



CURRICULUM COMMITTEE I MINUTES

Wednesday, December 3, 2014 | 3:00 p.m.
Loft Conference Room – Drescher Hall 300-E

Members Present:

Guido Davis Del Piccolo, <i>Chair</i>	Ron Furuyama	Helen LeDonne	Elaine Roque
Georgia Lorenz, <i>Vice Chair</i>	Suellen Gauld	Jae Lee	Rizwan Rashid (AS)
Brenda Antrim (non-voting)	Sandra Hutchinson	Walt Louie	David Shirinyan
Terrin Adair-Lynch	Maral Hyeler	Jenny Merlic	Toni Trives
Ida Danzey	William Konya	Estela Narrie	Odemaris Valdivia
		James Pacchioli	

Members Absent:

Sang Chi	Caitlin Corker (AS)	Karen Legg
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Others Present:

Ken Geddes	Abbas Dehkoda	Fariba Bolandhemat	Howard Stahl
Jamie Cavanaugh	Monica Chaban	Kathy St. Amant	Judith Douglas
Bill Lancaster	Ford Lowcock	Saul Rubin	Walter Meyer

MINUTES

(Items for action are listed alphabetically; items for information are listed numerically)

I. Call to order:

The meeting was called to order at 3:08pm.

II. Public Comments*:

None.

III. Approval of Minutes:

The minutes of November 5, 2014 were approved as presented.

IV. Chair's report:

- The Chair
- The Chair

V. Information Items:

Course Updates:

1. GR DES 65 Web Design I moved to later date for further evaluation
2. JOURN I The News
3. JOURN 16 Producing The Campus Newspaper
4. JOURN 43 Public Relations And Publicity
5. LING I Introduction to Linguistics

Course Updates (Program Review):

6. ACCTG 33 Access For Accounting
7. BUS I Introduction To Business
8. BUS 11 Introduction To The Hospitality Industry
9. BUS 15 Introduction To Insurance With Code and Ethics
10. BUS 16 Personal Insurance
11. BUS 17 Property And Liability Insurance

*Five minutes is allotted to any member of the public who wishes to address the Curriculum Committee on a specific agenda item, for general public comments, or non-agenda items.

12. BUS 18 Commercial Insurance
13. BUS 20 Principles Of Marketing
14. BUS 21 Merchandising Principles
15. BUS 22 Introduction To Advertising
16. BUS 25 Advertising Display
17. BUS 27 Introduction To E-Commerce
18. BUS 34 Introduction to Social Media Marketing
19. BUS 80 Principles Of Logistics
20. BUS 81 Transportation Management
21. BUS 82 Supply Chain Management
22. BUS 83 Operations Management

VI. Action Items:

Consent Agenda— addition in prerequisite and course update:

- a. ECON 1 Principles Of Microeconomics (establishment of prerequisite of MATH 31)
 - b. ECON 2 Principles Of Macroeconomics (establishment of prerequisite of MATH 31)
- Presented by Guido Davis Del Piccolo, *Chair*

Motion made by: Estela Narrie **Seconded by:** Rizwan Rashid (AS)

The motion passed unanimously.

Consent Agenda – changes in prerequisites:

- c. GR DES 66 Web Design 2 (change in prerequisite from GR DES 65 & 64 or ET 37 to GR DES 61 & 64 & 65)
- d. GR DES 67 Web Design 3 (change in prerequisite from GR DES 66 & ET 37 to GR DES 61 & 66)
- e. GR DES 75 Mobile App Design I (prerequisite change from GR DES 66 to GR DES 61 & 66; title change from “Mobile Design I” to “Mobile App Design I”)

Presented by Jamie Cavanaugh and Bill Lancaster

CSIS department and Graphic Design department decided to further discuss the proposed changes. The items will be presented at the next scheduled meeting.

Motion made by: Toni Trives **Seconded by:** Rizwan Rashid

The motion passed unanimously.

- f. GR DES 71 Motion Graphics I (prerequisite change from GR DES 64 to GR DES 64 & 33) - Presented by Jamie Cavanaugh and Bill Lancaster

Motion made by: Estela Narrie **Seconded by:** Rizwan Rashid

Abstain: Elaine Roque

The motion passed unanimously.

