



December 15, 2014

Dr. Chui L. Tsang  
Superintendent and President  
Santa Monica College  
1900 Pico Boulevard  
Santa Monica, CA 90405

Dear Dr. Tsang,

There is no question that our country is currently facing a crisis of vast proportions with regards to the cost of quality education and the disingenuous offers of many "for profit" colleges, so I was very happy to learn about SMC's interest to develop one of the first California Community College Bachelor degrees.

With your top quality design program, experienced faculty, and your beautiful new facilities currently being built in the heart of "Silicon Beach" right off of the new (t)Expo Line, SMC will provide students with a top quality yet highly affordable bachelor's degree that will rival a private school education -- this is sorely needed!

What we need more than ever right now is the ability to educate students for jobs that are immediately available, which is exactly what your BA degree in **Interaction Design** will accomplish.

I fully support your proposal and look forward to meeting your graduates in the very near future!

With regards,

Barrett Stuart