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December 11, 2014

Dr. Chui L. Tsang
Superintendent and President
Santa Monica College
1900 Pico Boulevard
Santa Monica, CA 90405

Dear Dr. Tsang,

I am pleased to hear that you are considering offering a baccalaureate degree in Interaction Design at Santa Monica College. We in the technology and design sectors are experiencing a profound need for more individuals with expertise in this area. We also believe that a baccalaureate level of education is necessary to adequately prepare students for jobs in this area of interplay amongst design, user experience, and technology. I support your proposal with enthusiasm and look forward to meeting your graduates as soon as possible!

With regards,

A handwritten signature in black ink, appearing to read "Eugene Chi".

Eugene Chi
General Manager - West Region
Small, Mid-Size Businesses and Distribution
Microsoft Corporation