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## ☆ Interaction Designer

Los Angeles, CA, USA

User Experience & Design · Full-time

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The mantra of the User Interface (UI) team is: "Focus on the user and all else will follow." As a UI Designer, you have a strong technical background and work closely with Engineers and Product Managers to design products that are simple but great for the user, focusing on interaction and visual design. Using your keen design aesthetic you design and conduct experiments with real users so that improvements to the user experience are based on real user behavior. Your job is to make sure that our products are intuitive, accessible and usable to our millions of users. You design and lead the UI construction for complex projects with a broad scope and evolving objectives. You contribute to the overall product strategy through concept generation, prototyping and collaboration with with UX team to promote feature integration, as well as working with researchers to design user experiments to test your designs.

AdWords is Google's flagship advertising product, used by millions of customers daily to run their business. As an Interaction Designer on the AdWords UX team, you will design user interfaces that solve complex interaction problems and communicate multifaceted information with elegance and simplicity. You will be responsible for all stages of design: from early concepts to task flows and wireframes to detailed design specifications. You will be expected to think strategically and execute with great attention to detail. You will collaborate closely with other designers, product managers, and engineers. You will make understanding user requirements a constant priority and tell compelling stories about users and products to support your work.

### Responsibilities

- Define user models and task flows for new and existing Google AdWords products and features.
- Develop storyboards, mockups, and prototypes that effectively communicate design ideas.
- Create documentation (design specifications, pixel perfect mockups, animations) that enables developers to build software that fosters a delightful user experience.
- Collaborate with and develop mutual respect and trust with product managers, engineers, researchers, and designers.
- Participate in user experience research and usability studies.

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## Minimum qualifications

- Bachelor's degree in a design-related field (human-computer interaction, human factors, or graphic design), or equivalent practical experience.
- 4 years of experience designing desktop or web applications.

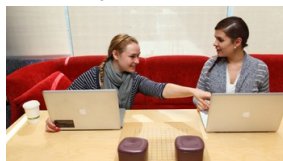
## Preferred qualifications

- Master's degree in a design-related field (human-computer interaction, human factors, or graphic design).
- 7 years of experience designing complex desktop or web applications, solving tough interaction challenges.
- Experience designing for multiple device types and contexts (desktop, tablet, smartphone).
- Excellent knowledge of CSS and HTML and mastery of Adobe CS products.
- Excellent problem-solving skills.
- Outstanding verbal and written communication skills.

## Area

Users come first at Google. Nowhere is this more important than on our Advertising & Commerce team: we believe that ads and commercial information can be highly useful to our users if, and only if, that information is relevant to what our users wish to find or do. Hundreds of thousands of advertisers worldwide use AdWords to promote their products; hundreds of thousands of publishers use AdSense to serve relevant ads on their website; and business around the world use our commerce products (like Google Offers, Google Shopping, and Google Wallet) to support their online businesses and bring users into their offline stores. We build and maintain the platforms that have made Google what it is today, and are constantly innovating to deliver the most effective advertising and commerce opportunities of tomorrow.

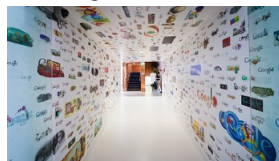
## User Experience



Improve our products and develop new ones to be useful, usable and desirable to millions worldwide.

[Learn more about our User Experience roles](#)

## Los Angeles



Located in the Frank Gehry-designed Binoculars Building just two blocks from the beach, Google Los Angeles offers some of the most fascinating engineering and sales work in the world. We're helping the second largest city in the United States become a veritable tech center.

[Learn more about our Los Angeles office](#)

## Job details

**Team or role:** User Experience & Design  
**Job type:** Full-time  
**Last updated:** Sep 27, 2014  
**Job location(s):** Los Angeles, CA, USA

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