



A meeting of the Santa Monica Community College District Planning and Advisory Council (DPAC) was held on Wednesday, **April 25, 2018** at Santa Monica College, Drescher Hall 300-E (the Loft), 1900 Pico Boulevard, Santa Monica, California.

I. Call to Order – 3:13 p.m.

II. Members Present

Teresita Rodriguez, Administration, Chair Designee
Nate Donahue, Academic Senate President, Vice-Chair
Lisa Rose, Administration Representative
Mitra Moassessi, Academic Senate Representative
Chris Bonvenuto, Management Association President
Erica LeBlanc, Management Association Representative
Peter Morse, Faculty Association President
Tracey Ellis, Faculty Association Representative
Lee Peterson, CSEA Representative

Others Present

Brenda Benson
Matt Hotsinpiller
Denise Kinsella

III. Motion was made by Lee Peterson and seconded by Mitra Moassessi to approve the minutes of the DPAC meeting on March 28, 2018. *Unanimously approved.*

IV. Agenda

A. Strategic Enrollment Management (SEM) is a guide to help Santa Monica College achieve its enrollment goals. It is guided by the College mission, vision and goals, the Board of Trustees priorities, and the Strategic Plan. It is a dynamic, iterative plan that shifts constantly.

The written report includes the following:

- Introduction and Executive Summary
- High School Concurrent and Dual Enrollment
- Outreach and Recruitment
- On-Boarding
- Communication and Technology
- Retention
- Non-Credit Opportunities
- International Education
- Goal Attainment/Completion

The complete report is available at:

[http://www.smc.edu/ACG/Documents/Board%20of%20Trustees%20Meetings/Board_of_Trustees_Meetings/2018/Enrollment%20Report%20-%20May%202018%20\(Public%20version\).pdf](http://www.smc.edu/ACG/Documents/Board%20of%20Trustees%20Meetings/Board_of_Trustees_Meetings/2018/Enrollment%20Report%20-%20May%202018%20(Public%20version).pdf)

V. Adjournment: 4:42 p.m.

Meeting schedule through June 2018 (second and fourth Wednesdays each month at 3 p.m.)

May 9, 23 (Pathways, Equity)
June 13 (Fiscal, Human Resources)
June 27 (Facilities/Technology)