

**COMMITTEES**

ARTS, ENTERTAINMENT, SPORTS,  
TOURISM AND INTERNET MEDIA  
BUDGET  
ENVIRONMENTAL SAFETY AND  
TOXIC MATERIALS  
HIGHER EDUCATION

**Assembly  
California Legislature**



**RICHARD BLOOM**  
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December 10, 2014

Dr. Chui L. Tsang  
Superintendent and President  
Santa Monica College  
1900 Pico Boulevard  
Santa Monica, CA 90405

Dear Dr. Tsang,

I am pleased to hear that you are considering offering a baccalaureate degree in Interaction Design at Santa Monica College. We, in the State of California, are experiencing a profound need for more individuals with expertise in this area and a baccalaureate level of education is necessary to adequately prepare students for the unique jobs that require expertise in design, user experience, and technology.

Santa Monica College's proposal for a Bachelor's Degree in Interaction Design is an exciting prospect for the students the College serves in Santa Monica and Los Angeles. Graduates will have access to a growing number of local, high-paying jobs. By training students locally, we will help ensure that California's job market will remain strong.

I enthusiastically support your proposal.

Sincerely,

A handwritten signature in blue ink, appearing to read "R. Bloom".

**RICHARD BLOOM**  
*Assemblymember, 50<sup>th</sup> District*