- g. PHOTO 32 Lighting for People 2 (change in prerequisite from PHOTO 30 to PHOTO 30 and PHOTO 39) – presented by Ford Lowcock
(Approved with minor edits to methods of evaluation.)

Motion made by: Jennifer Merlic **Seconded by:** Ron Furuyama

The motion passed unanimously.

- h. PHOTO 43 Portfolio Development Analysis (change in prerequisite from PHOTO 31, PHOTO 33, and PHOTO 39 to (PHOTO 31 or PHOTO 32), PHOTO 33, and PHOTO 39)– presented by Ford Lowcock

(Approved with minor edits to sample assignments and methods of evaluation.)

Motion made by: Jennifer Merlic **Seconded by:** Ron Furuyama

The motion passed unanimously.

Consent Agenda – course update and changes in titles:

- i. GEOL I Physical Geology without Laboratory (change in title from “Introduction to Physical Geology – Non-Lab” to “Physical Geology without Lab”) – presented by Guido Davis Del Piccolo, *Chair*
Motion made by: Odemaris Validivia **Seconded by:** Maral Hyeler
 The motion passed unanimously.

Consent Agenda – changes in minimum qualifications:

- j. Addition of the discipline of Anthropology as a Minimum Qualification for: AHIS 1, 5, 6, 17, & 18 – presented by Walter Meyer
Motion made by: Rizwan Rashid **Seconded by:** Maral Hyeler
Abstain: Ida Danzey
 The motion passed unanimously.

New Courses:

- k. GR DES 61 User Experience Design
 Presented by Jamie Cavanaugh and Bill Lancaster
 (Approved with minor edits to methods of evaluation.)
Motion made by: David Shirinyan **Seconded by:** Walt Louie
 The motion passed unanimously.
- l. GR DES 71B Motion Graphics 2
 Presented by Jamie Cavanaugh and Bill Lancaster
 (Approved with minor edits to course objectives.)
Motion made by: David Shirinyan **Seconded by:** James Pacchioli
 The motion passed unanimously.
- m. GR DES 76 Mobile App Design 2
 Presented by Jamie Cavanaugh and Bill Lancaster
 CSIS department and Graphic Design department decided to further discuss the proposed changes. The items will be presented at the next scheduled meeting.
Motion made by: Toni Trives **Seconded by:** Rizwan Rashid
 The motion passed unanimously.

Course reinstatement:

- n. JOURN 2 Intermediate Newswriting and Reporting
 Presented by Saul Rubin
 (Approved with minor edits to course objectives.)
Motion made by: Elaine Roque **Seconded by:** Odemaris Validivia
 The motion passed unanimously.

New Programs:

- o. Studio Art Associate of Arts for Transfer (AA-T)
 Presented by Walter Meyer
 (Approved with minor edits to the area of emphasis.)
Motion made by: Rizwan Rashid **Seconded by:** Suellen Gauld
 The motion passed unanimously.
- p. Journalism Associate of Arts for Transfer (AA-T)
 Presented by Saul Rubin
 (Approved with minor edits to phrasing of the program learning outcome.)
Motion made by: Odemaris Validivia **Seconded by:** Walt Louie
 The motion passed unanimously.

- q. Dance Teacher (Pre K-grade 5) Department Certificate
Presented by Judith Douglas
Motion made by: Elaine Roque **Seconded by:** Helen LeDonne
Abstain: Toni Trives
The motion passed unanimously.

Program Revisions:

- r. Web Design Department Certificate
Presented by Jamie Cavanaugh and Bill Lancaster
Motion made by: Estela Narrie **Seconded by:** Helen LeDonne
The motion passed unanimously.
- s. Solar Photovoltaic Installation Associate in Science (AS) Certificate of Achievement
Presented by Jennifer Merlic
Motion made by: David Shirinyan **Seconded by:** Odemaris Validivia
The motion passed unanimously.

Old Business:

- a. SB 850 – Offering a Bachelors Degree at a Community College
Georgia Lorenz presented an update on the selection process for the statewide pilot baccalaureate program.

VII. Adjournment

The meeting adjourned at 4:51 pm.