



10202 West Washington Boulevard
Culver City, California 90232-3195

Tel: 310 244 4000 Fax: 310 244 2626

December 10, 2014

Dr. Chui L. Tsang
Superintendent and President
Santa Monica College
1900 Pico Boulevard
Santa Monica, CA 90405

Dear Dr. Tsang,

I am pleased to hear that you are considering offering a **Baccalaureate Degree in Interaction Design** at Santa Monica College. In recent years the world has seen an increased need for individuals with experience and knowledge in the technology and design sectors. I believe that a baccalaureate level of education is necessary to adequately prepare students for jobs in today's modern society, as technology has become a vital part of day-to-day business needs.

Providing this opportunity to the students of Santa Monica College will not only be an asset to the school but a benefit to our community and beyond and we will see the positive impact this program can have for those who are able to enroll.

I support your proposal with enthusiasm and look forward to meeting your graduates as soon as possible!

With regards,

A handwritten signature in black ink, appearing to read "Spring Aspers", written in a cursive style.

Spring Aspers
Executive Vice President of Creative Music Affairs
Sony Pictures Entertainment