



Conference Report

Widom Wein Cohen
O'Leary Terasawa

The following represents a summary of our meeting and unless notified within (7) days of issuance, will be presumed correct.

Project Reference: **Santa Monica College Airport Campus Long Range Master Plan** Project No: **05002.00**

Submitted By: Blair Seibert

This Confirms Our Telephone Conversation Time: 9:00 a.m. Date: April 29, 2005
 Personal Conference Place: SMC Loft

Persons Attending:	Suzanne Borghei/SMC History	Dianne Berman/SMC	Shane Parker/Chris Joseph & Assoc.
	Wendy Parise/SMC Education	Eileen Miller/SMC PD	Naomi Turner/Chris Joseph & Assoc.
	Bernie Rosenloecher/SMC Facilities	Robert L. Jones/SMC Photo & Fashion	Larry Kosmont/Kosmont Co
	Dennis Frisch/SMC Fac. Assoc.	Don Girard/SMC Admin	Susan Perry/Kosmont Co
	Lesley Kawaguchi/SMC History	David Muller/SMC Admin	Blair Seibert/WWCOT
	Richard Tahvildaran-Jesswein/SMC Pol. Sci	Fran Manion/SMC AC Sen Math	Gretchen Wahab/WWCOT
	Erica Leblanc/SMC Comm. & Continuing Education	Charlie Yen/SMC Events	
	Frank Dawson/SMC Communication Dept.	Bernard Saffren/SMC Maint.	
	Ida Maria Danzey/SMC Health Science	Robert Sammis/SMC VP Planning & Research	
		Katharine Muller/SMC Academic Affairs	
		Judith Penchansky/SMC Student Svcs.	

Objective: **To develop a list of programs most suited for relocation to the SMC Airport Campus**

<u>Item:</u>		<u>Action/Date:</u>
1.0	General	Type Action/Date
1.0	Marvin Martinez opened the meeting to explain the meeting goals.	
1.1	Blair Seibert explained the process being used today to collect ideas and develop consensus. Because many of the attendees were new to the steering committee participants were encouraged to start fresh if appropriate to make certain that all ideas had been explored.	
1.2	Gretchen reviewed the outcome of the prior steering committee meeting and summarized the community meeting findings. The major concern of any development was traffic. Other issues voiced by the community included an adequate supply of student parking, overall campus security, community access to campus programs and amenities, and the provision of continuing education / community classes.	

Item:

Action/Date:

1.3 Marvin had contacted the heads of the programs identified during the first steering committee meeting. Business and OIS said portions of their programs could move. Portions of the Communications department will be displaced by demolition and are anxious to move and modernize at the new campus. Cinema also desires to move. The Corsaire newspaper would keep some portion of their office on the main campus. Childhood Development classes will increase with the regulated Universal Preschool program. A request for ample growth space for current and future programs was requested.

2.0 Break Out Session Summary

2.1 The SMC faculty and staff divided into three groups to participate in a program mapping exercise. Each group was provided with index cards and a 28" x 40" board with three open columns: Agree, Neutral and Disagree. Each index card identified a program discussed at the first steering committee meeting in February. The groups were asked to place each card in one of the three columns, placing a program in the agree column if it is a strong Airport Campus program candidate, in the disagree column if it is not a strong candidate, etc. The groups were also able to include additional programs not provided on the cards. The completed boards are included as an attachment for reference.

2.2 Seven programs were unanimously approved for relocation to the Bundy Campus. They were:

- Child Development / Education / Teacher Academy (2005)
- Communications – Cinema (Future)
- Communications – Journalism (Future)
- Communications – TV Broadcasting (Future)
- Continuing Education (2005)
- Non-Credit Programs (2005)
- Nursing / Health Sciences (2005)

Fashion/Merchandising was identified as "Agree" by two groups and is a good candidate as the group is currently in need of additional, modernized space. This group represents a potential candidate program for the remaining space in the 4-story building on the campus.

The Graphics/Marketing department is also slated to move to the Bundy Campus in 2005.

3.0 Wrap Up

3.1 Greg Brown explained that in order to gain access to the site ASAP a draft of the programs list would be provided to the City of Santa Monica late next week.

/bs

cc: Greg Brown, Gretchen Wahab, Andrea Cohen Gehring, Ben Levin, Adrian Cohen

Proposed SMC Bundy Campus Programs

AGREE

NEUTRAL

DISAGREE

**Nursing &
Health Sciences**

**Child
Development
June 2005**

Warehouse

**General
Education
June 2005**

**Communications
TV Broadcasting
& Cinema**

**Communications
Journalism
(Except Corsaire)**

**Office
Information
Systems (OIS)**

*Learning
(Plato)
Lab*

**Business
(Select Programs)**

**Non-Credit
Programs
(Programs Office)**

**Continuing
Education
June 2005**

**Career
Opportunity
Center**

**Fashion
Merchandising**

Art

**Library Village
Faculty Offices**

**Kinesiology,
Dance &
Recreation**

**Cosmetology /
Spa**

**Education /
Teacher
Academy**

Mailroom

Photography

Proposed SMC Bundy Campus Programs

AGREE

NEUTRAL

DISAGREE

Continuing
Education
June 2005

Nursing &
Health Sciences
June 2005

Non-Credit
Programs

Education /
Teacher Academy
June 2005

Communications
Journalism

Child
Development

Communications
TV Broadcasting

Fashion
Merchandising

KCRW?

Graphics &
Marketing
Planning &
Development

Some
General
Education
June 2005

Business
Portions /
Selected Programs

Office
Information
Systems (OIS)
Non-Credit

Mailroom

Career
Opportunity
Center

IT

Photography

Art

Kinesiology,
Dance &
Recreation

Library Village
Faculty Offices

Cosmetology /
Spa

Proposed SMC Bundy Campus Programs

AGREE

NEUTRAL

DISAGREE

Child Development
June 2005

Education /
Teacher
Academy

Non-Credit
Programs

Continuing
Education
June 2005

Fashion
Merchandising

Nursing &
Health Sciences
June 2005

Cosmetology /
Spa

Communications
Journalism
Reconfigured

Communications
Cinema

Communications
TV Broadcasting
Reconfigured

Business

Office
Information
Systems ~~(OIS)~~
CSIS

Communications
Speech

General
Education
June 2005

Career
Opportunity
Center

Art

Photography

Library Village
Faculty Offices

Kinesiology,
Dance &
Recreation

Mailroom