



SMC ASSOCIATES SPRING 2018 LECTURE SERIES

HISPANIC HERITAGE LECTURE

**PROMOTING
LATINX
VOICES IN
SOCIAL
MEDIA**

JENNY LORENZO

| 03.20.18

SANTA
MONICA
COLLEGE

Associates



JENNY LORENZO

Promoting Latinx Voices in Social Media

Award-winning YouTube star Jenny Lorenzo—a Cuban-American actor/producer known for her popular character Abuela and her work for We are Mitú, the Aggressive Comix channel, and BuzzFeed’s “Pero Like”—will share the secrets to her social media success and the struggles she conquered. Sponsored by the SMC Associates and SMC Communication and Media Department.

Tue, March 20 | 11:15 a.m. | Free | HSS 165

Public parking is limited during the day at SMC. Please allow extra time when attending events. See smc.edu/transportation for parking options.

♿ If you need an accommodation due to a disability to participate in any of these events, please contact Stephanie Schlatter at schlatter_stephanie@smc.edu or (310) 434-4313, at least 5 business days in advance.

The Santa Monica College Associates is a community-based support group that brings outstanding speakers, performers, and special events to SMC to enhance student excellence. Associates members receive invitations to special receptions and advance notices of lectures. Annual Associates memberships are entirely tax-deductible. Call (310) 434-4100 or visit smc.edu/associates for more information.



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