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WDPRO Jobs

Walt Disney Parks and Resorts Online (WDPRO) is the digital media arm of Parks and Resorts Segment. Through our award-winning websites, we provide a digital portal to magical travel destinations such as the Walt Disney World® Resort in Florida, the Disneyland® Resort in California and Hong Kong Disneyland Resort. At WDPRO, we also have designed and created websites for Disney Cruise Line, Adventures by Disney and Disney Vacation Club.



Career Opportunity

Sr. Interaction Designer

Location: Glendale, CA

Job ID: 160105BR-3

Walt Disney Parks & Resorts Online (WDPRO), a division of the Walt Disney Company, creates world-class immersive online & mobile experiences for premier vacation brands including Walt Disney World, Disneyland Resort, Hong Kong Disneyland, Disney Cruise Line and Disney Vacation Club. WDPRO has offices in Los Angeles, Anaheim, Seattle, Hong Kong and Orlando where we design and develop results-driven websites and mobile applications.

Responsibilities

Reporting to the Associate User Experience Director, the Senior Interaction Designer is responsible for leading the design of outstanding digital products and experiences with internal and external creative resources. This role works hand in hand with the Digital Designer as two halves of a design team.

The Senior Interaction Designer will be expected to articulate and justify design decisions. Senior Interaction Designers spend the bulk of their time creating interactions, architecture, flows, site maps, etc. while also participating in research efforts.

Basic Qualifications

The Senior Interaction Designer is a problem solver that is organized, detailed and extremely collaborative. They must also be passionate, positive and able to sort through complex issues so our Guests don't have to.

- Create detailed navigation flows, site maps, user stories, wireframes and interactions that are Guest centric.
- Partner with Visual Designer to design brilliant digital experiences
- Collect and synthesize qualitative and quantitative research to inform and validate design decisions
- Contribute to project requirements by reconciling User, Business and Technical needs
- Mentor junior Interaction Designers
- Proactively look for opportunities for reuse. Adhere to the interactive style guide and interaction uniformity within and across projects.
- Participate in multi-disciplinary project teams, often acting as a liaison between the Creative, Technology and Product Management teams.

QUALIFICATIONS:

The candidate should have 5+ years' experience in Interaction Design, Information Architecture or User Experience positions working for significant brands in-house or on the agency side...but ideally both.

- Excellent communication, collaboration, negotiation and interpersonal skills
- Experience designing branded e-commerce and transactional experiences
- Experience designing mobile experiences (both native app and responsive/adaptive design in browser)
- Skills creating design deliverables including IA documentation, rapid prototyping, site maps, concept diagrams, user personas or profiles, user scenarios, wireframes, flows, site inventory, template guidelines and annotated comps.
- Ability to anticipate and design for user needs by incorporating research, strategy and analytics.
- Solid understanding of web and mobile (native) technologies
- Working experience with prototyping tools such as OmniGraffle, Visio, Axure, etc
- Strong process orientation and documentation abilities
- A passion for data and the impact of design on the consumer
- Experience in the travel/hospitality industry would be a plus but is not essential
- Ability to work independently, while elevating issues as necessary
- Portfolio presentation is expected, including URLs or samples that reflect work
- Experience with the agile development methodology and ability to work in a fast-paced, demanding environment with aggressive development schedules.
- Excellent visual/verbal communicator with strong presentation skills (i.e. ability to present to various levels/groups)

Additional Information

This position is with the legal entity of WDP&R Online.

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Walt Disney Parks & Resorts Careers

Every day at Walt Disney Parks and Resorts Segment, the job of the cast member is to help make guest's dreams come true. More than 50 years ago, Walt Disney had a visionary new idea for family entertainment: a place where families can enjoy a fully-immersive atmosphere rich in detail. The secret to his success was placing the cast member at the center of everything. They're the ambassadors of the brand, they bring the magic to life, and they truly are Disney.

Today, there are 11 Disney theme parks located in 5 of the world's leading family vacation destinations. If you're interested in building a career with the Disney Company, our enterprise includes ABC Television Studios, ESPN, Disney Cruise Line, and a host of other amazing, successful organizations. Could it be your job to make dreams come true? Could it be your job to make the magic happen? If you choose to build a career with Disney, yes it could.

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