



The **WALT DISNEY** Company

December 8, 2014

Dr. Chui L. Tsang
Superintendent and President
Santa Monica College
1900 Pico Boulevard
Santa Monica, CA 90405

Dear Dr. Tsang,

I am so pleased to hear that you are considering offering a **Baccalaureate Degree in Interaction Design** at Santa Monica College. We in the technology and design sectors are experiencing a tremendous need for more individuals with this expertise. We also believe that a baccalaureate level of education is vital to adequately prepare students for jobs in this area of interaction amongst design, user experience, and technology.

I strongly support your proposal and look forward to meeting your graduates as soon as possible!

Best regards,

A handwritten signature in blue ink, appearing to read 'Steven Vincent'.

Steven Vincent
VP, Music & Soundtracks
Disney Channel Worldwide