



Santa Monica Community College District  
**District Planning and Advisory Council**  
**MEETING - MARCH 22, 2006**  
**AGENDA**

A meeting of the Santa Monica Community College District Planning and Advisory Council (DPAC) is scheduled to be held on Wednesday, **March 22, 2006 at 3 p.m.** at Santa Monica College, Drescher Hall Room 300-E (the Loft), 1900 Pico Boulevard, Santa Monica, California.

I. Call to Order

II. Members

Randal Lawson, Administration, Chair Designee  
Jeff Shimizu, Administration Representative

Katharine Muller, Management Association President  
Teresita Rodriguez, Management Association Representative

Richard Tahvildaran-Jesswein, Academic Senate President,  
Vice-Chair  
Lesley Kawaguchi, Academic Senate Representative

Lantz Simpson, Faculty Association President  
Ken Mason, Faculty Association representative

Classified Senate President, or designee  
Classified Senate Representative

Bernie Rosenloecher, CSEA President  
Leroy Lauer, CSEA Representative

Sadia Afolabi Associated Students President  
Jonathan Michaeli, Associated Students Representative

III. Review of Minutes: March 8, 2006

IV. Agenda

Public Comments - None

*Individuals may address the District Planning and Advisory Council (DPAC) regarding an item on the agenda by submitting an information card with name and topic on which comment is to be made. The Chair reserves the right to limit the time for each speaker.*

A. 2005-06 Master Plan for Education: Status of Institutional Objectives

GOAL 1. Student Success

OBJECTIVE 9: To expand online counseling and financial aid services for students and parents and evaluate the results. [Student Affairs, Financial Aid, Counseling](#)

OBJECTIVE 10: To improve the communication plan for prospective students and new applicants to maximize the use of e-mail, Internet, and telephone access. [Student Affairs, Enrollment Services, marketing](#)

OBJECTIVE 11: To review administrative and student support costs—including those for computer labs, counseling, tutoring, media, and library services—for instructional offerings on weekends or at other non-traditional times. [Student Affairs/Academic Affairs/Business Services, Facilities](#)

OBJECTIVE 12: To review marketing and outreach strategies, examine data supporting their costs relative to student recruitment, and develop an updated plan to assist in achieving and maintaining full enrollment recovery. (Student Affairs )[Marketing](#)

OBJECTIVE 13: To identify, evaluate, and implement an online registration system for the noncredit course offering. (Student Affairs) [Information Technology](#)

- B. FTE Restoration  
(Budget scenarios, enrollment strategies, weekend college, student activity hour, dual enrollment, distance education, etc.)

V. Adjournment

DPAC Meetings schedule, through June 2006:

April 12, 26  
May 10, 24  
June 14, 28

VI. Council of Presidents Meeting

The Council of Presidents will meet to set the agenda for the April 12, 2006 DPAC meeting.