



Santa Monica Community College District
District Planning and Advisory Council
MEETING -OCTOBER 11, 2006
MINUTES

A meeting of the Santa Monica Community College District Planning and Advisory Council (DPAC) was held on Wednesday, **October 11, 2006**. at Santa Monica College, Drescher Hall Room 300-E (the Loft), 1900 Pico Boulevard. Santa Monica, California.

I. Call to Order: 3:35 p.m.

II. Members Present

Randal Lawson, Administration, Chair
Jeff Shimizu, Administration
Richard Tahvildaran-Jesswein, Academic Senate President, Vice-Chair
Peter Morse, Academic Senate Representative
Lantz Simpson, Faculty Association President
Dennis Frisch, Faculty Association Representative
Al DeSalles, Management Association President
Mona Martin, Management Association Representative
Leroy Lauer, CSEA Representative
Victoria Pregler, Associated Students President

Others Present

Dianne Berman
Deyna Hearn
Lesley Kawaguchi
Sherri Lee-Lewis
Georgia Lorenz
Mitra Moassessi
Judy Penchansky
Lee Peterson
Teresita Rodriguez
Christine Schultz
Esau Tovar
Sal Veas

DPAC Staff Support

Lisa Rose

III. The minutes of September 27, 2006 were reviewed and accepted.

IV. Reports

A. Planning Subcommittees

- i. Budget Planning: Sal Veas and Teresita Rodriguez, Co-Chairs. This subcommittee has met twice and has developed a proposed calendar to address key areas, including Compton FTES and the impact of facilities issues on the budget. Recommendations regarding Compton FTES will be presented to DPAC.

- ii. Human Resources Planning: Sherri Lee-Lewis, Co-Chair. This subcommittee is meeting on Thursday and will mainly focus on orienting new members and reviewing last years' activities.
- iii. Technology Planning: Al DeSalles and Simon Balm, Co-Chairs. This subcommittee has identified three areas of focus for this year: (1) website redesign, (2) budget to develop technology planning, and (3) overall technology plan for the college.

The 2005-06 proposals for the SMC Website Redesign Project were resubmitted for DPAC's review. There was consensus that DPAC resubmit to the Superintendent the recommendation to implement the SMC website redesign project. It was agreed that there is an urgent need to get this project underway.

V. Agenda

Public Comments - None

- A. DPAC Informational Brochure: Language has been drafted for the DPAC Informational Brochure to be entitled "*Planning for the Future of the Santa Monica College Community.*" Graphic Design/Marketing will assist with the design of the brochure.
- B. Strategic Planning Update: Randy Lawson and Richard Tahvildaran-Jesswein will be meeting with Bill Reckmeyer to address scheduling matters and start the strategic planning process. Bill Reckmeyer will be invited to meet with DPAC.
- C. Master Plan for Education: A draft was reviewed. Objectives submitted by the Academic Senate and revisions from Academic Affairs will be incorporated and the document will be reviewed at the next meeting.
- D. Enrollment Development: The District and the Academic Senate are taking a proactive stance with regard to enrollment development. Discussion of short-term and long-term strategies included the student activity hour scheduling issues, identifying the reasons for enrollment decline, marketing efforts to increase enrollment, the use of enrollment data, the effects of changes in admissions processes, and surveying students.
- E. November 22 meeting: There was consensus that the DPAC meeting scheduled for November 22, 2006 (the day before Thanksgiving) be cancelled.

VI. Adjournment: 4:48 p.m.

DPAC Meetings schedule, through June 2007:

October 25
 November 8
 December 13
 January 10, 24
 February 14, 28
 March 14, 28
 April 11, 25

May 9, 23
June 13, 27

VII. Council of Presidents Meeting

The Council of Presidents set the agenda for the October 25, 2006 DPAC meeting.

Updates:

- Strategic Planning
- Master Plan for Education
- Administrative Reorganization
- Enrollment Development

Recommendation from Academic Senate on Enrollment Development