



December 3, 2014

Dr. Chui L. Tsang
Superintendent and President
Santa Monica College
1900 Pico Boulevard
Santa Monica, CA 90405

Dear Dr. Tsang,

I am pleased to hear that you are considering offering a baccalaureate degree in Interaction Design at Santa Monica College. We in media marketing and design industry are experiencing a profound need for more individuals with expertise in this area. We also believe that a baccalaureate level of education is necessary to adequately prepare students for jobs in this area of interplay amongst design, user experience, and technology. I support your proposal with enthusiasm and look forward to meeting your graduates as soon as possible!

With regards,

A handwritten signature in blue ink that reads "Karen Miller".

Karen Miller
SVP, Creative Services
Warner Bros. Worldwide TV Marketing