

December 3, 2014

Dr. Chui L. Tsang
Superintendent and President
Santa Monica College
1900 Pico Boulevard
Santa Monica, CA 90405

Dear Dr. Tsang,

I am pleased to hear that you are considering offering a baccalaureate degree in Interaction Design at Santa Monica College. We in the technology and design sectors are experiencing a profound need for more individuals with expertise in this area. We also believe that a baccalaureate level of education is necessary

With regards,



Adrian O. Cohen, FAIA, LEED AP BD+C
Senior Principal