutional Research (IR) has worked with EDD to help correct course miscodes. There are some miscodes in TOP codes but the majority are correct. IR has also worked with Academic Affairs to get the right codes but the challenge is that the Chancellor's office has to enter codes one by one. It may be ideal to invite a team in from the state-wide senate but our Academic Affairs office recommends waiting until the Senate adjusts the process and coding should be easier.

EDD Findings Report – presented by Annemarre Bautista

(See CTE Committee site for PowerPoint document for more detailed information.)

Annemarre, Research Analyst, presented SMC's Institutional Research report entitled "Using Data from the Employment Development Department (EDD) to supplement CTE outcomes". W&ED and Institutional Research commissioned a study to replicate a study using EDD data. Annemarre discussed the results of the replicated calculation of three employment outcome metrics.

The study addressed 3 issues: 1) missing employment outcomes in the calculation of the CTE Completion metric of the CCC Student Success Scorecard; 2) inaccurate course codes that may impact the employment rates reported in the Perkins Core Indicators



Report; and 3) inaccurate course codes that may impact the Skills Builders metric of the CCC Student Success Scorecard;

Until now, employment did not factor into the equation as a measure of success for outcomes. EDD was designed for unemployment insurance. Adding employment as a metric led to the College's success on average by 35%, from 49.6% to 84.4%.

Using the correct SAM codes, Photography, Graphic Design, and Office Technology had an increase in median percentage wage gain. Accounting and Cosmetology did not improve. When adding employment rates – SMC's performance improved, but there was no significant impact on core indicator and skill builder metric.

In summary, the CTE Completion Metric improved SMC's performance and there was no significant impact with the Perkins Core Indicator Employment & Skill Builder Metric.

Discussion ensued about the need to update codes with the full participation of Dept. Chairs. There is concern about SAM codes because Chairs are not asked to participate in the coding process in CurricuNet; only the Curriculum Committee is part of the process. Jenny Merlic attended a CTE Committee meeting and mentioned there is a field in CurricuNet to enter suggested codes. Sal will talk to Brenda and Jenny Merlic to create a new field in CurricuNet, get a status on entering codes, and possibly obtaining a report of assigned codes.

Hannah Lawler informed the committee the Program Alumni Insight Report is almost complete and includes non CTE students – this report will show more on where are students are after leaving SMC.

The CTEOS survey is underway and being administered by Santa Rosa Junior College. Interested parties can go to Santa Rosa Tableau to see the results. The most recent survey had good qualitative data but lacked in some areas. IR stressed the importance of capturing students' opinions while they are here rather than when they are on their way out. Overall, the students said they were satisfied with training they received, and got what they needed from SMC.

New programs

Future Business items

Announcements

Adjournment: 2:40 pm



2017–2018 Meeting Dates: Tuesdays, 1:00–2:15pm

Fall 2017:

~~September 5, 2017~~
~~September 19, 2017~~
~~October 3, 2017~~
~~October 17, 2017~~
~~October 31, 2017~~
~~November 14, 2017~~
~~November 28, 2017~~

Spring 2018:

~~February 20, 2018~~
~~March 6, 2018~~
~~March 20, 2018~~
April 3, 2018
April 17, 2018
May 1, 2018
May 15, 2018
May 29, 2018